With SIRIUS *NFL Sunday Drive*, Football Fans Have The Right To Choose

SIRIUS Presents NFL Matchups, From the Field To The Radio Booth

NEW YORK – September 9, 2004 - Keyshawn Johnson vs. Randy Moss. Chad Pennington vs. Carson Palmer. Myron Cope vs. Greg Papa? While the first two matchups may spark an instant debate among NFL fans this election year, the third is a choice that NFL fans will be presented with for the first time: the opportunity in this democratic society to choose between the home and/or away team's radio broadcasters.

SIRIUS Satellite Radio (NASDAQ:SIRI), the official Satellite Radio Partner of the NFL, is kicking off ***SIRIUS NFL Sunday Drive*** , the new programming package that offers listeners a full slate of live radio game broadcasts from around the league each Sunday. Beginning tonight for the first time, NFL fans will be able to catch their favorite teams' games, no matter where they are in the country. In most cases they can also choose either team's broadcast of each game. So, fans catching the Giants-Eagles season opener on SIRIUS this weekend can listen to either New York's Bob Papa or Philadelphia's Merrill Reese call the action.

This week, ***SIRIUS NFL Sunday Drive*** will showcase 16 games and 77 announcers. On Sunday at Noon ET, SIRIUS will present its new NFL preview program, ***The Stadium Tailgate Show*** .

Here is the *SIRIUS NFL Sunday Drive* Week 1 radio lineup (channel assignments are subject to change):

THURSDAY, September 9, 2004

9:00 pm ET	**Indianapolis Colts (Channel 125)** Bob Lamey, Mark Herrmann, Ted Marchibroda	**at**	**New England Patriots (Channel 124)** Gil Santos, Gino Capelletti

SUNDAY, September 12, 2004

1:00 pm ET	**Arizona Cardinals (Channel 135)** Dave Pasch, John Mistler	**at**	**St. Louis Rams (Channel 111)** Steve Savard, Jack Snow
1:00 pm ET	**Baltimore Ravens (Channel 141)** Scott Garceau, Tom Matte	**at**	**Cleveland Browns (Channel 123)** Jim Donovan, Doug Dieken
1:00 pm ET	**Cincinnati Bengals (Channel 144)** Brad Johansen, Dave Lapham	**at**	**New York Jets (Channel 122)** Bob Wischusen, Marty Lyons
1:00 pm ET	**Detroit Lions (Channel 134)** Mark Champion, Jim Brandstatter, Tony Orvitz	**at**	**Chicago Bears (Channel 110)** Jeff Joniak, Hub Arkush, Tom Thayer
1:00 pm ET	**Jacksonville Jaguars (Channel 102)** Brian Sexton, Jeff Lageman	**at**	**Buffalo Bills (Channel 125)** John Murphy, Alex Van Pelt
1:00 pm ET	**Oakland Raiders (Channel 142)** Greg Papa, Tom Flores, George Atkinson, Dave Hamm	**at**	**Pittsburgh Steelers (Channel 138)** Myron Cope, Bill Hillgrove, Tunch Ilkin, Greg Wolfley
1:00 pm ET	**San Diego Chargers (Channel 180)** Dan Rowe, Hank Bauer	**at**	**Houston Texans (Channel 112)** Marc Vandermeer, Andre Ware
1:00 pm ET	**Seattle Seahawks (Channel 148)** Steve Raible, Warren Moon	**at**	**New Orleans Saints (Channel 131)** Jim Henderson, Hokie Gajan
1:00 pm ET	**Tampa Bay Buccaneers (Ch. 143)** Gene Deckerhoff, Scott Brantley, Sam Huff	**at**	**Washington Redskins (Channel 136)** Larry Michael, Sonny Jurgenson, Ronnie Lane
1:00 pm ET	**Tennessee Titans**	**at**	**Miami Dolphins (Channel 126)** Howard David, Jim Mandich
4:15 pm ET	**Atlanta Falcons (Channel 141)** Jeff Hollinger, Dave Archer, Chuck Smith	**at**	**San Francisco 49ers (Channel 123)** Joe Starkey, Gary Plummer
4:15 pm ET	**Dallas Cowboys (Channel 112)** Brad Sham, Babe Laufenberg	**at**	**Minnesota Vikings (Channel 126)** Paul Allen, Joe Senser
4:15 pm ET	**New York Giants (Channel 102)**	**at**	**Philadelphia Eagles (Channel 125)**

	Bob Papa, Dick Lynch, Dave Jennings		Merrill Reese, Mike Quick
8:30 pm ET	**Kansas City Chiefs (Channel 112)** Mitch Holthus, Len Dawson, Bob Gretz, Bill Grigsby	**at**	**Denver Broncos (Channel 126)** Dave Logan, Scott Hastings

MONDAY, September 13, 2004

9:00 pm ET	**Green Bay Packers (Channel 123)** Wayne Larrivee, Larry McGarren	**at**	**Carolina Panthers (Channel 124)** Bill Rosinski, Eugene Robinson, Jim Szoke, David Langton

SIRIUS NFL Radio, the first 24/7 year-round channel devoted entirely to the NFL, provides the most comprehensive coverage of the league, including daily live shows hosted by NFL greats Cris Carter, Dan Reeves, John Riggins and Shannon Sharpe as well as current star Keyshawn Johnson. In addition, Pro Football Hall of Fame running back Jim Brown leads SIRIUS NFL Radio's lineup of special weekly guest commentators which include current NFL head coaches and players.

SIRIUS has also launched SIRIUS College Sports Radio, the comprehensive package of play-by-play sports programming representing top-ranked colleges from the greatest conferences around the country. As the teams' Official Satellite Radio Partner, SIRIUS broadcasts football, basketball and other events for the Alabama Crimson Tide, Auburn Tigers, Colorado Buffaloes, Florida Gators, Iowa State Cyclones, Kansas Jayhawks, Kentucky Wildcats, Louisiana State University Tigers, Michigan Wolverines, Nebraska Cornhuskers, Missouri Tigers, Notre Dame Fighting Irish, Ohio State Buckeyes, Oklahoma Sooners, Oklahoma State Cowboys, South Carolina Gamecocks, Syracuse Orange, Tennessee Volunteers, Texas Longhorns, Texas A&M Aggies, UCLA Bruins, USC Trojans and Vanderbilt Commodores.

About SIRIUS
SIRIUS, now available to over 10 million DISH Network satellite TV and SIRIUS Satellite Radio subscribers, provides listeners with over 120 channels of the best commercial-free music, sports, information and entertainment, with digital quality sound coast-to-coast, broadcast daily from New York City, Los Angeles, Nashville, New Orleans, Houston and Daytona. SIRIUS offers 65 channels of 100% commercial-free music, featuring multiple categories of pop, rock, country, hip-hop, R&B, dance, jazz, classical and Latin music, along with more than 55 channels of world-class sports, news, talk entertainment, traffic and weather for a monthly subscription fee of only $12.95, with greater savings for upfront payments of multiple months or a year or more. SIRIUS also broadcasts live play-by-play games of the NHL and the NFL, and is the Official Satellite Radio partner of the NFL.

SIRIUS Satellite Radio products for the car, truck, home, RV and boat are manufactured by Alpine, Audiovox, Blaupunkt, Clarion, Eclipse, Jensen, JVC, Kenwood, Panasonic and U.S. Electronics, and can be purchased at major retailers including Advance Auto Parts, Best Buy, Car Toys, Circuit City, Crutchfield, Good Guys, Wal-Mart, Sears, Tweeter and Ultimate Electronics, along with RadioShack and DISH Network outlets.

SIRIUS' exclusive automotive partners DaimlerChrysler, Ford and BMW represent over 40% of new cars and light trucks sold annually in the United States. Automotive brands currently offering SIRIUS radios in select new car models include BMW, MINI, Chrysler, Dodge, Jeep â , Nissan, Infiniti, Mazda, Audi, Ford, Lincoln-Mercury, Mercedes-Benz, Porsche and Volkswagen. Automotive brands that have announced plans to offer SIRIUS radios in select models include Jaguar, Volvo, Land Rover and Aston Martin. In 2004, SIRIUS radios are expected to be available in over 80 different car models, with more than 50 of them factory programs. Also, Hertz currently offers SIRIUS in 29 vehicle models at 53 major locations around the country. In addition, the Penske companies – Penske Auto Group, United Auto Group and Penske Trucking – are offering SIRIUS radios as a factory installed option, where available, in their cars and trucks through their dealerships.

Genmar Holdings, the world's largest manufacturer of recreational boats, Formula Boats and Winnebago, the leading supplier of recreational vehicles and motor homes, also offer SIRIUS.

Click on sirius.com to listen to SIRIUS live, or to find a SIRIUS retailer or car dealer in your area.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2003 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our results of operations are: our dependence upon third parties to manufacture, distribute, market and sell SIRIUS radios and components for those radios; the unproven market for our service; our competitive position and any events which affect the useful life of our satellites.