

SIRIUS Satellite Radio Appoints Stan Kozlowski Senior Vice President of Strategic Sales Development and Mike Roberts Vice President of Retail Distribution

NEW YORK, Nov 14, 2005 /PRNewswire-FirstCall via COMTEX News Network/ -- SIRIUS Satellite Radio (Nasdaq: SIRI) today announced that it has appointed Stan Kozlowski as Senior Vice President of Strategic Sales Development reporting to Jim Meyer, President Sales and Operations.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125>)

"Stan has overseen the company's historic retail distribution growth since we launched our service in 2002," said Meyer. "We are now looking to focus his expertise to open new channels of distribution for us that have not been explored before, and to accelerate the development of new sales and business opportunities as we continue to increase our overall market share."

Additionally, consumer electronics industry veteran Mike Roberts has been appointed Vice President of Retail Distribution, reporting to Bob Law, Senior Vice President and General Manager, Consumer Electronics Division for SIRIUS.

Prior to joining SIRIUS, Roberts was North American Sales Manager for Delphi Corporation with responsibility for overseeing all aftermarket sales activities for Delphi's Consumer Electronics Division, including satellite radio and mobile entertainment.

"Mike brings to SIRIUS a wealth of knowledge about retail sales and operations in the satellite radio category," said Law. "His in-depth knowledge of the retail channel, along with his many senior contacts within the industry, brings valuable experience to our sales organization and will help us develop the most effective retail strategy for future growth. This is another important step in our drive to continue to grow our retail presence and market share."

Before joining Delphi, Roberts served as Vice President of Mobile Electronics for Kenwood USA Corporation, where he was responsible for overseeing all sales activities for mobile entertainment in the U.S. and Mexico.

About SIRIUS

SIRIUS delivers more than 120 channels of the best commercial-free music, compelling talk shows, news and information, and the most extensive sports programming to listeners across the country in digital quality sound. SIRIUS offers 65 channels of 100% commercial-free music, and features over 55 channels of sports, news, talk, entertainment, traffic and weather for a monthly subscription fee of only \$12.95. SIRIUS also broadcasts live play-by-play games of the NFL, NHL and NBA and is the Official Satellite Radio Partner of the NFL and NHL.

SIRIUS products for the car, truck, home, RV and boat are distributed by Alpine, Audiovox, Brix Group, Clarion, Delphi, Directed Electronics, Eclipse, Jensen, JVC, Kenwood, Magnadyne, Monster Cable, Pioneer, Russound, Tivoli and XACT Communications. Available in more than 25,000 retail locations, SIRIUS radios can be purchased at major retailers including Best Buy, Circuit City, Crutchfield, Costco, Target, Wal-Mart, Sam's Club and RadioShack. SIRIUS is also available at heavy truck dealers, truck stops and travel centers nationwide.

SIRIUS radios are currently offered in vehicles from Audi, BMW, Chrysler, Dodge, Ford, Infiniti, Jaguar, Jeep(R), Land Rover, Lexus, Lincoln-Mercury, Mazda, Mercedes-Benz, MINI, Nissan, Scion, Toyota, Porsche, Volkswagen and Volvo. Hertz currently offers SIRIUS at major locations around the country.

Click on www.sirius.com to listen to SIRIUS live, or to find a SIRIUS retailer or car dealer in your area.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2004 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our operational results are: our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming partners, our competitive position and any events which affect the useful life of our satellites.

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