

## "The Pink Floyd Channel" Launches on SiriusXM

### "The Pink Floyd Channel" to feature vintage concerts, special interviews and the entire Pink Floyd catalog

NEW YORK, May 18, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that it will launch "The Pink Floyd Channel," the commercial-free music channel featuring music, interviews and historic concert broadcasts from the Pink Floyd archives.

(Logo: <http://photos.prnewswire.com/prnh/20101014/NY82093LOGO> )

Pink Floyd's Roger Waters announced the channel live on SiriusXM's *Jim Ladd Show* on Thursday, May 17.

"The Pink Floyd Channel" will launch on Friday, May 25 at 12:00 pm ET and will run through Monday, May 28 on channel 27. The channel will also be available Friday, June 29 through Monday, July 9 on Sirius channel 142 and XM channel 43. Additionally, "The Pink Floyd Channel" will be available as a 24/7 channel online on channel 802 and through the [SiriusXM Internet Radio App](#) for smartphones and mobile devices beginning Friday, June 29 for an extended period.

The channel will feature Pink Floyd music, including their classic albums in their entirety, recently remastered and released as part of the "Why Pink Floyd?" campaign ([www.whypinkfloyd.com](http://www.whypinkfloyd.com)). "The Pink Floyd Channel" will also feature solo albums by Pink Floyd members Roger Waters, David Gilmour, Richard Wright, Nick Mason and Syd Barrett, live concerts, rarities, demo versions of classic Pink Floyd songs and studio outtakes.

"The Pink Floyd Channel" will be curated and hosted by SiriusXM host Jim Ladd, the legendary free-form DJ who has been conducting interviews with Pink Floyd since their first visit to the United States in 1979. Ladd was also part of Roger Waters' album *Radio K.A.O.S.* and subsequent tour. Ladd hosts the *Jim Ladd Show*, the weekday free-form rock show featuring musically-themed sets, interviews and more on Deep Tracks, channel 27.

SiriusXM listeners will hear an in-depth interview conducted by Jim Ladd with Roger Waters, as well as with David Gilmour and fellow Pink Floyd member Nick Mason.

"I can't think of a better home for the Pink Floyd catalogue, and all the solo stuff, than SiriusXM," said Roger Waters. "How cool for all our fans and what a great way to introduce the work to new generations of listeners."

"Pink Floyd has earned an international audience and created some of the most distinctive rock music the world has known and this channel will bring that diverse and distinctive catalog of music only to SiriusXM subscribers," said Scott Greenstein, President and Chief Content Officer, SiriusXM.

"The Pink Floyd Channel" is the latest example of SiriusXM's original artist-branded channels dedicated to iconic musicians. In addition to its current lineup of Bruce Springsteen's E Street Radio, Elvis Radio and Radio Margaritaville, SiriusXM has previously offered channels such as "Paul McCartney's Band on the Run Radio," "Elton!," "The Who Channel," "Mandatory Metallica," "Paul McCartney's Fireman Radio," "Rolling Stones Radio," "AC/DC Radio," "Led Zeppelin Radio," "Miles Davis Radio," "The Spectrum of John Mellencamp," "Radio R.E.M.," "Coldplay Radio," "ABBA Radio," "Jay-Z Nation," "Garth Brooks Radio," and "Duran Duran 's Red Carpet Radio."

For more information on Pink Floyd, please visit [www.pinkfloyd.com](http://www.pinkfloyd.com).

For more information on SiriusXM, please visit [www.siriusxm.com](http://www.siriusxm.com).

#### **About Sirius XM Radio**

[Sirius XM Radio Inc.](#) is the world's largest radio broadcaster measured by revenue and has more than 22 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; news and comedy; exclusive entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](http://siriusxm.com). SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

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*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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