

SIRIUS Satellite Radio To Premiere Music From Historic 1985 Live Aid Benefit Concert

Special program will be presented by original MTV VJs and SIRIUS on-air hosts Mark Goodman, Alan Hunter and Nina Blackwood on Big '80s channel

NEW YORK, NY (Nov. 9, 2004) – SIRIUS Satellite Radio will premiere tracks from the new Live Aid concert film on Saturday, November 13 and Sunday, November 14, before the film is available on DVD at retail on November 16.

In addition, original MTV VJs Mark Goodman, Alan Hunter and Nina Blackwood, who are hosts on commercial-free SIRIUS music channel Big '80s, will provide their personal recollections from the July 13, 1985 event, as part of the special Live Aid Replayed broadcast on SIRIUS, starting at 12 pm ET on Big '80s, channel 8.

Live Aid was the biggest event in music history, presenting the biggest names in pop and rock music performing live from two continents to a televised audience of more than 1.5 billion to raise money to combat famine in Ethiopia. The stages of Wembley Stadium in London and JFK Stadium in Philadelphia, PA together featured more than 60 artists, including Paul McCartney, Madonna, Sting, Eric Clapton, The Who, Mick Jagger, U2, Pretenders, Queen, Neil Young, Duran Duran and Elton John, to name a few.

As MTV VJs at the time, Mark Goodman, Alan Hunter and Nina Blackwood were an integral part of the live MTV broadcast of the event from Philadelphia. A highlight of Live Aid Replayed on SIRIUS will be their unique insights and memories of the event, its performers and its impact.

The new Live Aid DVD box set on Rhino features 10 hours of footage from the concerts. According to the booklet that accompanies the box set, Live Aid founder Bob Geldof was wary of the performances being filmed, and they've never been released in nearly 20 years. But organizers decided to authorize the DVD after realizing that illegal copies were being circulated, with no money going to charity. Royalties from sales of the Live Aid box set will go to the Band Aid Trust, which still exists to relieve poverty and hunger in Ethiopia and the surrounding area.

For more about SIRIUS, and to get SIRIUS today, go to www.sirius.com, or visit an electronics retailer.

About SIRIUS

SIRIUS, now available to over 10 million DISH Network satellite TV and SIRIUS Satellite Radio subscribers, provides listeners with over 120 channels of the best commercial-free music, sports, information and entertainment, with digital quality sound coast-to-coast, broadcast daily from New York City, Los Angeles, Nashville, New Orleans, Houston and Daytona. SIRIUS offers 65 channels of 100% commercial-free music, and features over 55 channels of world-class sports, news, talk, entertainment, traffic and weather for a monthly subscription fee of only \$12.95, with greater savings for upfront payments of multiple months or a year or more. SIRIUS also broadcasts live play-by-play games of the NHL and the NFL, and is the Official Satellite Radio partner of the NFL.

SIRIUS Satellite Radio products for the car, truck, home, RV and boat are manufactured by Alpine, Audiovox, Blaupunkt, Clarion, Eclipse, Jensen, JVC, Kenwood, Sanyo and XACT Communications and can be purchased at major retailers including Advance Auto Parts, Audio Express, Best Buy, Car Toys, Circuit City, Crutchfield, Good Guys, Office Depot, Sears, Tweeter, Ultimate Electronics and Wal-Mart, along with RadioShack and DISH Network outlets.

SIRIUS' exclusive automotive partners DaimlerChrysler, Ford and BMW represent over 40% of new cars and light trucks sold annually in the United States. Automotive brands currently offering SIRIUS radios in select new car models include BMW, MINI, Chrysler, Dodge, Jeep, Nissan, Infiniti, Mazda, Audi, Ford, Lincoln-Mercury, Mercedes-Benz, Porsche and Volkswagen. Automotive brands that have announced plans to offer SIRIUS radios in select models include Jaguar, Volvo, Land Rover and Aston Martin. In 2004, SIRIUS radios are expected to be available in over 80 different car models, with more than 50 of them factory programs. Also, Hertz currently offers SIRIUS in 29 vehicle models at 53 major locations around the country. In addition, the Penske companies – Penske Auto Group and United Auto Group – are offering SIRIUS radios as a factory installed option, where available, in their cars and trucks through their dealerships.

Genmar Holdings, the world's largest manufacturer of recreational boats, Formula Boats and Winnebago, the leading supplier of recreational vehicles and motor homes, also offers SIRIUS.

Click on sirius.com to listen to SIRIUS live, or to find a SIRIUS retailer or car dealer in your area.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from

those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2003 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our results of operations are: our dependence upon third parties to manufacture, distribute, market and sell SIRIUS radios and components for those radios; the unproven market for our service; our competitive position and any events which affect the useful life of our satellites.