

SiriusXM to Air More than 50 Live Games Over College Football Season's Opening Week

Throughout 2012 season, SiriusXM will offer live play-by-play from the SEC, ACC, Big Ten, Big 12, Big East and Pac-12, plus Notre Dame, Army, Navy & others

SiriusXM College Sports Nation channel offers comprehensive daily news and expert commentary from former star players and coaches including Eddie George, Rick Neuheisel, Houston Nutt, Gino Torretta, Chris Leak & Dan Hawkins

NEW YORK, Aug. 28, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that it will air 59 live game broadcasts in the opening week of the 2012 college football season, August 30-September 3.

(Logo: <http://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

Throughout the 2012 season, SiriusXM's extensive college sports coverage will feature dozens of college football games each week from the SEC, ACC, Big Ten, Big 12, Big East and Pac-12, plus Notre Dame, Army, Navy, BYU, as well as the Historically Black College and University (HBCU) Game of the Week.

For a schedule of games on SiriusXM, go to www.siriusxm.com/collegesports.

In addition to live play-by-play, SiriusXM College Sports Nation (channel 91), SiriusXM's 24/7 college sports channel, offers a daily lineup of college sports talk programming that provides news, highlights and year-long analysis of the nation's teams and conferences. SiriusXM College Sports Nation's roster of hosts features some of the college game's most accomplished players and coaches including: Heisman Trophy winners **Eddie George** and **Gino Torretta**; former college coaches **Rick Neuheisel**, **Houston Nutt** and **Dan Hawkins**; former Florida Gators QB **Chris Leak**, College Football Hall of Famer **Randy Cross**; plus experts **Paul Finebaum**, **Jack Arute**, **Mark Packer**, **Bill King** and **Chris Childers**.

During the 2012 season, SiriusXM College Sports Nation will also offer exclusive weekly interviews with several head coaches including: USC's **Lane Kiffin**, West Virginia's **Dana Holgorsen**, Wisconsin's **Bret Bielema**, Oklahoma State's **Mike Gundy**, and TCU's **Gary Patterson**.

For more info on SiriusXM's college sports programming, visit www.siriusxm.com/collegesports. Follow the SiriusXM College Sports Nation channel on Twitter [@SiriusXMCollege](https://twitter.com/SiriusXMCollege).

About Sirius XM Radio

[Sirius XM Radio Inc.](http://www.siriusxm.com) is the world's largest radio broadcaster measured by revenue and has more than 22 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](http://www.siriusxm.com). SiriusXM programming is also available through the [SiriusXM Internet Radio](http://www.siriusxm.com) App for [Android](http://www.siriusxm.com), [Apple](http://www.siriusxm.com), and [BlackBerry](http://www.siriusxm.com) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](http://www.siriusxm.com) which has more than 2 million subscribers.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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Media contact:
Andrew FitzPatrick

SiriusXM

212-901-6693

andrew.fitzpatrick@siriusxm.com

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