

## Naomi Judd Launches Limited-Run Series "Think Twice" on SiriusXM

**Judd to inspire and educate, with notable guests and listeners nationwide on six-week series of live, call-in shows**

**Ashley Judd to be debut guest, marking their first sit-down interview together**

NEW YORK, June 1, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) today announced that Naomi Judd—Grammy® award-winner, *New York Times* bestselling author, TV host and motivational speaker—will host *Think Twice*, a limited-run six-week series of live, call-in interview shows on which she will inspire, educate and challenge listeners around the country to "think twice" about topics that are both controversial and fascinating, including relationships, current events, politics, creationism vs. evolution and more.

(Logo: <http://photos.prnewswire.com/prnh/20101014/NY82093LOGO> )

*Think Twice* will launch on Friday, June 8 at 10:00 am ET on SiriusXM Stars ch. 107 and air Fridays through July 13 from 10:00 — 11:00 am ET. Ashley Judd— author, feminist, actor, wife, advocate and public speaker—will be Judd's first guest for the hour for the debut show, marking their first-ever sit-down interview together. They will explore topics including the dynamics of the mother-daughter relationship. Encore presentations of *Think Twice* will air Saturdays from 8:00 — 9:00 pm ET on SiriusXM Stars.

"I'm a communicator," said Naomi Judd. "Whether I'm expressing myself through a book, one of my speaking engagements or chatting one-on-one with a stranger on the street, I have an insatiable curiosity about human behavior and for questioning the status quo, and can't wait to connect with SiriusXM listeners across the country to share both our common and different experiences and take on issues."

"Naomi Judd has been an award-winning iconic music star with a faithful following. Now she brings her outspoken and singular personality to a forum where she can interact with her millions of fans anywhere in the country," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "Naomi is engaging, inquisitive, has a sharp sense of humor and her guest list will be surprising—'Think Twice' won't be your typical talk show."

Future guests on *Think Twice* include Francis S. Collins, M.D., Ph.D. Director, National Institutes of Health and Dr. Helen Morrison, a forensic psychiatrist specializing in serial killers.

Naomi Judd was first known to the world as half of the iconic country music duo, The Judds, selling over 20 million albums, winning 6 Grammys and countless country music awards. That success opened the door to becoming a *New York Times* bestselling author, TV host and motivational speaker for the oft-described "Star Next Door." At the pinnacle of her musical career, Judd was stricken with the deadly Hepatitis C virus in 1990 and was given only three years to live. With characteristic inner strength and pluck, the former RN dove into studying the mind, body, spirit connection and now counts experts in the field as close friends. Fully cured today, Naomi continues to inspire people of all ages and backgrounds with her drive for knowledge and real-life rags to riches story.

Visit [www.siriusxm.com](http://www.siriusxm.com) and [www.naomijudd.com](http://www.naomijudd.com) for more information.

### **About Sirius XM Radio**

[Sirius XM Radio Inc.](http://www.siriusxm.com) is the world's largest radio broadcaster measured by revenue and has more than 22 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; news and comedy; exclusive entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](http://www.siriusxm.com). SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment;*

*our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

[Follow SiriusXM on Twitter](#) or [like the SiriusXM page on Facebook](#).

**P-SIRI**

Contact:

Hillary Schupf

SiriusXM

212.901.6739

[hillary.schupf@siriusxm.com](mailto:hillary.schupf@siriusxm.com)

SOURCE Sirius XM Radio

News Provided by Acquire Media