

SiriusXM Offers Comprehensive NFL Draft Coverage

Listeners get live coverage of every selection from every round

SiriusXM NFL Radio hosts **Gil Brandt**, **Pat Kirwan**, **Tim Ryan**, **Bill Polian** and **Adam Schein** offer expert analysis

Mad Dog Radio's Chris 'Mad Dog' Russo and **Dino Costa** host their shows from Radio City on April 26
SiriusXM NFL Radio, SiriusXM Fantasy Sports Radio and SiriusXM College Sports Nation channels to broadcast from NFL Shop at Draft during NFL Draft week

NEW YORK, April 19, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) will provide listeners nationwide with comprehensive coverage of the 2012 NFL Draft, taking place April 26-28, broadcasting every selection from every round and offering live on-site commentary from SiriusXM NFL Radio, SiriusXM's 24/7 NFL talk channel, and Mad Dog Radio, SiriusXM's all-sports channel.

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On Thursday, April 26, SiriusXM NFL Radio (channel 88 on Sirius and XM Premier) will begin its live coverage from NFL Draft headquarters at Radio City Music Hall at 7:00 pm ET and will cover every selection from that night's first round. On Friday, April 27, SiriusXM NFL Radio's on-site Draft coverage will resume at 7:00 pm ET and will cover every pick from rounds two and three. On Saturday, April 28, the channel will broadcast every selection from rounds four through seven from 12:00 pm ET through the final pick.

SiriusXM NFL Radio's Draft coverage can also be heard on the SiriusXM Internet Radio App for smartphones and other mobile devices and online at SiriusXM.com. The SiriusXM Internet Radio App is now the ultimate app for sports fans, offering listeners live play-by-play — with no blackouts — from the NFL, MLB, NHL, NBA, NASCAR and more.

In addition to the live announcements of all 32 teams' selections, SiriusXM listeners will hear one-on-one interviews with **NFL Commissioner Roger Goodell** and dozens of draftees, general managers and coaches from around the league. SiriusXM NFL Radio's on-site broadcast team at Radio City Music Hall will include **Gil Brandt**, the former VP of Player Personnel for the Dallas Cowboys; **Pat Kirwan**, a former NFL scout, coach and front-office executive; **Tim Ryan**, a former Chicago Bears defensive lineman and former captain and two-time All-American at USC; and veteran SiriusXM NFL Radio voice **Adam Schein**. Former Indianapolis Colts Vice Chairman **Bill Polian**, who joined SiriusXM NFL Radio in January, will also contribute to the channel's Draft coverage.

Throughout Draft week, SiriusXM NFL Radio will broadcast live from a number of different venues and events, delivering listeners the latest news and interviews with NFL legends, current players and prospects. The channel will air a series of shows from the NFL Shop at Draft, the NFL's pop-up store in midtown Manhattan. On Saturday, April 21, former NY Giants receiver **Amani Toomer** and **Zig Fracassi** will host *The Endzone* (6:00-9:00 pm ET). On Sunday, April 22, former NFL linebacker **Keith Bulluck** and Fracassi will host *The Endzone* (12:00-4:00 pm ET). From Monday, April 23, through Friday, April 27, *The SiriusXM Blitz* (11:00 am — 3:00 pm ET), with Adam Schein, and *Movin' The Chains* (3:00-7:00 pm ET) with Tim Ryan and Pat Kirwan, will originate from the NFL Shop at Draft. And on Sunday, April 29, Toomer and Fracassi will be back at the store to host *Day After Draft* (12:00-4:00 pm ET).

On Wednesday, SiriusXM NFL Radio's **Bob Papa** and **Ross Tucker** will broadcast live from the NFL Play 60 Youth Football Festival at Chelsea Waterside Park (9:00 - 11:00 am ET). That night, **Alex Marvez** and **Jim Miller** will host from the NFL Draft Eve party at Tao (8:00 — 11:00 pm ET).

Mad Dog Radio (channel 86) will also cover the NFL Draft with live on-site broadcasts with hosts **Chris 'Mad Dog' Russo** and **Dino Costa**. Russo will host his daily show, *Mad Dog Unleashed*, live from Radio City Music Hall on Thursday, April 26 (2:00 to 7:00 pm ET), where he will interview Commissioner Goodell and preview the Draft's first round. Immediately following Mad Dog's show, *The Dino Costa Show* will broadcast live from inside Radio City with Costa reporting on all the news from round one, conducting interviews with some of the players in attendance and talking with fans at the venue to get their reaction to team selections. After the Draft ends, Costa will continue on air from the SiriusXM studios until 1:00 am ET, giving fans around the country a place to call in and discuss the first round.

SiriusXM Fantasy Sports Radio, SiriusXM's 24/7 fantasy sports talk channel (channel 87 on XM and channel 210 on Sirius Premier) will offer listeners extensive coverage of the Draft from a fantasy football perspective. On Thursday, April 26, and Friday, April 27, from 7:00 pm to 1:00 am ET, SiriusXM Fantasy Sports radio hosts, which include **John Hansen** and other experts, will break down the first three rounds, providing in-depth fantasy analysis on draft picks. On Saturday, April 28 (1:00-4:00 pm ET), Hansen and SiriusXM NFL Radio host Jim Miller will host live from the NFL Shop at Draft.

On Thursday, April 26, Heisman Trophy-winner and former NFL All-Pro **Eddie George** and **Jack Arute** will host *SiriusXM College Football Playbook* live from the NFL Shop at Draft (12:00-3:00 pm ET) on SiriusXM College Sports Nation (channel 91).

Mad Dog Radio, SiriusXM Fantasy Sports Radio and SiriusXM College Sports Nation are also available to listeners on the SiriusXM Internet Radio App for smartphones and other mobile devices and online at SiriusXM.com.

As the Official Satellite Radio Partner of the NFL, SiriusXM airs live play-by-play of every NFL game from the pre-season through the Super Bowl.

Follow our channels on Twitter: @SiriusXMNFL, @MadDogRadio, @SiriusXMFantasy and @SiriusXMCollege.

For more information visit www.siriusxm.com.

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SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at siriusxm.com, and on [Apple](#), [BlackBerry](#) and [Android](#) -powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at shop.siriusxm.com as well as retail locations nationwide.

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The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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