

Legendary NYC Radio Personality 'Cousin Brucie' Will Join SIRIUS Satellite Radio

Bruce Morrow will host popular hit music of the '50s, '60s and '70s

NEW YORK, June 9, 2005 /PRNewswire-FirstCall via COMTEX/ -- SIRIUS Satellite Radio announced today that legendary New York radio personality Bruce Morrow, aka "Cousin Brucie," will join SIRIUS as an on-air personality.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125>)

The Brooklyn-born Morrow has been an anchor of the New York airwaves for more than 40 years, and has remained one of its most popular personalities. He has been a trusted on-air host of popular hit music on New York radio stations WINS, WABC-AM and, until June 3, at WCBS-FM. Morrow has been inducted into the National Association of Broadcasters' Radio Hall of Fame, the Broadcasting & Cable Hall of Fame, the Radio Hall of Fame (Chicago) and was honored for his on-air work by the Rock and Roll Hall of Fame and Museum.

"Bruce is a beloved icon in radio, and we are excited to bring him to SIRIUS, where he will be able to play the great music he loves and talk to a national audience," said SIRIUS President of Entertainment and Sports Scott Greenstein. "We are proud that from his many options, he chose to join SIRIUS."

Bruce Morrow said, "This is one of the most exciting events of my career. I feel like I'm riding a rocket ship -- or should I say 'satellite'? I now have the opportunity with SIRIUS to reach the national audience I've always wanted to communicate with. Here comes the music!"

"Cousin Brucie" will debut on SIRIUS during the July 4th weekend with a special broadcast from the Rock and Roll Hall of Fame and Museum in Cleveland, Ohio. Following that event, he will host three regularly scheduled programs each week and numerous daily features from SIRIUS' New York City national broadcast studios, exclusively on SIRIUS.

About SIRIUS

SIRIUS delivers more than 120 channels of the best commercial-free music, compelling talk shows, news and information, and the most exciting sports programming to listeners across the country in digital quality sound. SIRIUS offers 65 channels of 100% commercial-free music, and features over 55 channels of sports, news, talk, entertainment, traffic and weather for a monthly subscription fee of only \$12.95. SIRIUS also broadcasts live play-by-play games of the NFL and NBA, and is the Official Satellite Radio partner of the NFL.

SIRIUS radios for the car, truck, home, RV and boat are manufactured by Alpine, Audiovox, Blaupunkt, Clarion, Delphi, Jensen, JVC, Kenwood, Pioneer, Sanyo and XACT Communications. Available in more than 25,000 retail locations, SIRIUS radios can be purchased at major retailers including Best Buy, Circuit City, Crutchfield, Office Depot, Sears, Target, Wal-Mart and RadioShack. SIRIUS is also available at heavy truck dealers and truck stops nationwide.

SIRIUS radios are currently offered in vehicles from Audi, BMW, Chrysler, Dodge, Ford, Infiniti, Jeep(R), Lincoln-Mercury, Mazda, Mercedes-Benz, MINI, Nissan, Scion, Toyota, Porsche, Volkswagen and Volvo. Hertz currently offers SIRIUS at major locations around the country.

Click on <http://www.sirius.com> to listen to SIRIUS live, or to find a SIRIUS retailer or car dealer in your area.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2004 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our operational results are: our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming partners, our competitive position and any events which affect the useful life of our satellites.

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