The Battle Is On To Find The 2005 National Champion Of Sports Anthems! Announcing The SIRIUS Music Mayhem Song Tournament

Songs by AC/DC, Rolling Stones, Queen, Survivor are No. 1 Seeds, but Full Slate of 64 Entries Includes Other Legendary Anthems

NEW YORK – February 23, 2005 – "Back In Black," Start Me Up," We Will Rock You/We Are The Champions," Eye of the Tiger." Could one of these classics be the greatest sports rally song of 2005?

SIRIUS Satellite Radio will determine that answer by asking sports fans to participate in *SIRIUS Music Mayhem*, a web-based game ending March 27. Sports fans will vote on their favorite arena anthem and be entered in the sweepstakes for the chance to win a trip for two to the 2005 college hoops championship, along with other great prizes. *SIRIUS Music Mayhem* will last five weeks, feature 64 tunes, but crown only *one* champion. Full sweepstakes rules and the game are found at sirius.com/mayhem.

SIRIUS Music Mayhem is the perfect marriage of two SIRIUS virtues: 65 channels of 100% commercial-free music of every genre along with the best sports lineup on the radio. SIRIUS has partnerships with more than 110 Division I colleges around the country.

Fans can now vote in the first of the six rounds of *SIRIUS Music Mayhem* by going to <u>sirius.com/mayhem</u> and choosing their favorite sports anthems in all four brackets. Winning songs in this round will compete against each other in round two beginning February 28.

Prizes will be awarded throughout all six rounds of the *SIRIUS Music Mayhem* sweepstakes tournament, including SIRIUS Satellite Radios with prepaid subscriptions all the way to a trip for two to this year's college basketball championships.

"The SIRIUS Music Mayhem tournament will once-and-for-all determine the 2005 National Champion of sports anthems," said Music Mayhem Commissioner (and SIRIUS Senior Vice President of Marketing) Tola Murphy-Baran. "AC/DC, the Rolling Stones, Queen and Survivor are the top seeds in this competition, but there are many other worthy challengers, so unless you want to see 'Who Let the Dogs Out,' Macarena' or 'Whoomp! There It Is' advance to the final rounds, we encourage everyone to play SIRIUS Music Mayhem!"

SIRIUS Satellite Radio is the premier destination for sports on the radio. For the first time in 2004, pro football fans were able to choose from a full slate of live NFL broadcasts from around the country. SIRIUS also broadcasts up to 40 NBA games each week. SIRIUS College Sports Radio will air more than 200 college basketball games in February alone. SIRIUS is also the Official Satellite Radio Partner of the NHL and Barclays English Premier League Soccer.

Note to news media: Hi-resolution versions of the SIRIUS Music Mayhem tournament bracket as well as a CD with samples of all 64 song entries are available from the SIRIUS PR department.

About SIRIUS

SIRIUS delivers more than 120 channels of the best commercial-free music, compelling talk shows, news and information, and the most exciting sports programming to listeners across the country in digital quality sound. SIRIUS offers 65 channels of 100% commercial-free music, and features over 55 channels of sports, news, talk, entertainment, traffic and weather for a monthly subscription fee of only \$12.95. SIRIUS also broadcasts live play-by-play games of the NFL and NBA, and is the Official Satellite Radio partner of the NFL.

SIRIUS radios for the car, truck, home, RV and boat are manufactured by Alpine, Audiovox, Blaupunkt, Clarion, Delphi, Jensen, JVC, Kenwood, Sanyo and XACT Communications. Available in more than 25,000 retail locations, SIRIUS radios can be purchased at major retailers including Best Buy, Circuit City, Crutchfield, Office Depot, Sears, Target, Wal-Mart and RadioShack. SIRIUS is also available at heavy truck dealers and truck stops nationwide.

SIRIUS radios are currently offered in vehicles from Audi, BMW, Chrysler, Dodge, Ford, Infiniti, Jeep®, Lincoln-Mercury, Mazda, Mercedes-Benz, MINI, Nissan, Porsche and Volkswagen. Beginning in February 2005, SIRIUS will also be available in Toyota, Lexus, and Scion vehicles. Hertz currently offers SIRIUS at 53 major locations around the country.

Click on sirius.com to listen to SIRIUS live, or to find a SIRIUS retailer or car dealer in your area.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by

reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2003 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our results of operations are: our dependence upon third parties to manufacture, distribute, market and sell SIRIUS radios and components for those radios; the unproven market for our service; our competitive position and any events which affect the useful life of our satellites.