

## SiriusXM to Offer Live Coverage of UEFA Euro 2012 Soccer Tournament

**Live play-by-play, provided by ESPN, of every match from Group Stage through Final, June 8-July 1**  
**Listeners get broadcasts in both English and Spanish**  
**Hear daily talk throughout the tournament from SiriusXM's experts, including John Harkes, Ray Hudson, Charlie Stillitano, Neil Barnett and others**

NEW YORK, June 6, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that it will offer live coverage of the 2012 UEFA European Football Championship, commonly known as Euro 2012, offering play-by-play broadcasts of every match to listeners nationwide.

(Logo: <http://photos.prnewswire.com/prnh/20101014/NY82093LOGO> )

SiriusXM subscribers will have access to both English and Spanish-language broadcasts, provided by ESPN Radio and ESPN Deportes Radio, from the Group Stage matches starting Friday, June 8, through the Final on Sunday, July 1.

English-language broadcasts will air on Sirius channel 92 and XM channel 207. When two matches are being played simultaneously, the second game will air on ESPN Xtra, SiriusXM channel 85.

Listeners will get Spanish-language broadcasts of most matches. Those games can be heard on ESPN Deportes Radio, SiriusXM channel 149.

Euro 2012 play-by-play can also be heard on the SiriusXM Internet Radio App for smartphones and other mobile devices and online at [SiriusXM.com](http://SiriusXM.com). For a schedule of upcoming matches visit [www.siriusxm.com/soccer](http://www.siriusxm.com/soccer).

Euro 2012 will take place in eight host cities in Poland and Ukraine, with the champion being determined in a one match final in Kiev on July 1. A total of 16 national teams — the two host nations and 14 other qualifiers - from around Europe participate in the tournament with the winner gaining automatic entry in the 2013 FIFA Confederations Cup. Euro 2012 will feature Poland, Greece, Russia, Czech Republic, Netherlands, Denmark, Germany, Portugal, Spain, Italy, Ireland, Croatia, Ukraine, Sweden, France and England.

Soccer fans also get in-depth daily soccer talk throughout the tournament and all year long on Sirius channel 92 and XM channel 207. *The Football Show*, with hosts John Harkes, Ray Hudson, Charlie Stillitano and Neil Barnett, airs weekday mornings (7:00-9:00 am ET). Listeners can also hear *Men in Blazers*, hosted by Michael Davies and Roger Bennett (Mondays and Fridays, 9:00 am ET). SiriusXM's soccer lineup also features several TalkSPORT programs, the popular British-based sports talk network featuring some of the U.K.'s best radio hosts and former soccer stars, including former Manchester United and Tottenham forward Alan Brazil as well as Liverpool striker Stan Collymore.

Visit [www.siriusxm.com/soccer](http://www.siriusxm.com/soccer) for more info.

### **About Sirius XM Radio**

[Sirius XM Radio Inc.](http://SiriusXM.com) is the world's largest radio broadcaster measured by revenue and has more than 22 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; news and comedy; exclusive entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](http://siriusxm.com). SiriusXM programming is also available through the [SiriusXM Internet Radio](http://SiriusXM Internet Radio) App for [Android](http://Android), [Apple](http://Apple), and [BlackBerry](http://BlackBerry) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](http://SiriusXM Canada) which has more than 2 million subscribers.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of*

*pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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