

SIRIUS Satellite Radio's 'E Street Radio' Channel to Launch with Rare Bruce Springsteen Concert

NEW YORK, Sept 27, 2007 /PRNewswire-FirstCall via COMTEX News Network/ -- SIRIUS Satellite Radio (Nasdaq: SIRI) announced today that E Street Radio, the exclusive commercial-free channel dedicated to the music of Bruce Springsteen and the E Street Band, will debut today with a rare concert recording featuring Springsteen and the band performing at the Capitol Theater in Passaic, New Jersey in 1978. The concert from the Darkness On The Edge Of Town tour is regarded as one of Bruce's greatest live performances and exemplifies all the elements of an E Street Band Show.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125>)

(Photo: <http://www.newscom.com/cgi-bin/prnh/20070920/NYTH115>)

The channel launches today at 6 pm ET, on SIRIUS channel 10, and will run on SIRIUS through late March 2008.

The launch of E Street Radio on SIRIUS coincides with the start of the band's 2007 concert tour, as well as the October 2nd release of Magic, Bruce Springsteen's highly-anticipated first album recorded with the E Street Band since 2002's multi-platinum and Grammy(R) award-winning The Rising. Listeners will be able to hear daily features on the new album's music and track-by-track discussions with Bruce Springsteen and E Street Band members. The E Street Radio channel will also feature archival concert recordings of Bruce Springsteen and the E Street Band dating from early 1973 and behind-the-scenes insights from band insiders.

E Street Radio will feature involvement from Springsteen fans nationwide who will be asked to submit their favorite live recordings of Bruce Springsteen and the E Street Band concerts. Those whose submissions are selected will get the chance to guest host and share their memories of the show on E Street Radio. Springsteen fans, both celebrity and otherwise, will also be able to guest DJ on the channel, playing their favorite Springsteen music for fans across America.

To learn more about the E Street Radio channel or SIRIUS, please visit www.sirius.com.

About SIRIUS

SIRIUS, "The Best Radio on Radio," delivers more than 130 channels of the best programming in all of radio. SIRIUS is the original and only home of 100% commercial free music channels in satellite radio, offering 69 music channels. SIRIUS also delivers 65 channels of sports, news, talk, entertainment, traffic, weather and data. SIRIUS is the Official Satellite Radio Partner of the NFL, NASCAR and NBA, and broadcasts live play-by-play games of the NFL and NBA, as well as live NASCAR races. All SIRIUS programming is available for a monthly subscription fee of only \$12.95.

SIRIUS Internet Radio (SIR) is a CD-quality, Internet-only version of the SIRIUS radio service, without the use of a radio, for the monthly subscription fee of \$12.95. SIR delivers more than 80 channels of talk, entertainment, sports, and 100% commercial free music.

SIRIUS Backseat TV(TM) is the first ever live in-vehicle rear seat entertainment featuring three channels of children's TV programming, including Nickelodeon, Disney Channel and Cartoon Network, for the subscription fee of \$6.99 plus applicable audio subscription fee.

SIRIUS products for the car, truck, home, RV and boat are available in more than 20,000 retail locations, including Best Buy, Circuit City, Crutchfield, Costco, Target, Wal-Mart, Sam's Club, RadioShack and at shop.sirius.com.

SIRIUS radios are offered in vehicles from Audi, Bentley, BMW, Chrysler, Dodge, Ford, Infiniti, Jaguar, Jeep(R), Land Rover, Lexus, Lincoln, Mercury, Maybach, Mazda, Mercedes-Benz, MINI, Mitsubishi, Nissan, Rolls Royce, Scion, Toyota, Volkswagen, and Volvo. Hertz also offers SIRIUS in its rental cars at major locations around the country.

Click on www.sirius.com to listen to SIRIUS live, or to purchase a SIRIUS radio and subscription.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2006 filed with the Securities and Exchange Commission. Among the significant factors that could cause our actual results to differ materially from those expressed are: our pending merger with XM Satellite Radio Holdings, Inc. ("XM"), including related uncertainties and risks

and the impact on our business if the merger is not completed; any events which affect the useful life of our satellites; our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming providers; and our competitive position versus other audio entertainment providers.

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