

Jane Pratt, Media Pioneer, to Launch Weekly Show on SIRIUS Satellite Radio

'Jane Radio' a Live, Call-in Show Founder/Editor-in-Chief of 'Sassy' and 'Jane' Brings Her Hip, Irreverent Style and Voice Exclusively to SIRIUS Satellite Radio

NEW YORK, Sept 25, 2006 /PRNewswire-FirstCall via COMTEX News Network/ -- SIRIUS Satellite Radio (Nasdaq: SIRI) today announced that Jane Pratt, founder and former editor-in-chief of both "Sassy" and "Jane," will host "Jane Radio," a live, weekly talk show that brings her irreverent and refreshingly candid personality to satellite radio.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125>)

"Jane Radio," debuting this fall exclusively on SIRIUS Stars channel 102, will be a live, weekly three hour show. From the "Jane rant" of each week to short segments produced "on the street," Jane's show will explore current events, her life, and through their calls, the lives of her listeners. Pratt will interact heavily with listeners through phone calls and segments such as "Jane Needs Help" -- during which listeners will be invited to help Jane with her problems -- and "Songs We Love," during which Jane will talk to her listeners about the best new music.

"Maybe it is all that experience I have talking to girl friends into the wee hours, but I can't wait to produce a show with SIRIUS that actually reflects in tone and content the way women talk to each other when their husbands and boyfriends aren't in the room," said Jane Pratt. "Just as 'Jane' magazine always maintained a 15% male readership, I am sure 'Jane Radio' will inevitably get some men to listen in and learn."

"Jane Pratt is a pioneer in the world of media. She talks to women in a voice they respond to and connect with, and she will bring this skill to satellite radio," said Scott Greenstein, President, Entertainment and Sports, SIRIUS Satellite Radio. "'Jane Radio' is a fun and exciting addition to the innovative and diverse lineup of programming SIRIUS has to offer for women."

"Jane Radio" joins an exciting and expanding lineup of women's programming on SIRIUS that includes "Candace Bushnell's Sex, Success and Sensibility"; Martha Stewart Living Radio; Cosmo Radio; "Lighten Up with Richard Simmons"; and two upcoming shows with Barbara Walters, "Ask Barbara Anything" and "Barbara Walters' The Best of the Very Best."

About SIRIUS

SIRIUS delivers more than 125 channels of the best programming in all of radio. SIRIUS is the original and only home of 100% commercial free music channels in satellite radio, offering 67 music channels available nationwide. SIRIUS also delivers 61 channels of sports, news, talk, entertainment, traffic, weather and data. SIRIUS is the Official Satellite Radio Partner of the NFL, NBA and NHL and broadcasts live play-by-play games of the NFL, NBA and NHL. All SIRIUS programming is available for a monthly subscription fee of only \$12.95.

SIRIUS products for the car, truck, home, RV and boat are available in more than 25,000 retail locations, including Best Buy, Circuit City, Crutchfield, Costco, Target, Wal-Mart, Sam's Club, RadioShack and at <http://shop.sirius.com>.

SIRIUS radios are offered in vehicles from Audi, BMW, Chrysler, Dodge, Ford, Infiniti, Jaguar, Jeep(R), Land Rover, Lexus, Lincoln-Mercury, Mazda, Mercedes-Benz, MINI, Nissan, Rolls Royce, Scion, Toyota, Porsche, Volkswagen and Volvo. Hertz also offers SIRIUS in its rental cars at major locations around the country.

Click on <http://www.sirius.com> to listen to SIRIUS live, or to purchase a SIRIUS radio and subscription.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2005 and Quarterly Report on Form 10-Q for the quarter ended June 30, 2006 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our operational results are: our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming partners, our competitive position and any events which affect the useful life of our satellites.

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