

SIRIUS SHOWCASES NEW PRODUCTS FOR SATELLITE RADIO AT CONSUMER ELECTRONICS SHOW

More great ways to get SIRIUS content than ever before

CES, LAS VEGAS, NV -- January 8, 2003 -- SIRIUS (NASDAQ: SIRI), the only satellite radio service delivering uncompromised coast-to-coast music and entertainment, showcased a variety of new products for satellite radio, including models that enable consumers to listen to SIRIUS in their homes and offices, as well as a wide selection of plug-and-play portable units that can be moved easily from vehicle to home, or vehicle to vehicle. These new products are being unveiled by SIRIUS' hardware partners at the Consumer Electronics Show taking place this week in Las Vegas.

SIRIUS In Your Home

SIRIUS is bringing its 100 streams of music and entertainment to listeners at home with products that fit perfectly into home audio systems. This true in-home solution encompasses a choice of dedicated home receivers for satellite radio to be offered by Kenwood and by Audiovox, and are expected to be available mid 2003. These new home receivers incorporate all of the unique benefits of satellite radio, including displays that show listeners useful information such as artist name, song title, channel name, and category. The units can be easily operated using a wireless remote and include audio presets and RCA left and right audio jacks for easy integration into a consumer's existing home stereo system.

To get SIRIUS live at home, consumers can select from a choice of antennas that will work in virtually any environment. Antenna solutions for in-home receivers will be available from Terk Technologies.

"One of the unique advantages for SIRIUS is that we can provide a real in-home solution for the millions of music lovers who want to listen to SIRIUS in their home," said Larry Pesce, SIRIUS Vice President, Product Management and Strategic Planning. "We've got inside and outside antennas that make it simple to bring the SIRIUS signal directly to your home receiver. With SIRIUS, there's no hassle or worry about which direction your home faces. We're making it easier than ever to enjoy SIRIUS wherever you are."

Plug and Play with SIRIUS

Plug and Play portable products for SIRIUS will initially be offered by Kenwood and Audiovox, with other consumer electronics companies expected to follow later this year. These products offer true portability, large multi-line displays featuring artist name, song title, channel name, and number and category all on the same screen, direct channel entry, and up to 24 presets for easy access to favorite channels. The compact receivers, along with vehicle and home accessory kits, are expected to be available at major retail outlets mid 2003.

Commercial Markets

SIRIUS also announced some exciting new initiatives to bring its service to commercial markets such as shopping malls, apartment buildings, health and fitness clubs, and for custom home installations and multi-zone users. A multi-zone receiver allows listeners to tune in and listen to any of the 100 SIRIUS streams in different locations. This is an ideal application for different stores within a shopping mall, for multi-zone home audio set-ups and for multiple dwelling building such as apartment complexes.

Pesce added, "We know that the executive working out in the gym may have very different musical tastes than the person shopping in the bookstore, or the person shopping in the clothing store at the mall. Not only does SIRIUS have the diversity of content to satisfy all of these tastes, but we'll be able to bring that specific content to each of these people, in so many different environments."

About SIRIUS

SIRIUS is the only satellite radio service bringing listeners 100 streams of the best music and entertainment coast-to-coast. SIRIUS offers 60 music streams with no commercials, along with 40 world-class sports, news, and entertainment streams for a monthly subscription fee of \$12.95. Stream Designers create and deliver uncompromised music in virtually every genre for our listeners 24 hours a day. Satellite radio products bringing SIRIUS to listeners in the car, truck, home, RV and boat are manufactured by Kenwood, Panasonic, Clarion, Audiovox, and Jensen, and are available at major retailers including Circuit City, Best Buy, Sears, Good Guys, Tweeter, Ultimate Electronics, and Crutchfield. SIRIUS is the leading OEM satellite radio provider, with exclusive partnerships with DaimlerChrysler, Ford, and BMW. Automotive companies that have announced plans to offer SIRIUS radios in select new car models include Chrysler, Dodge, Jeep®, Ford, Lincoln, Mercury, Mazda, Land Rover, Jaguar, Volvo, Aston Martin, Nissan, Infiniti, BMW, MINI, Audi, and Volkswagen.

Click on www.SIRIUS.com to listen to SIRIUS live, or to find a SIRIUS retailer or car dealer in your area.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events, or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions, and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Registration Statement on Form S-4 (File No. 333-101317) filed with the Securities and Exchange Commission on November 20, 2002. Among the key factors that have a direct bearing on our results of operations are: our need for substantial additional financing in the first half of this year; our dependence upon third parties to manufacture, distribute, market and sell SIRIUS radios and components for those radios; the unproven market for our service; our competitive position and any events which affect the useful life of our satellites.