

## SiriusXM Announces Comprehensive Coverage of Daytona 500 and NASCAR Speedweeks

**Fans nationwide get live broadcasts of 54th Daytona 500 and every other race, all season long**  
**Listeners get access to in-car audio of Tony Stewart, Danica Patrick, Jimmie Johnson, Dale Earnhardt Jr. and others**  
**SiriusXM NASCAR Radio channel provides daily in-depth coverage from Daytona**

NEW YORK, Feb. 22, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI), the Official Satellite Radio Partner of NASCAR, will offer listeners nationwide comprehensive coverage of the upcoming Daytona 500 and NASCAR Speedweeks.

(Logo: <http://photos.prnewswire.com/prnh/20101014/NY82093LOGO> )

SiriusXM NASCAR Radio, channel 90, will carry live broadcasts of the Daytona 500 and every other race, all season long, plus compelling NASCAR talk and analysis live from Daytona International Speedway daily. NASCAR programming is available to Sirius subscribers, XM Premier (formerly known as "The Best of Sirius") and SiriusXM Premier subscribers.

On Sunday, February 26, Daytona 500 race day, SiriusXM will start broadcasting live at 7:00 am ET and will offer listeners 15 hours of live coverage from the speedway. Subscribers will have access to all the action on the track during the 54th running of The Great American Race, which starts at 12:00 pm ET, plus full pre- and post-race coverage with expert analysis, reports from pit road and the garages, driver introductions and interviews with the race winner and other competitors.

SiriusXM will also offer additional Driver2Crew Chatter™ channels that will carry the in-car audio of NASCAR's top drivers as they compete in the Daytona 500. Drivers featured will include reigning NASCAR Sprint Cup champion **Tony Stewart**, **Danica Patrick**, who will be making her NASCAR Sprint Cup Series debut, five-time champion **Jimmie Johnson**, **Dale Earnhardt Jr.** and others. The "Fan's Choice" channel will feature the in-car audio of a driver determined by fans who log on to [www.siriusxm.com/nascar](http://www.siriusxm.com/nascar) and vote from a selection of competitors.

For this year's Daytona 500, subscribers can hear the following:

- Live race call on **Sirius channel 90 / XM channel 90**
- **Tony Stewart's** in-car audio on **Sirius 94 / XM 226**
- **Carl Edwards's** in-car audio on **Sirius 93 / XM 225**
- **Kurt Busch's** in-car audio on **Sirius 113 / XM 227**
- **Danica Patrick's** in-car audio on **Sirius 112 / XM 228**
- **Jeff Gordon's** in-car audio on **Sirius 117 / XM 229**
- **Dale Earnhardt Jr.'s** in-car audio on **Sirius 128 / XM 230**
- **Kyle Busch's** in-car audio on **Sirius 135 / XM 231**
- **Jimmie Johnson's** in-car audio on **Sirius 134 / XM 232**
- **Kevin Harvick's** in-car audio on **Sirius 137 / XM 233**
- Fan's Choice channel (driver TBD) on **Sirius 138 / XM 234**

\*\* Driver2Crew Chatter channels may switch to other drivers' feeds during the race.

SiriusXM NASCAR Radio will also provide live coverage of the Gatorade Duel, the 150-mile NASCAR Sprint Cup Series qualifying races, on Thursday, Feb. 23 (1:00 pm ET), the NextEra Energy Resources 250 Camping World Truck Series race on Friday, Feb. 24 (7:15 pm ET), and the Drive4COPD 300 NASCAR Nationwide Series race on Saturday, Feb. 25 (1:00 pm ET).

Throughout the week leading up to race day fans will have access to comprehensive coverage of their sport — featuring the latest news, expert analysis and call-in shows where the fans can voice their thoughts - on SiriusXM NASCAR Radio, which will broadcast live from Daytona every day. The channel's daily weekday talk lineup begins at 7:00 am ET with *The Morning Drive* (7:00 — 11:00 am ET), hosted by Mike Bagley and Pete Pistone, followed by *Tradin' Paint* (11:00am — 3:00pm ET), hosted by Danny "Chocolate" Myers, Rick Benjamin and Hall of Famer Buddy Baker, then *SiriusXM Speedway* (3:00 — 7:00 pm ET) with Dave Moody and Angie Skinner.

*Late Shift*, hosted by Jim Noble and Buddy Baker, airs Mondays and Tuesdays (7:00 — 10:00 pm ET), followed on Monday nights by Mojo Nixon's *Manifold Destiny* (10:00 pm — midnight ET). Wednesday through Friday (7:00 — 10:00 pm ET), Claire B. Lang hosts *Dialed In*.

From Wednesday through Saturday of Daytona 500 Week, several shows will broadcast from atop the Sprint FANDECK in the Daytona infield.

Additionally, Mojo Nixon and comedian Daryl Wright will be at Daytona International Speedway interviewing fans on SiriusXM's Blue Collar Radio, channel 97.

On race weekends, Pat Patterson will host *The Front Stretch* from the infield Saturday and Sunday mornings starting at 7:00 am ET. Claire B. Lang and Jim Noble will team up for SiriusXM NASCAR Radio's pre- and post-race shows to give NASCAR fans a comprehensive view of everything happening on, inside and around the track. Every Saturday morning, Noble will pair with various NASCAR journalists to co-host SiriusXM NASCAR Radio's *Press Pass*.

On Monday, February 27, on *The Morning Drive*, hosts Bagley and Pistone will be joined live by the 2012 Daytona 500 Champion driver, crew chief and team owner.

As the Official Satellite Radio Partner of NASCAR, SiriusXM broadcasts every NASCAR Sprint Cup Series, NASCAR Nationwide Series and NASCAR Camping World Truck Series race live, plus daily NASCAR talk on SiriusXM NASCAR Radio, channel 90. For more info, please visit [www.siriusxm.com/nascar](http://www.siriusxm.com/nascar).

### **About Sirius XM Radio**

[Sirius XM Radio](#) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports](#), [news](#), [talk](#), [entertainment](#), [traffic](#), [weather](#), and data services to over 21 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at [siriusxm.com](http://siriusxm.com), and on [Apple](#), [BlackBerry](#) and [Android](#) -powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at [shop.siriusxm.com](http://shop.siriusxm.com) as well as retail locations nationwide.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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Media Contact:  
Andrew FitzPatrick

**SiriusXM**  
212-901-6693  
[andrew.fitzpatrick@siriusxm.com](mailto:andrew.fitzpatrick@siriusxm.com)

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