

# **Eminem to Host New Year's Eve Countdown on His Shade 45 Channel Exclusively on SIRIUS Satellite Radio**

## **"Shady New Year" will feature Eminem counting down 25 of his favorite hip-hop tracks**

NEW YORK, Dec 28, 2006 /PRNewswire-FirstCall via COMTEX News Network/ -- Eminem will share and count down 25 of his favorite hip-hop tracks on SIRIUS Satellite Radio channel Shade 45 on New Year's Eve.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125> )

This end-of-year special will feature the most successful artist in hip-hop history "stating the facts and playing the tracks" on his SIRIUS music channel, Shade 45. Eminem and SIRIUS (Nasdaq: SIRI) launched Shade 45, the freshest and most adventurous, uncensored hip-hop channel in radio, in October 2005.

2006 ended on a high note for Eminem, with the triumphant chart-topping release of the album Eminem Presents The Re-Up and a GRAMMY(R) nomination with Akon for "Smack That."

His Shady New Year special will be broadcast exclusively on SIRIUS on New Year's Eve, December 31, from 8 to 10 pm ET, on Shade 45 / channel 45. It will be re-broadcast at 10 pm ET, and again on New Year's Day, January 1 at 12 am, 12 pm, 2 pm and 8 pm ET.

For more information, visit <http://www.sirius.com/shade45>.

### About SIRIUS

SIRIUS, "The Best Radio on Radio," delivers more than 130 channels of the best programming in all of radio. SIRIUS is the original and only home of 100% commercial free music channels in satellite radio, offering 69 music channels. SIRIUS also delivers 65 channels of sports, news, talk, entertainment, traffic, weather and data. SIRIUS is the Official Satellite Radio Partner of the NFL, NBA and NHL and broadcasts live play-by-play games of the NFL, NBA and NHL. All SIRIUS programming is available for a monthly subscription fee of only \$12.95.

SIRIUS Internet Radio (SIR) is a CD-quality, Internet-only version of the SIRIUS radio service, without the use of a radio, for the monthly subscription fee of \$12.95. SIR delivers more than 75 channels of talk, entertainment, sports, and 100% commercial free music.

SIRIUS products for the car, truck, home, RV and boat are available in more than 25,000 retail locations, including Best Buy, Circuit City, Crutchfield, Costco, Target, Wal-Mart, Sam's Club, RadioShack and at [shop.sirius.com](http://shop.sirius.com).

SIRIUS radios are offered in vehicles from Audi, Bentley, BMW, Chrysler, Dodge, Ford, Infiniti, Jaguar, Jeep(R), Land Rover, Lexus, Lincoln-Mercury, Mazda, Mercedes-Benz, MINI, Nissan, Rolls Royce, Scion, Toyota, Porsche, Volkswagen, and Volvo. Hertz also offers SIRIUS in its rental cars at major locations around the country.

Click on <http://www.sirius.com> to listen to SIRIUS live, or to purchase a SIRIUS radio and subscription.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2005 and Quarterly Reports on Form 10-Q for the quarters ended June 30, 2006 and September 30, 2006 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our operational results are: our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming partners, our competitive position and any events which affect the useful life of our satellites.

P-SIRI

Media Contact:

Elise Brown  
SIRIUS  
212.584.5290

ebrown@siriusradio.com

SOURCE SIRIUS Satellite Radio

Elise Brown, SIRIUS, +1-212-584-5290, ebrown@siriusradio.com

<http://www.sirius.com>

Copyright (C) 2006 PR Newswire. All rights reserved

News Provided by COMTEX