

SIRIUS Satellite Radio to Create "Fan's Choice" Broadcast for 2007 NASCAR NEXTEL Cup Series(TM) Races

Fans can vote online to determine which driver's in-car audio will air on SIRIUS Additional channels to feature other top drivers based on the NASCAR NEXTEL Cup Series standings

NEW YORK, Feb 13, 2007 /PRNewswire-FirstCall via COMTEX News Network/ -- SIRIUS Satellite Radio (Nasdaq: SIRI), the Official Satellite Radio Partner of NASCAR, announced today that it will provide a "Fan's Choice" broadcast, in addition to the live race call for NASCAR NEXTEL Cup Series races in 2007, that will feature the driver-to-pit crew communications of a driver determined weekly by a fan vote.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125>)

Prior to every NASCAR NEXTEL Cup Series race, fans can log on to www.sirius.com/driverfeeds to vote for their favorite driver. The driver with the most votes will have his in-car audio broadcast on the "Fan's Choice" channel, which will air on SIRIUS channel 140 during that weekend's NASCAR NEXTEL Cup Series race.

The "Fan's Choice" broadcast will air on one of up to ten additional channels that SIRIUS will devote to carrying the driver-to-crew communications of up to 10 different race teams for every NASCAR NEXTEL Cup Series race in 2007. The additional nine channels will carry the in-car audio of other drivers based on their place in the NASCAR NEXTEL Cup Series standings each week.

On each channel SIRIUS will combine the race broadcast with the driver-to-crew chatter, allowing fans to follow the overall race call and the in-car audio of a driver on a single channel throughout the race. Listeners will hear drivers and crew chiefs schedule pit stops and discuss strategy over audio of the overall race broadcast. When the team members are not on the radio the audio of the live race broadcast will come up allowing listeners to follow the entire race uninterrupted.

A lineup of drivers and their channel assignments will be available at www.sirius.com/driverfeeds prior to each race.

The live overall race broadcast for every NASCAR NEXTEL Cup Series, NASCAR Busch Series and NASCAR Craftsman Truck Series race will air on SIRIUS NASCAR Radio, channel 128. As the Official Satellite Radio Partner of NASCAR, SIRIUS broadcasts every NASCAR NEXTEL Cup Series, NASCAR Busch Series and NASCAR Craftsman Truck Series race live, carrying the broadcasts of Motor Racing Network (MRN), Performance Racing Network (PRN) and the IMS Radio Network's broadcast from Indianapolis Motor Speedway.

In addition to live race coverage, SIRIUS NASCAR Radio, the only 24/7 year-round radio channel dedicated to NASCAR, provides the most comprehensive, in-depth radio coverage of the sport with a lineup of exclusive daily talk shows providing up-to-the-minute news, expert analysis and exclusive interviews with NASCAR insiders.

About SIRIUS

SIRIUS, "The Best Radio on Radio," delivers more than 130 channels of the best programming in all of radio. SIRIUS is the original and only home of 100% commercial free music channels in satellite radio, offering 69 music channels. SIRIUS also delivers 65 channels of sports, news, talk, entertainment, traffic, weather and data. SIRIUS is the Official Satellite Radio Partner of the NFL, NBA and NHL and broadcasts live play-by-play games of the NFL, NBA and NHL. All SIRIUS programming is available for a monthly subscription fee of only \$12.95.

SIRIUS Internet Radio (SIR) is a CD-quality, Internet-only version of the SIRIUS radio service, without the use of a radio, for the monthly subscription fee of \$12.95. SIR delivers more than 75 channels of talk, entertainment, sports, and 100% commercial free music.

SIRIUS products for the car, truck, home, RV and boat are available in more than 25,000 retail locations, including Best Buy, Circuit City, Crutchfield, Costco, Target, Wal-Mart, Sam's Club, RadioShack and at shop.sirius.com.

SIRIUS radios are offered in vehicles from Audi, Bentley, BMW, Chrysler, Dodge, Ford, Infiniti, Jaguar, Jeep(R), Land Rover, Lexus, Lincoln-Mercury, Mazda, Mercedes-Benz, MINI, Nissan, Rolls Royce, Scion, Toyota, Porsche, Volkswagen, and Volvo. Hertz also offers SIRIUS in its rental cars at major locations around the country.

Click on www.sirius.com to listen to SIRIUS live, or to purchase a SIRIUS radio and subscription.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events

or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2005 and Quarterly Reports on Form 10-Q for the quarters ended June 30, 2006 and September 30, 2006 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our operational results are: our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming partners, our competitive position and any events which affect the useful life of our satellites.

P-SIRI

Media Contact:

Andrew FitzPatrick
SIRIUS
212.901.6693
afitzpatrick@siriusradio.com

SOURCE SIRIUS Satellite Radio

Andrew FitzPatrick of SIRIUS, +1-212-901-6693, afitzpatrick@siriusradio.com

<http://www.sirius.com>

Copyright (C) 2007 PR Newswire. All rights reserved

News Provided by COMTEX