

SIRIUS Satellite Radio to Broadcast Every Game of The 2007 NCAA(R) Division I Men's Basketball Championship

Uninterrupted Broadcast Lineup Will Allow SIRIUS Listeners to Hear Every Second of Every Tournament Game

NEW YORK, March 13, 2007 /PRNewswire-FirstCall via COMTEX News Network/ -- SIRIUS Satellite Radio (Nasdaq: SIRI), the leading provider of sports radio programming, broadcasting the play-by-play of more than 350 pro and college teams, will be the exclusive satellite radio provider of every game of the 2007 NCAA(R) Division I Men's Basketball Championship.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125>)

For the third straight year, SIRIUS will be the only radio broadcaster to air every game of the NCAA(R) Division I Men's Basketball Championship in its entirety, providing uninterrupted play-by-play from every match-up. This year's tournament begins with the Opening Round game on March 13 from Dayton, Ohio and concludes with the national championship game on April 2 at the Georgia Dome in Atlanta, the site of the 2007 Men's Final Four(R). SIRIUS will present all games with no blackouts and at no extra charge to subscribers.

Games will air on SIRIUS channels 119, 122, 125 and 126. SIRIUS host Steve Torre will anchor SIRIUS' coverage on these channels, providing up-to- the-minute scores and highlights during game breaks and directing listeners to other games around the dial.

Full tournament brackets, with match-ups and SIRIUS channel assignments, can be viewed at www.sirius.com.

In addition to the complete, uninterrupted game broadcasts from each tournament site, SIRIUS will carry Westwood One Radio's coverage of the NCAA Division I Men's Basketball Championship, anchored by Tommy Tighe with cut-ins to live game action, on SIRIUS Sports Action, channel 123, throughout the tournament.

SIRIUS airs more NCAA sports than any other radio outlet, providing play- by-play from more than 150 college teams around the nation from conferences including the Pac 10, SEC, Big Ten, Big 12, Big East, Atlantic 10, Big West, Metro Atlantic, Mid-American, Missouri Valley, Ohio Valley, Southern, Sun Belt, West Coast, Western Athletic, Colonial Athletic Association, Horizon League, Ivy League and Patriot League.

SIRIUS is also the Official Satellite Radio Partner of Alabama, Army, Auburn, Baylor, Colorado, Florida, Iowa State, Kansas, Kentucky, Louisville, LSU, Michigan, Ole Miss, Mississippi State, Missouri, Navy, Nebraska, Notre Dame, Ohio State, Oklahoma, Oklahoma State, Pittsburgh, South Carolina, Syracuse, Tennessee, Texas, Texas A&M, Texas Tech, UCLA, USC, Vanderbilt and West Virginia.

2007 NCAA(R) Division I Men's Basketball Championship			Channel
Opening Round Game			
Tue	3/13 7:30 PM	#16a Florida A&M vs. #16b Niagara	123
First Round			
Thu	3/15 12:20 PM	#4 Maryland vs. #13 Davidson	125
Thu	3/15 12:25 PM	#7 Boston College vs. #10 Texas Tech	126
Thu	3/15 12:40 PM	#6 Louisville vs. #11 Stanford	119
Thu	3/15 2:40 PM	#5 Butler vs. #12 Old Dominion	125
Thu	3/15 2:40 PM	#3 Washington St. vs. #14 Oral Roberts	122
Thu	3/15 2:45 PM	#2 Georgetown vs. #15 Belmont	126
Thu	3/15 3:00 PM	#3 Texas A&M vs. #14 Penn	119
Thu	3/15 4:55 PM	#6 Vanderbilt vs. #11 George Washington	122
Thu	3/15 7:10 PM	#6 Duke vs. #11 VCU	125
Thu	3/15 7:10 PM	#1 Ohio State vs. #16 C. Connecticut St.	119
Thu	3/15 7:20 PM	#8 Marquette vs. #9 Michigan St.	126
Thu	3/15 7:25 PM	#2 UCLA vs. #15 Weber St.	122
Thu	3/15 9:30 PM	#3 Pittsburgh vs. #14 Wright St.	125
Thu	3/15 9:30 PM	#8 BYU vs. #9 Xavier	119
Thu	3/15 9:40 PM	#1 North Carolina vs. #16 E. Kentucky	126
Thu	3/15 9:45 PM	#7 Indiana vs. #10 Gonzaga	122

Fri	3/16	12:15 PM	#4 Virginia vs. #13 Albany	122
Fri	3/16	12:25 PM	#7 UNLV vs. #10 Georgia Tech	126
Fri	3/16	12:30 PM	#2 Memphis vs. #15 North Texas	119
Fri	3/16	2:35 PM	#6 Notre Dame vs. #11 Winthrop	125
Fri	3/16	2:45 PM	#5 Tennessee vs. #12 Long Beach	122
Fri	3/16	2:50 PM	#7 Nevada vs. #10 Creighton	119
Fri	3/16	2:50 PM	#2 Wisconsin vs. #15 Texas A&M CC	126
Fri	3/16	4:55 PM	#3 Oregon vs. #14 Miami of Ohio	125
Fri	3/16	7:10 PM	#1 Kansas vs. #16 FL A&M-Niagara winner	126
Fri	3/16	7:10 PM	#5 Virginia Tech vs. #12 Illinois	122
Fri	3/16	7:20 PM	#8 Arizona vs. #9 Purdue	119
Fri	3/16	7:25 PM	#4 Texas vs. #13 New Mexico St.	125
Fri	3/16	9:30 PM	#8 Kentucky vs. #9 Villanova	126
Fri	3/16	9:30 PM	#4 S. Illinois vs. #13 Holy Cross	122
Fri	3/16	9:40 PM	#1 Florida vs. #16 Jackson St.	119
Fri	3/16	9:45 PM	#5 USC vs. #12 Arkansas	125

SIRIUS is the Official Satellite Radio Partner of the NFL, NASCAR, NBA and NHL, and broadcasts live play-by-play games of the NFL, NBA and NHL, as well as live NASCAR races. SIRIUS also carries live English Premier League Soccer, Champions League Soccer, Arena Football League, Canadian Football League, and National Lacrosse League games, plus live coverage of Wimbledon and a variety of other sports coverage.

About SIRIUS

SIRIUS, "The Best Radio on Radio," delivers more than 130 channels of the best programming in all of radio. SIRIUS is the original and only home of 100% commercial free music channels in satellite radio, offering 69 music channels. SIRIUS also delivers 65 channels of sports, news, talk, entertainment, traffic, weather and data. SIRIUS is the Official Satellite Radio Partner of the NFL, NASCAR, NBA and NHL, and broadcasts live play-by-play games of the NFL, NBA and NHL, as well as live NASCAR races. All SIRIUS programming is available for a monthly subscription fee of only \$12.95.

SIRIUS Internet Radio (SIR) is a CD-quality, Internet-only version of the SIRIUS radio service, without the use of a radio, for the monthly subscription fee of \$12.95. SIR delivers more than 75 channels of talk, entertainment, sports, and 100% commercial free music.

SIRIUS products for the car, truck, home, RV and boat are available in more than 25,000 retail locations, including Best Buy, Circuit City, Crutchfield, Costco, Target, Wal-Mart, Sam's Club, RadioShack and at shop.sirius.com.

SIRIUS radios are offered in vehicles from Audi, Bentley, BMW, Chrysler, Dodge, Ford, Infiniti, Jaguar, Jeep(R), Land Rover, Lexus, Lincoln, Mercury, Maybach, Mazda, Mercedes-Benz, MINI, Mitsubishi, Nissan, Rolls Royce, Scion, Toyota, Volkswagen, and Volvo. Hertz also offers SIRIUS in its rental cars at major locations around the country.

Click on www.sirius.com to listen to SIRIUS live, or to purchase a SIRIUS radio and subscription.

About the NCAA

The NCAA is a membership-led nonprofit association of colleges and universities committed to supporting academic and athletic opportunities for more than 380,000 student-athletes at more than 1,000 member colleges and universities. Each year, more than 49,000 student-athletes compete in NCAA Championships in Division I, II and III sports. Visit www.ncaa.org for more details about the Association, its goals and members and corporate partnerships that help support programs for student-athletes. The NCAA is proud to have the following elite companies as official Corporate Champions- AT&T/Cingular, Coca-Cola and Pontiac-and the following elite companies as official Corporate Partners-DiGiorno, Enterprise, The Hartford, Lowe's and State Farm.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2006 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our operational results are: our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming providers, our competitive position and any events which affect the useful life of our satellites.

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