

## SiriusXM to Host Live "Fifty Shades of Grey" Fan Forum

**Live, call-in broadcast event offers millions of fans the chance for uncensored conversation about the erotic novel that has electrified readers nationwide**

**Callers to talk about book's effect on their sex lives, relationships and marriages**

NEW YORK, April 30, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) today announced it will host a live *Fifty Shades of Grey* broadcast event for fans of the #1 bestselling international cultural phenomenon by first time author E.L. James.

(Logo: <http://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

SiriusXM's *Fifty Shades of Grey* special will give fans the chance to express themselves and the impact [The New York Times bestselling](#) book has had on them while remaining anonymous, and to hear from others.

The *Fifty Shades of Grey* forum will air live on Friday, May 11 from 1:00 — 2:00 pm ET simultaneously on SiriusXM Stars (ch.107) and SiriusXM Book Radio ch. 80. SiriusXM Stars host Jennifer Hutt and SiriusXM Book Radio host Kim Alexander will moderate the hour-long special, inviting both female and male listeners nationwide to call in and share their personal reactions to and experiences with the book that millions of people around the world are downloading, reading and talking about. Listeners can call 888-94-STARS to join the conversation.

*Fifty Shades of Grey: Book One of the Fifty Shades Trilogy* tells the story of the relationship between literature student Anastasia Steele and young entrepreneur Christian Grey. When Ana goes to interview Grey, she encounters a man who is beautiful, brilliant, and intimidating. The unworldly, innocent Ana is startled to realize she wants this man and, despite his enigmatic reserve, finds she is desperate to get close to him. Unable to resist Ana's quiet beauty, wit, and independent spirit, Grey admits he wants her, too—but on his own terms. Shocked yet thrilled by Grey's singular erotic tastes, Ana hesitates. For all the trappings of success—his multinational businesses, his vast wealth, his loving family—Grey is a man tormented by demons and consumed by the need to control. When the couple embarks on a daring, passionately physical affair, Ana discovers Christian Grey's secrets and explores her own dark desires.

As the risqué themes/plot lines involving bondage, discipline, dominance and submission in *Fifty Shades of Grey* and the other volumes in the trilogy—*Fifty Shades Darker* and *Fifty Shades Freed*—have ignited passionate debate across a wide spectrum of readers, the meteoric rise of the series to the top of bestseller lists illustrates the chord it is striking with readers everywhere.

Visit [www.siriusxm.com](http://www.siriusxm.com) and [www.eljamesauthor.com](http://www.eljamesauthor.com) for more information.

### **About Sirius XM Radio**

[Sirius XM Radio](#) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports](#), [news](#), [talk](#), [entertainment](#), [traffic](#), [weather](#), and data services to over 21 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at [siriusxm.com](http://siriusxm.com), and on [Apple](#), [BlackBerry](#) and [Android](#) -powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at [shop.siriusxm.com](http://shop.siriusxm.com) as well as retail locations nationwide.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could*

*cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

[Follow SiriusXM on Twitter](#) or [like the SiriusXM page on Facebook](#).

P-SIRI

Contact for SiriusXM:

Hillary Schupf

212.901.6739

[hillary.schupf@siriusxm.com](mailto:hillary.schupf@siriusxm.com)

SOURCE Sirius XM Radio

News Provided by Acquire Media