

## SiriusXM to Launch "Steele & Ungar," a New Weekly Show with Michael Steele and Rick Ungar, on SiriusXM P.O.T.U.S. on March 22

**Every Saturday Michael Steele--a Republican--and Rick Ungar--a Democrat--will offer SiriusXM listeners a conversation with top newsmakers about the news and issues facing the country and polarizing Washington, D.C. and debate possible compromises**

NEW YORK, March 19, 2014 /PRNewswire/ -- SiriusXM today announced it will launch Steele & Ungar, a weekly two-hour show with friends, Michael Steele, former Chairman of the Republican National Committee, and Rick Ungar, a Democrat and contributor on politics and healthcare policy at [Forbes.com](http://Forbes.com), discussing the week's news with top newsmakers on [SiriusXM P.O.T.U.S.](http://SiriusXM P.O.T.U.S.), the 24/7 non-partisan channel dedicated to the Politics of the United States.



*Steele & Ungar* will launch on Saturday, March 22, at 11:00 am ET, on SiriusXM P.O.T.U.S. via satellite on channel 124, and through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at [siriusxm.com](http://siriusxm.com). Subscribers will also be able to listen via SiriusXM On Demand through the SiriusXM Internet Radio App for smartphones and other mobile devices and online at [siriusxm.com](http://siriusxm.com).

SiriusXM listeners can call into the show at 866-96-POTUS (866-967-6887), and Steele and Ungar will take calls representing all sides of an issue.

"Steele and Ungar will give SiriusXM listeners a spirited political dialogue on the politically-neutral playing field of the SiriusXM P.O.T.U.S. channel," Dave Gorab, Vice President and General Manager, Talk Programming, SiriusXM. "Whether they lean left, right, or undecided, everyone who listens to the show will have equal opportunity to speak out and join the debate as Michael Steele and Rick Ungar dive into the top political stories of the week and offer answers to the nation's partisan gridlock."

Michael Steele is a former Lt. Governor of Maryland and also served as Chairman of the Republican National Committee. He is currently a political analyst for MSNBC and has also worked as a contributor on the Fox News Channel. More recently, he can be heard as an occasional host on the SiriusXM P.O.T.U.S. and SiriusXM Patriot channels. He has appeared on *Meet the Press*, *Face the Nation*, HBO's *Real Time with Bill Maher*, Comedy Central's *The Colbert Report* and *The Daily Show*.

Rick Ungar is the popular, widely read senior contributor on politics and health care policy at [Forbes.com](http://Forbes.com). He also appears as a weekly cast member on the Fox News Channel's *Forbes on Fox* along with frequent guest appearances on other news and political television programs while maintaining a busy radio schedule as a talk radio host at SiriusXM where he brings insight and an approachable demeanor to dealing with the issues of the day. Ungar comes to the world of political and health policy commentary with a background in the entertainment industry as an executive and creative writer/producer, and where he also served many years as the president of the Marvel Character Group.

SiriusXM P.O.T.U.S.—the unfiltered, unbiased 24/7 channel that covers the "Politics of the United States" from every perspective—tells the story of American politics daily with unbiased news programs, live coverage and unfiltered audio of major political events from inside and outside the Beltway.

For more information on SiriusXM, please visit [www.siriusxm.com](http://www.siriusxm.com).

### **About SiriusXM**

[Sirius XM Holdings Inc.](http://Sirius XM Holdings Inc.) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 25.6 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at [shop.siriusxm.com](http://shop.siriusxm.com). SiriusXM programming is available through the [SiriusXM Internet Radio](http://SiriusXM Internet Radio) App for smartphones and other connected devices as well as online at [siriusxm.com](http://siriusxm.com). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest

in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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