

Danny Avila to Launch Exclusive Weekly DJ Mix Show on SiriusXM

Electronic dance's latest star to play the newest electro on his Electric Area show

NEW YORK, Aug. 6, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) today announced the launch of a new weekly show hosted by Danny Avila, the DJ/producer/remixer, whose music has become a staple in Ibiza this summer.

(Logo: <http://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

Avila, who has worked with dance music icons like David Guetta, Afrojack, Fedde le Grand and Martin Solveig, will host the weekly show scheduled to premiere on Wednesday, August 8 on Electric Area, channel 52. *Danny Avila Presents Ready to Jump* will air Wednesdays at 4:00 pm ET. *Danny Avila Presents Ready to Jump* will be rebroadcast on Fridays at 2:00 am, Saturdays at 7:00 pm, Tuesdays at 3:00 am and Wednesdays at 5:00 am (all times ET).

The weekly show will feature Avila playing the hottest global electro tracks and his own original music.

"My new radio show *Ready to Jump* is all about energy and fun, because that's what I'm all about," said Danny Avila. "It's wild and loud and it makes you want to jump and dance. Beside that, I simply love being open to all different kinds of EDM music and I want to get as much of it as possible in my show to share my love of music and get people excited about dance music and how it makes you feel. I'm really looking forward to the launch of *Ready to Jump* on SiriusXM!!!"

"We are excited to bring one of the newest and youngest stars in electronic dance music to our national audience," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "We have been an early and committed supporter of EDM across multiple channels as well as making SiriusXM the home to some of the world's best DJs. But we also want to expose emerging artists in the genre. Now it's time for Danny to have his own show where he can share his energy and introduce new music to a massive audience."

Electric Area is home to today's biggest DJs—Tiesto, David Guetta, Armin Van Buuren, Avicii, Fedde le Grand, Afrojack, Arty, Ferry Corsten, Dada Life, and Sander van Doorn all host shows on the channel. SiriusXM's Electric Area also broadcasts live from many of North America's biggest electronic music festivals: Ultra Music Festival, Electric Daisy Carnival and Electric Zoo.

Electric Area plays electronic dance music, house, trance, electro, progressive, dubstep, along with the biggest DJs in the world. Listeners will hear Tiesto, Armin van Buuren, Afrojack, Sander van Doorn, Avicii, Above & Beyond, Eric Prydz, Swedish House Mafia, Wolfgang Gartner, Deadmau5, and more.

For more information on SiriusXM, please visit www.siriusxm.com.

About Sirius XM Radio

[Sirius XM Radio Inc.](http://www.siriusxm.com) is the world's largest radio broadcaster measured by revenue and has more than 22 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](http://www.siriusxm.com). SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC")

and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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