

# **SIRIUS Satellite Radio and Archdiocese of New York to Launch The Catholic Channel**

## **24-Hour Catholic Radio Network Will Feature Exclusive Participation of His Eminence Edward Cardinal Egan Contemporary Lifestyle Channel for National Audience**

NEW YORK, May 10 /PRNewswire-FirstCall/ -- The Archdiocese of New York and SIRIUS Satellite Radio (Nasdaq: SIRI - News) will create and collaborate on The Catholic Channel. The lifestyle radio channel will air nationally seven days a week, 24 hours a day and will feature contemporary talk, music programming and live daily masses from St. Patrick's Cathedral in New York.

Launching this fall exclusively on SIRIUS, The Catholic Channel will feature a modern format with an open dialogue focused on Catholicism in the 21st Century, especially as it is lived in today's world. Listeners will be encouraged to call in to talk about the issues that are on their mind and in the news -- everything from what's happening in the Church today, to the headline stories of current events and politics, and the latest in the world of entertainment, the arts and sports. They will interact with hosts who will bring a Catholic perspective to the world around us. Daily program hosts and guests will include members of the clergy and distinguished laity from across the land. Regular and previously unavailable content from The Vatican will also be a part of the channel, including programming from Vatican Radio.

The Catholic Channel programming will also include human interest stories and inspirational themes, shows offering counseling and guidance, educational programs, musical content, and daily Mass from St. Patrick's Cathedral in New York City. A detailed schedule with specific programs and hosts will be announced prior to launch.

A prominent contributor to The Catholic Channel will be His Eminence Edward Cardinal Egan, Archbishop of New York, who will periodically appear exclusively on the channel.

Cardinal Egan said, "The Catholic Channel represents a splendid opportunity for the Church in the United States. By using this modern medium, we will be able to communicate directly with the Catholic faithful as well as anyone of any religious faith who might be interested in what the Catholic Church is saying and doing here in New York and around the country. SIRIUS Satellite Radio has my sincere thanks for making this channel become a reality."

"This partnership with the Archdiocese is a significant step forward in our development and mission to provide our listeners with the finest and most distinctive Christian programming in radio," said Mel Karmazin, CEO of SIRIUS. "The talented and diverse personalities who will guide this channel and the special contributions of His Eminence Cardinal Egan will make The Catholic Channel an extraordinary experience for our audience."

The Catholic Channel will join other religious-themed programming on SIRIUS, including EWTN Global Catholic Radio Network // Ch. 160, which features talk shows, news, daily devotions and teaching series, and Christian Talk // Ch. 159, faith-based programming provided by FamilyNet, the broadcast arm of the North American Mission Board of the Southern Baptist Convention, which features programs such as Pat Robertson's "The 700 Club." SIRIUS also offers Christian and Gospel-themed music channels, including Spirit // Ch. 66, the best of contemporary Christian pop music, Revolution // Ch. 67, dedicated to Christian rock, and Praise // Ch. 68, featuring Gospel hits.

For information on SIRIUS Satellite Radio, log on to <http://www.sirius.com>.

### About SIRIUS

SIRIUS delivers more than 125 channels of the best programming in all of radio. SIRIUS is the original and only home of 100% commercial free music channels in satellite radio, offering 67 music channels available nationwide. SIRIUS also delivers 61 channels of sports, news, talk, entertainment, traffic, weather and data. SIRIUS is the Official Satellite Radio Partner of the NFL, NBA and NHL and broadcasts live play-by-play games of the NFL, NBA and NHL. All SIRIUS programming is available for a monthly subscription fee of only \$12.95.

SIRIUS products for the car, truck, home, RV and boat are available in more than 25,000 retail locations, including Best Buy, Circuit City, Crutchfield, Costco, Target, Wal-Mart, Sam's Club, RadioShack and at [shop.sirius.com](http://shop.sirius.com).

SIRIUS radios are offered in vehicles from Audi, BMW, Chrysler, Dodge, Ford, Infiniti, Jaguar, Jeep®, Land Rover, Lexus, Lincoln-Mercury, Mazda, Mercedes-Benz, MINI, Nissan, Rolls Royce, Scion, Toyota, Porsche, Volkswagen and Volvo. Hertz also offers SIRIUS in its rental cars at major locations around the country.

Click on <http://www.sirius.com> to listen to SIRIUS live, or to purchase a SIRIUS radio and subscription.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly,

such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2005 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our operational results are: our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming partners, our competitive position and any events which affect the useful life of our satellites.

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