

## **'Bill Bennett's Morning In America' to Air on SIRIUS Satellite Radio**

### **Talk radio show tackles news, political and cultural headlines and issues**

NEW YORK, April 26, 2006 /PRNewswire-FirstCall via COMTEX News Network/ -- SIRIUS Satellite Radio (Nasdaq: SIRI) today announced that it will be the exclusive satellite radio provider of Bill Bennett's Morning in America. William J. Bennett, former Secretary of Education and leader of federal anti-drug efforts, is also a bestselling author, established public speaker, and commentator.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125> )

Beginning May 1, 2006 Bill Bennett's Morning in America will begin airing on SIRIUS Patriot, conservative talk radio with a patriotic flair, channel 144. The show airs Monday - Friday from 6:00 - 9:00 am ET.

Bill Bennett's Morning in America is a fast paced issues-oriented talk show that covers news, politics, culture, sports, media and more. Bennett frequently has guests on and takes listener calls. Although he is a well-known Republican, Bennett has often crossed party lines in order to pursue important common purposes.

Bennett is one of America's most important, influential and respected voices on cultural, political, and education issues. During the 1980s he emerged as one of the nation's most prominent political figures. He served as President Reagan's chairman of the National Endowment for the Humanities (1981-1985) and Secretary of Education (1985-1988) and then President Bush's "drug czar" (1989-1990).

"Bill Bennett is a leading national voice whose candid opinions influence this country's dialogue," said Scott Greenstein, President, Entertainment and Sports, SIRIUS Satellite Radio. "Bill Bennett's Morning in America joins an important lineup on SIRIUS that represents all parts of the political spectrum in America."

"I am delighted to join SIRIUS Satellite Radio. SIRIUS is a big part of the present, and sure to be even bigger part of the future. All I have ever wanted to do - in all my jobs and books - is to carry on a good conversation with the American people," said Bill Bennett. "With SIRIUS, that conversation is deepened, extended, and expanded. I'm really pleased. Let's talk."

Pollster and television analyst Frank Luntz named Bennett the "Best Communicator of 2002," the most well received public commentator on the issues of "pride, patriotism, faith, and moral conviction." In April 2005 The New York Times named him the "leading spokesman of the traditional values wing of the Republican Party."

Bennett has written for America's leading newspapers. He has also written and edited 16 books, two of which -- The Book of Virtues and The Children's Book of Virtues -- rank among the most successful of the last decade. Bennett is currently completing a two-volume history of the United States, entitled America: The Best Last Hope, Volume I of which will be released in May 2006.

#### About SIRIUS

SIRIUS delivers more than 125 channels of the best programming in all of radio. SIRIUS is the original and only home of 100% commercial free music channels in satellite radio, offering 67 music channels available nationwide. SIRIUS also delivers 61 channels of sports, news, talk, entertainment, traffic, weather and data. SIRIUS is the Official Satellite Radio Partner of the NFL, NBA and NHL and broadcasts live play-by-play games of the NFL, NBA and NHL. All SIRIUS programming is available for a monthly subscription fee of only \$12.95.

SIRIUS products for the car, truck, home, RV and boat are available in more than 25,000 retail locations, including Best Buy, Circuit City, Crutchfield, Costco, Target, Wal-Mart, Sam's Club, RadioShack and at [shop.sirius.com](http://shop.sirius.com).

SIRIUS radios are offered in vehicles from Audi, BMW, Chrysler, Dodge, Ford, Infiniti, Jaguar, Jeep(R), Land Rover, Lexus, Lincoln-Mercury, Mazda, Mercedes-Benz, MINI, Nissan, Scion, Toyota, Porsche, Volkswagen and Volvo. Hertz also offers SIRIUS in its rental cars at major locations around the country.

Click on [www.sirius.com](http://www.sirius.com) to listen to SIRIUS live, or to purchase a SIRIUS radio and subscription.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by

reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2005 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our operational results are: our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming partners, our competitive position and any events which affect the useful life of our satellites.

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