## "A Conversation with Conan O'Brien" from the John F. Kennedy Presidential Library to Air Live on SiriusXM Book Radio

## Late-night comedy veteran to discuss his life and career, the art of comedy, his fascination with presidential history and more

NEW YORK, May 21, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) today announced that it will air "A Conversation with Conan O'Brien"—a special event at the John F. Kennedy Presidential Library during which the award-winning television host, comedian, writer and producer will discuss the art of comedy, his fascination with presidential history and politics and his connection to President Kennedy—live to its millions of listeners across the country on Thursday, May 24 at 6:00 pm ET on SiriusXM Book Radio, with numerous encore presentations airing throughout Memorial Day Weekend.

(Logo: http://photos.prnewswire.com/prnh/20101014/NY82093LOGO)

"A Conversation with Conan O'Brien" will air live on Thursday, May 24 from 6:00 — 7:30 pm ET on SiriusXM Book Radio ch. 80. Encore presentations will air throughout Memorial Day Weekend on SiriusXM Stars ch. 107 at 6:00 pm on Saturday, May 26, 12:00 pm on Sunday, May 27 and 10:00 am ET on Monday, May 28 and on SiriusXM Stars Too ch. 104 at 2:00 pm on Saturday, May 26, 8:00 am and 6:00 pm on Sunday, May 27 and 8:00 pm on Monday, May 28 (all times ET).

"A Conversation with Conan O'Brien" is the latest installment of the Kennedy Library Forum series of public affairs programs offered to foster public discussion on a diverse range of historical, political and cultural topics reflecting the legacy of President and Mrs. Kennedy's White House years. O'Brien, host of the late-night show "Conan," is a member of the Board of Directors of the John F. Kennedy Library Foundation and the Honorary Chair of the John F. Kennedy Library Foundation's New Frontier Network, which brings together young leaders committed to advancing President Kennedy's ideals of civic engagement and public service to new generations.

The John F. Kennedy Presidential Library and Museum is a presidential library administered by the National Archives and Records Administration and supported, in part, by the John F. Kennedy Library Foundation, a non-profit organization. The Kennedy Presidential Library and the Kennedy Library Foundation seek to promote, through education and community programs, a greater appreciation and understanding of American politics, history and culture, the process of governing and the importance of public service.

For more information, visit www.siriusxm.com and www.ifklibrary.org.

## **About Sirius XM Radio**

<u>Sirius XM Radio Inc.</u> is the world's largest radio broadcaster measured by revenue and has more than 22 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; news and comedy; exclusive entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at <u>siriusxm.com</u>. SiriusXM programming is also available through the <u>SiriusXM Internet Radio</u> App for <u>Android</u>, <u>Apple</u>, and <u>BlackBerry</u> smartphones and other connected devices. SiriusXM also holds a minority interest in <u>SiriusXM Canada</u> which has more than 2 million subscribers.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<a href="http://www.sec.gov">http://www.sec.gov</a>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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