

50 Cent to Answer Fan Questions for Exclusive SiriusXM "Town Hall" Special on Eminem's Shade 45 Channel

50 Cent to premiere tracks off his new album "Animal Ambition" for SiriusXM listeners

NEW YORK, March 13, 2014 /PRNewswire/ -- SiriusXM announced today that Grammy Award winning rapper 50 Cent will sit down for an intimate Q&A session with a select group of listeners for the SiriusXM "Town Hall" series on Monday, March 17.



Moderated by MTV News' Senior Hip Hop writer Rob Markman, "SiriusXM's Town Hall with 50 Cent" will air on Monday, March 31 at 8:00 pm ET on Shade 45, via satellite, channel 45, and through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at siriusxm.com.

In the intimate setting of the SiriusXM studios fans will have the opportunity to ask 50 Cent questions about his entire career, his new label and his upcoming album, *Animal Ambition*, which starting March 18th, will have new music and videos released weekly leading up to its in store date of Tuesday, June 3.

The rapper will also be premiering some new tracks from his album for SiriusXM listeners.

50 Cent says "I am really proud of *Animal Ambition*, I have put a lot of myself into each song on this album and I am excited to preview it at the SiriusXM 'Town Hall.'"

After the broadcast, "SiriusXM's Town Hall with 50 Cent" will be available on SiriusXM On Demand for subscribers listening via the [SiriusXM Internet Radio App](#) for smartphones and other mobile devices or online at siriusxm.com. Visit www.siriusxm.com/ondemand for more info on SiriusXM On Demand.

"SiriusXM's Town Hall with 50 Cent" is part of SiriusXM's "Town Hall" series, featuring iconic entertainers and figures sitting down with studio audiences of SiriusXM listeners. Previous SiriusXM "Town Hall" specials have featured Bruce Springsteen, Tom Petty, Eminem, Katy Perry, Lady Gaga, Willie Nelson, Alicia Keys, KISS, Tony Bennett, Coldplay, Cher, Ringo Starr, Taylor Swift, Usher, Pearl Jam, Roger Waters and the surviving members of Nirvana.

Shade 45 is the uncensored hip-hop channel created by Eminem. Listeners will hear artists like Eminem, 50 Cent, Lloyd Banks, Tony Yayo, Dr. Dre, Snoop Dogg, Lil' Wayne, Drake, Kanye West, Jay-Z, and D-12.

For more information on 50 Cent, please visit www.50cent.com.

For more information on 50 Cent's music releases, please visit www.iTunes.com.

For more information on SiriusXM, please visit www.siriusxm.com.

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 25.6 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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