

SIRIUS Announces Schedule for Daytona 500 Weekend

Official Satellite Radio Partner of NASCAR will provide listeners with the live race call plus 10 additional channels carrying driver-to-crew chatter SIRIUS NASCAR Radio / ch. 128 to broadcast live from Daytona International Speedway

NEW YORK, Feb 14, 2007 /PRNewswire-FirstCall via COMTEX News Network/ -- SIRIUS Satellite Radio (Nasdaq: SIRI), the Official Satellite Radio Partner of NASCAR, will provide the most comprehensive satellite radio coverage of the Daytona 500, featuring the live race call plus multiple channels carrying in-car audio. SIRIUS NASCAR Radio, channel 128, which gives listeners 24/7 coverage of every race and everything in between, will broadcast live from Daytona International Speedway, providing listeners with a minimum of 12 hours of up-to-the-minute news, analysis and interviews daily. On Daytona 500 race day, SIRIUS NASCAR Radio will have 15 hours of live coverage from the track from 9am to midnight.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125>)

On Sunday, February 18, SIRIUS will air the Daytona 500 live nationwide on SIRIUS NASCAR Radio, channel 128, carrying the broadcast of Motor Racing Network (MRN). On 10 additional channels, SIRIUS will combine the race broadcast with the driver-to-crew chatter of 10 different race teams, allowing fans to follow the overall race call and the in-car audio of a driver on a single channel. Listeners will hear drivers and crew chiefs schedule pit stops and discuss strategy over audio of the overall race broadcast. When the team members are not on the radio the audio of the live race broadcast will come up allowing listeners to follow the entire race uninterrupted.

For every NASCAR NEXTEL Cup Series race, SIRIUS will dedicate up to 10 additional channels that will carry driver-to-crew chatter for NASCAR's top drivers based on the points standings. One channel will carry the "Fan's Choice" broadcast, featuring the in-car audio of a driver determined by fan votes. Race fans can log on to www.sirius.com/driverfeeds and vote for the driver of their choice. The driver with the most votes will have his in-car audio broadcast on the "Fan's Choice" channel, which will air on SIRIUS channel 140 during that weekend's NASCAR NEXTEL Cup Series race.

"The Daytona 500 is the premier event on the NASCAR racing calendar and SIRIUS will cover the race from more angles than ever before on satellite radio," said Scott Greenstein, SIRIUS' President, Entertainment and Sports. "Eleven SIRIUS channels will carry race action and in-car driver-to-crew chatter and, all week leading up to the race, SIRIUS NASCAR Radio / channel 128, will be the place for all the latest news and analysis."

For this weekend's Daytona 500, SIRIUS subscribers can hear the following:

- Live race call provided by Motor Racing Network - channel 128
- Jimmie Johnson in-car audio - channel 122
- Tony Stewart in-car audio - channel 126
- Dale Earnhardt Jr. in-car audio - channel 125
- Jeff Gordon in-car audio - channel 121
- Kasey Kahne in-car audio - channel 114
- Kevin Harvick in-car audio - channel 119
- Matt Kenseth in-car audio - channel 130
- Jeff Burton in-car audio - channel 147
- Denny Hamlin in-car audio - channel 144
- Fan's Choice - channel 140 (Driver TBD)

From Wednesday, February 14 through Sunday, February 18, SIRIUS NASCAR Radio, channel 128, will broadcast live each day from the infield at the Daytona International Speedway, providing news, expert analysis and interviews. SIRIUS NASCAR Radio will broadcast Friday's NASCAR Craftsman Truck Series race, Saturday's NASCAR Busch Series race and Sunday's Daytona 500 live, providing full pre- and post-race coverage produced in conjunction with Motor Racing Network.

SIRIUS NASCAR Radio / ch. 128 - Daily Schedule: (All times ET)

Monday - Friday:

- 7:00 am - 11:00 am: "The Morning Drive," hosted by David Poole and Marty Snider
- 11:00 am - 3:00 pm: "The Driver's Seat," hosted by John Kernan with a

rotating roster of current and former drivers including Hall of Famer Buddy Baker, Johnny Benson, Randy LaJoie, Ron Hornaday, Ricky Craven, Phil Parsons, and John Andretti

-- 3:00 pm - 7:00 pm: "SIRIUS Speedway," hosted by Dave Moody

Tuesday:

-- 7:00 pm - 8:00 pm: "NASCAR Live" hosted by Eli Gold

-- 8:00 pm - 10:00 pm: "Tony Stewart Live," hosted by Tony Stewart and Matt Yocum

Wednesday

-- 7:00 pm - 8:00 pm: "NASCAR Performance Live" hosted by Steve Post and Larry McReynolds

Thursday

-- 1:30 pm - 5:00 pm: Gatorade Duels 1 & 2 - NASCAR NEXTEL Cup Series Race

Friday

-- 7:30 pm: Chevy Silverado HD 250 NASCAR Craftsman Truck Series Race

Saturday

-- 9:00 am - 12:30 pm: "The Front Stretch" hosted by Pat Patterson

-- 12:30 pm - 4:00 pm: Orbitz 300 NASCAR Busch Series Race

-- 4:00 pm - 7:00 pm: "Press Pass" hosted by Jerry Bonkowski and Steve Post

-- 7:00 pm - 10:00 pm: "Manifold Destiny" hosted by Mojo Nixon

-- 10:00 pm - midnight: "Loose Ends" highlights from the week on SIRIUS NASCAR Radio

Sunday

-- 9:00 am - 11:30 am: "The Front Stretch" hosted by Pat Patterson

-- 11:30 am - 2:00 pm: "SIRIUS NASCAR Radio Pre-Race Show"

-- 2:00 pm - 8:00 pm: Daytona 500 NASCAR NEXTEL Cup Series Race

-- 8:00 pm - 10:00 pm: "SIRIUS NASCAR Radio Post-Race Show"

-- 10:00 pm - midnight: "The Back Stretch"

(Schedule subject to change.)

As the Official Satellite Radio Partner of NASCAR, SIRIUS broadcasts every NASCAR NEXTEL Cup Series, NASCAR Busch Series and NASCAR Craftsman Truck Series race, carrying the live broadcasts of Motor Racing Network (MRN), Performance Racing Network (PRN) and the IMS Radio Network's broadcast from Indianapolis Motor Speedway. Fans can also tune into SIRIUS NASCAR Radio, channel 128, for expert NASCAR talk all year long.

In addition to being the Official Satellite Radio Partner of the NFL, NASCAR, NBA, NHL, Wimbledon Championships and Barclays English Premier League soccer, SIRIUS broadcasts play-by-play for more than 150 colleges, including the entire NCAA(R) Division I Men's Basketball Championship (March 13 - April 2, 2007), plus several of the year's top thoroughbred horse races.

About SIRIUS

SIRIUS, "The Best Radio on Radio," delivers more than 130 channels of the best programming in all of radio. SIRIUS is the original and only home of 100% commercial free music channels in satellite radio, offering 69 music channels. SIRIUS also delivers 65 channels of sports, news, talk, entertainment, traffic, weather and data. SIRIUS is the Official Satellite Radio Partner of the NFL, NBA and NHL and broadcasts live play-by-play games of the NFL, NBA and NHL. All SIRIUS programming is

available for a monthly subscription fee of only \$12.95.

SIRIUS Internet Radio (SIR) is a CD-quality, Internet-only version of the SIRIUS radio service, without the use of a radio, for the monthly subscription fee of \$12.95. SIR delivers more than 75 channels of talk, entertainment, sports, and 100% commercial free music.

SIRIUS products for the car, truck, home, RV and boat are available in more than 25,000 retail locations, including Best Buy, Circuit City, Crutchfield, Costco, Target, Wal-Mart, Sam's Club, RadioShack and at shop.sirius.com.

SIRIUS radios are offered in vehicles from Audi, Bentley, BMW, Chrysler, Dodge, Ford, Infiniti, Jaguar, Jeep(R), Land Rover, Lexus, Lincoln-Mercury, Mazda, Mercedes-Benz, MINI, Nissan, Rolls Royce, Scion, Toyota, Porsche, Volkswagen, and Volvo. Hertz also offers SIRIUS in its rental cars at major locations around the country.

Click on www.sirius.com to listen to SIRIUS live, or to purchase a SIRIUS radio and subscription.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2005 and Quarterly Reports on Form 10-Q for the quarters ended June 30, 2006 and September 30, 2006 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our operational results are: our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming partners, our competitive position and any events which affect the useful life of our satellites.

P-SIRI

Media Contact:

Andrew FitzPatrick
SIRIUS
212.901.6693
afitzpatrick@siriusradio.com

SOURCE SIRIUS Satellite Radio

Andrew FitzPatrick of SIRIUS, +1-212-901-6693, afitzpatrick@siriusradio.com

<http://www.sirius.com>

Copyright (C) 2007 PR Newswire. All rights reserved

News Provided by COMTEX