

SIRIUS Satellite Radio Names Andreas Lazar Senior Vice President, Business Development

NEW YORK, Jan 23, 2006 /PRNewswire-FirstCall via COMTEX News Network/ -- SIRIUS Satellite Radio (Nasdaq: SIRI) today announced that the company has appointed Andreas Lazar as Senior Vice President, Business Development, reporting to Mel Karmazin.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125>)

Lazar, previously a Vice President and investment banker at Allen & Company LLC, will be responsible for exploring and structuring strategic partnerships with media, communications and technology companies to extend SIRIUS' product breadth and drive subscriber growth.

"As our technology, products and programming continue to evolve, Andreas's extensive experience will enable us to pursue the many business opportunities available that can extend SIRIUS' footprint to increase subscriber growth and revenue even further," said Mel Karmazin, CEO of SIRIUS. "We look forward to having Andreas work with me and the executive team as we explore the numerous possibilities before us."

At Allen & Company, Lazar initiated and executed strategic and financing transactions for companies in media and communications industries, including mergers and acquisitions, public and private equity financing and direct investments in selected companies.

Prior to Allen & Company, Lazar worked as an investment banker for Credit Suisse First Boston, executing mergers and acquisitions and capital raising activities in the media and telecommunications industries.

Lazar is a graduate of Harvard University with a degree in Economics.

About SIRIUS

SIRIUS delivers more than 125 channels of the best commercial-free music, compelling talk shows, news and information, and the most extensive sports programming to listeners across the country in digital quality sound. SIRIUS offers 68 channels of 100% commercial-free music, and features over 55 channels of sports, news, talk, entertainment, traffic and weather for a monthly subscription fee of only \$12.95. SIRIUS is the Official Satellite Radio Partner of the NFL, NBA and NHL and broadcasts live play-by-play games of the NFL, NBA and NHL.

SIRIUS products for the car, truck, home, RV and boat are distributed by Alpine, Audiovox, Brix Group, Clarion, Delphi, Directed Electronics, Eclipse, Jensen, JVC, Kenwood, Magnadyne, Monster Cable, Pioneer, Russound, Tivoli and XACT Communications. Available in more than 25,000 retail locations, SIRIUS radios can be purchased at major retailers including Best Buy, Circuit City, Crutchfield, Costco, Target, Wal-Mart, Sam's Club, RadioShack and at shop.sirius.com.

SIRIUS radios are currently offered in vehicles from Audi, BMW, Chrysler, Dodge, Ford, Infiniti, Jaguar, Jeep(R), Land Rover, Lexus, Lincoln-Mercury, Mazda, Mercedes-Benz, MINI, Nissan, Scion, Toyota, Porsche, Volkswagen and Volvo. Hertz currently offers SIRIUS at major locations around the country.

Click on www.sirius.com to listen to SIRIUS live, or to find a SIRIUS retailer or car dealer in your area.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2004 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our operational results are: our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming partners, our competitive position and any events which affect the useful life of our satellites.

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Media Contact:

Jim Collins
SIRIUS
212.901.6422

jcollins@siriusradio.com

SOURCE SIRIUS Satellite Radio

Jim Collins, SIRIUS, +1-212-901-6422, jcollins@siriusradio.com

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