

30th Anniversary of 'Elvis Week' Live From Graceland Exclusively On Sirius' Elvis(R) Radio

Week Of Programming Will Include Live Coverage of Candlelight Vigil Hosted By George Klein and Exclusive Backstage Interviews From 'Elvis: The 30th Anniversary Concert'

NEW YORK, Aug 09, 2007 /PRNewswire-FirstCall via COMTEX News Network/ --

SIRIUS Satellite Radio (Nasdaq: SIRI) will air exclusive coverage of Elvis Week 2007 on Elvis Radio, channel 13. Fans can tune in August 11 through August 17 to hear live special broadcasts, including back-stage coverage of Elvis: The 30th Anniversary Concert, and The 3rd Annual SIRIUS Satellite Radio Candlelight Vigil show hosted by long time Elvis friend George Klein.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125>)

Elvis Week is an annual event that attracts fans from around the globe to converge on Memphis and Graceland to pay tribute to the life and legacy of the rock 'n' roll icon. This year's Elvis Week will mark the 30th anniversary of Elvis Presley's passing and is expected to draw record crowds. Elvis Radio will bring complete in-depth coverage with live celebrity interviews, guest DJs, and memories from fans. Highlights from Elvis Week 2007 will include:

Sat. August 11 (4 pm ET)

Elvis Radio hosts TY and Argo live from downtown Memphis at the Elvis Week Opening Ceremonies with Memphis Redbirds

Mon. August 13 (1 pm ET)

The GK Super Session with Jerry Schilling & Joe Esposito, George Klein hosts an intimate conversation with Elvis' closest friends.

Tues August 14 (6 pm ET)

Guest DJ is Joe Moscheo, the Imperials' Bassman and author of a brand new book, The Gospel Side of Elvis.

Wed. August 15 (4 pm ET)

Guest DJ Joe Guercio, Elvis' Maestro

Wed. August 15 (8 pm ET)

The 3rd Annual SIRIUS Satellite Radio Candlelight Vigil, hosted by George Klein (Elvis Radio host and close friend of Elvis Presley)

Thurs. August 16 (6 pm ET)

Live exclusive backstage coverage of Elvis: The 30th Anniversary Concert

Elvis Radio is broadcast live and commercial-free exclusively from studio located at Graceland. For a full Elvis Week schedule and more information, visit www.sirius.com/elvisradio.

To learn more about SIRIUS, please visit www.sirius.com.

Elvis Radio is made possible through a licensing arrangement with Elvis Presley Enterprises, Inc. Elvis, Elvis Presley and Graceland are registered

trademarks of Elvis Presley Enterprises, Inc., a CKX company. For all the details about Elvis Week 2007 events visit www.ElvisWeek.com.

About SIRIUS

SIRIUS, "The Best Radio on Radio," delivers more than 130 channels of the best programming in all of radio. SIRIUS is the original and only home of 100% commercial free music channels in satellite radio, offering 69 music channels. SIRIUS also delivers 65 channels of sports, news, talk, entertainment, traffic, weather and data. SIRIUS is the Official Satellite Radio Partner of the NFL, NASCAR and NBA, and broadcasts live play-by-play games of the NFL and NBA, as well as live NASCAR races. All SIRIUS programming is available for a monthly subscription fee of only \$12.95.

SIRIUS Internet Radio (SIR) is a CD-quality, Internet-only version of the SIRIUS radio service, without the use of a radio, for the monthly subscription fee of \$12.95. SIR delivers more than 75 channels of talk, entertainment, sports, and 100% commercial free music.

SIRIUS products for the car, truck, home, RV and boat are available in more than 25,000 retail locations, including Best Buy, Circuit City, Crutchfield, Costco, Target, Wal-Mart, Sam's Club, RadioShack and at shop.sirius.com.

SIRIUS radios are offered in vehicles from Audi, Bentley, BMW, Chrysler, Dodge, Ford, Infiniti, Jaguar, Jeep(R), Land Rover, Lexus, Lincoln, Mercury, Maybach, Mazda, Mercedes-Benz, MINI, Mitsubishi, Nissan, Rolls Royce, Scion, Toyota, Volkswagen, and Volvo. Hertz also offers SIRIUS in its rental cars at major locations around the country.

Click on www.sirius.com to listen to SIRIUS live, or to purchase a SIRIUS radio and subscription.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2006 filed with the Securities and Exchange Commission. Among the significant factors that could cause our actual results to differ materially from those expressed are: our pending merger with XM Satellite Radio Holdings, Inc. ("XM"), including related uncertainties and risks and the impact on our business if the merger is not completed; any events which affect the useful life of our satellites; our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming providers; and our competitive position versus other audio entertainment providers.

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