

SIRIUS Satellite Radio to 'Sneak Preview' New Grateful Dead Channel

NEW YORK, July 26, 2007 /PRNewswire-FirstCall via COMTEX News Network/ --

SIRIUS Satellite Radio (Nasdaq: SIRI) announced that it will air a "sneak preview" of its much anticipated Grateful Dead Channel. Dead fans can tune in August 1 through August 9 as the Grateful Dead Channel takes over Jam_On SIRIUS channel 17 for this special preview.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125>)

The Grateful Dead Channel will feature music spanning the band's long and celebrated career with previously unreleased concert recordings, and special commentary from remaining members Bob Weir, Mickey Hart, Phil Lesh and Bill Kreutzmann, as well as rare archival interviews with Jerry Garcia. Other exclusives will include memories and music from members of The Grateful Dead's tight-knit musical family tree.

Jam_On, SIRIUS' home for Jam bands, will return to its regular programming on August 10. The Grateful Dead Channel will officially launch as part of SIRIUS' channel line-up later this summer.

To learn more about SIRIUS, please visit www.sirius.com.

About SIRIUS

SIRIUS, "The Best Radio on Radio," delivers more than 130 channels of the best programming in all of radio. SIRIUS is the original and only home of 100% commercial free music channels in satellite radio, offering 69 music channels. SIRIUS also delivers 65 channels of sports, news, talk, entertainment, traffic, weather and data. SIRIUS is the Official Satellite Radio Partner of the NFL, NASCAR and NBA, and broadcasts live play-by-play games of the NFL and NBA, as well as live NASCAR races. All SIRIUS programming is available for a monthly subscription fee of only \$12.95.

SIRIUS Internet Radio (SIR) is a CD-quality, Internet-only version of the SIRIUS radio service, without the use of a radio, for the monthly subscription fee of \$12.95. SIR delivers more than 75 channels of talk, entertainment, sports, and 100% commercial free music.

SIRIUS products for the car, truck, home, RV and boat are available in more than 25,000 retail locations, including Best Buy, Circuit City, Crutchfield, Costco, Target, Wal-Mart, Sam's Club, RadioShack and at shop.sirius.com.

SIRIUS radios are offered in vehicles from Audi, Bentley, BMW, Chrysler, Dodge, Ford, Infiniti, Jaguar, Jeep®, Land Rover, Lexus, Lincoln, Mercury, Maybach, Mazda, Mercedes-Benz, MINI, Mitsubishi, Nissan, Rolls Royce, Scion, Toyota, Volkswagen, and Volvo. Hertz also offers SIRIUS in its rental cars at major locations around the country.

Click on www.sirius.com to listen to SIRIUS live, or to purchase a SIRIUS radio and subscription.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2006 filed with the Securities and Exchange Commission. Among the significant factors that could cause our actual results to differ materially from those expressed are: our pending merger with XM Satellite Radio Holdings, Inc. ("XM"), including related uncertainties and risks and the impact on our business if the merger is not completed; any events which affect the useful life of our satellites; our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming providers; and our competitive position versus other audio entertainment providers.

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