

SIRIUS ANNOUNCES NEW PROGRAMMING LINEUP

New Music Genres Now Found Only On SIRIUS

CES, LAS VEGAS, NV -- January 8, 2003 -- SIRIUS (NASDAQ: SIRI), the only satellite radio service delivering uncompromised coast-to-coast music and entertainment for your car and home, announced today that it will expand and enhance its music and entertainment lineup. Debuting for listeners on February 3rd, the new programming will include eight brand new music streams, three new news streams, and three new entertainment streams.

SIRIUS offers 60 music streams with no commercials. No commercials on any music stream means pure, uncut music content 24 hours a day. Many of the new SIRIUS music streams dive deep into musical realms often overlooked by conventional radio, including streams dedicated to jam bands, international rap, and dance club music.

NEW Music Streams

Jam Central (17) A new Rock channel playing all the latest from the growing segment of Jam bands on the scene. You'll hear artists like: Phish, The Grateful Dead, moe., The Dave Matthews Band, Blues Traveler, Gov't Mule, and Widespread Panic.

Planet Rhyme (41) The international sound of Hip Hop featuring Latin, Caribbean, and European flavas. You'll hear artists like: Bounty Killer, Sizzla, Fat Joe, Floetry, Cuban Link, Fuera De Ley, Les Nubians, and Jamiroquai.

Wax (42) World class DJs show off their cutting & scratchin' skills. Featuring the hottest new MCs in freestyle battles, Wax will feature artists like: DJ Ace, 50 Cent, Busta Rhymes, Tupac Shakur, Biggie Smalls, Big Daddy Kane, and Red Alert.

House Party (60) A new Dance stream playing your favorite House music, with artists like: Marshall Jefferson, Inner City, Doug Lazy, Todd Terry, J.M. Silk, and Frankie Knuckles.

The Rave (62) Tune in for the non-stop energy of the club nightlife. Featuring the hottest club DJs in the world. It's the 24/7 showcase for the newest Dance remixes breaking out across America.

Folk Town (94) A new variety stream playing Folk music, featuring Pete Seeger, Simon & Garfunkel, Phil Ochs, Arlo Guthrie, Bob Dylan, Dave Van Ronk, Peter, Paul, and Mary, John Prine, and Fairport Convention.

The Trend (18) The Trend you know and love isn't going away, it is just expanding to accommodate even more great music. Showcasing world-class rock and trend-setting music from artists like: Sheryl Crow, Dave Matthews Band, Bonnie Raitt, Sting, David Gray, U2, Lenny Kravitz, Alanis Morissette, and R.E.M.

Movin' Easy (04) E-Z listening vocal and instrumental favorites from artists like: Barbra Streisand, Tom Jones, The Carpenters, Neil Diamond, Engelbert Humperdinck, and Andy Williams.

NEW News & Entertainment Streams

The Weather Channel Radio Network, East (110) Tune in to find out what's happening in the Eastern United States, from Maine to Mississippi. TWC East will help you plan your vacation or check the weather for your commute home from work.

The Weather Channel Radio Network, Central (111) TWC Central will keep you up-to- speed on weather conditions from Kansas tornadoes to Texas floods. Any time of the day, get reports on interstate road conditions or 5-day forecasts relevant to you.

The Weather Channel Radio Network, West (112) TWC West is tailored to our listeners West of the Rockies. These forecasts are available when you need them most, whether you are driving in Seattle, Washington or San Diego, California, tune in to hear the latest weather conditions in your area.

SIRIUS Left (145) SIRIUS Left offers uncompromised dialogue about the political and social issues affecting both the national and international community. Hosts include Peter Werbe, Ernie Brown, Mike Malloy, consumer advocate David Horowitz, and SIRIUS' own John McMullen.

SIRIUS Right (144) If you're conservative or even middle of the road, your new home for talk is on SIRIUS Right. Leading the hard-hitting line-up are Oliver North, Bob Dornan, and The BQ View & Dateline Washington.

Court TV, Plus (134) Reality programming from Court TV including live trial coverage of America's most newsworthy and

controversial cases and reality-based documentary specials, drama series, and news shows focusing on legal issues.

In order to make some room for these exciting new streams, as of February 3rd, the following streams will no longer be available: The Express (44); Jazz En Clave (61); Tropical (70); Alt N (72); Tejano (77); SIRIUS Arts (161); The Hook Up (167); Intimate (172); and Real SIRIUS (117).

SIRIUS is also changing several of the stream names to better reflect their programming. Listeners can check out the new lineup and descriptions at www.SIRIUS.com

About SIRIUS

SIRIUS is the only satellite radio service bringing listeners 100 streams of the best music and entertainment coast-to-coast. SIRIUS offers 60 music streams with no commercials, along with 40 world-class sports, news, and entertainment streams for a monthly subscription fee of \$12.95. Stream Designers create and deliver uncompromised music in virtually every genre to our listeners 24 hours a day. Satellite radio products bringing SIRIUS to listeners in the car, truck, home, RV, and boat are manufactured by Kenwood, Panasonic, Clarion, Audiovox and Jensen, and are available at major retailers including Circuit City, Best Buy, Sears, Good Guys, Tweeter, Ultimate Electronics, and Crutchfield. SIRIUS is the leading OEM satellite radio provider, with exclusive partnerships with DaimlerChrysler, Ford, and BMW. Automotive companies that have announced plans to offer SIRIUS radios in select new car models include Chrysler, Dodge, Jeep®, Ford, Lincoln, Mercury, Mazda, Land Rover, Jaguar, Volvo, Aston Martin, Nissan, Infiniti, BMW, MINI, Audi, and Volkswagen.

Click on www.SIRIUS.com to listen to SIRIUS live, or to find a SIRIUS retailer or car dealer in your area.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events, or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions, and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Registration Statement on Form S-4 (File No. 333-101317) filed with the Securities and Exchange Commission on November 20, 2002. Among the key factors that have a direct bearing on our results of operations are: our need for substantial additional financing in the first half of this year; our dependence upon third parties to manufacture, distribute, market and sell SIRIUS radios and components for those radios; the unproven market for our service; our competitive position and any events which affect the useful life of our satellites.