

SIRIUS SCORES WITH DELIVERY OF NHL GAMES AND NHL CORPORATE PARTNERSHIP

Satellite Radio Broadcaster to Air Daily NHL Talk Show, NHL LIVE!

NEW YORK – October 2, 2003 – SIRIUS (NASDAQ: SIRI), known for delivering the very best in commercial-free music and premium broadcast entertainment to cars and homes across the country, announced today it will air up to 40 National Hockey League games each week throughout the NHL season, beginning Oct. 8 and continuing through the Stanley Cup Finals. The broadcasts will be available to all SIRIUS subscribers at no additional cost. SIRIUS also has signed on as an official corporate marketing partner of the League.

The NHL and SIRIUS will produce a live, daily, two-hour call-in talk show originating from the SIRIUS studios in Rockefeller Center in New York City. NHL Live! will feature NHL players, coaches and celebrity hockey fans, expert commentary and fan participation. The show debuts Monday, Oct. 6 from 2-4 pm ET (with a replay at 4 pm ET), and will air on SIRIUS Sports Play-By-Play, stream 124.

“This partnership between the NHL and SIRIUS continues our commitment to delivering world class sports to our subscribers,” said Joseph P. Clayton, President and CEO of SIRIUS. “I’m thrilled that hockey fans will be able to follow their favorite team no matter where they are in the continental U.S. This is a real power play for SIRIUS.”

NHL Executive VP and COO Jon Litner said, “NHL fans are the most tech-savvy in all of sports, and our new marketing partnership with SIRIUS will not only allow our fans to follow NHL action across the League through satellite radio but also provide the NHL with another vehicle to grow the game of hockey.”

The play-by-play hockey broadcasts will be carried live across a variety of SIRIUS streams including 124, 125 and 126. A complete schedule of games will be available at www.nhl.com and www.sirius.com.

As “The Official Satellite Radio Sponsor of the NHL,” SIRIUS can include the NHL shield and related trademarks in its advertising and promotions, and will be featured in a number of NHL publications and marketing materials, and at NHL events.

About SIRIUS

SIRIUS is the only satellite radio service bringing listeners more than 100 streams of the best music and entertainment coast-to-coast. SIRIUS offers 60 music streams with no commercials, along with over 40 world-class sports, news and entertainment streams for a monthly subscription fee of only \$12.95, with greater savings for upfront payments of multiple months or a year or more. Stream Jockeys create and deliver uncompromised music in virtually every genre to our listeners 24 hours a day. Satellite radio products bringing SIRIUS to listeners in the car, truck, home, RV and boat are manufactured by Kenwood, Panasonic, Clarion and Audiovox, and are available at major retailers including Circuit City, Best Buy, Car Toys, Good Guys, Tweeter, Ultimate Electronics, Sears and Crutchfield. SIRIUS is the leading OEM satellite radio provider, with exclusive partnerships with DaimlerChrysler, Ford and BMW. Automotive brands currently offering SIRIUS radios in select new car models include BMW, MINI, Chrysler, Dodge, Jeep®, Nissan, Infiniti, Mazda, Audi, Ford and Lincoln-Mercury. Automotive brands that have announced plans to offer SIRIUS in select models include Mercedes-Benz, Jaguar, Volvo, Volkswagen, Land Rover and Aston Martin. Genmar Holdings, the world's largest manufacturer of recreational boats, Formula Boats and Winnebago, the leading supplier of recreational vehicles and motor homes, have also announced plans to offer SIRIUS.

Click on www.SIRIUS.com to listen to SIRIUS live, or to find a SIRIUS retailer or car dealer in your area.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2002 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our results of operations are: our dependence upon third parties to manufacture, distribute, market and sell SIRIUS radios and components for those radios; the unproven market for our service; our competitive position and any events which affect the useful life of our satellites.

NHL, the NHL Shield and the word mark and image of the Stanley Cup are registered trademarks of the National Hockey League. NHL and team marks are the property of the NHL and its teams. All Rights Reserved.