

Patrick Reilly Appointed Senior Vice President Communications At SIRIUS Satellite Radio

Music and Entertainment Industry Executive to Oversee Corporate Communications and Media Relations

NEW YORK – November 10, 2004 - SIRIUS (NASDAQ: SIRI), The premium satellite radio provider known for delivering the most compelling commercial-free music and sports programming to cars and homes across the country, today announced that Patrick Reilly, formerly with BMG Music, has been appointed to the newly created position of Senior Vice President, Communications, with responsibility for all media and corporate communications. He reports to Scott Greenstein, SIRIUS' President of Entertainment and Sports.

Prior to joining SIRIUS, Reilly was Vice President of Corporate Communications at BMG where he was responsible for all media relations, strategic corporate branding and internal communications. At BMG, Reilly led the creation of a worldwide corporate communications department, and helped establish BMG as a leader in the music/entertainment industry.

Before moving to BMG, Reilly was Executive Vice President at Robinson Lerer & Montgomery, a leading public relations firm with many clients in entertainment and communications, such as AOL, Time Warner, MTV, VH-1 and the New York Times.

A journalist by training, Reilly worked at the Wall Street Journal for 10 years as a special senior writer and staff reporter, and was a reporter for Advertising Age, Crain's New York Business, M Magazine and Women's Wear Daily.

"Patrick joins SIRIUS at a pivotal time in our evolution, as we combine our leading-edge technology with our rich content, and complete our transformation to one of the country's entertainment leaders," said Scott Greenstein, SIRIUS' President of Entertainment and Sports. "He not only brings to SIRIUS extensive communications experience, but also a keen understanding of the entertainment and music worlds, which are the cornerstones of our exceptional programming. Patrick will play a vital role in prominently positioning SIRIUS in this space for the future."

About SIRIUS

SIRIUS, now available to over 10 million DISH Network satellite TV and SIRIUS Satellite Radio subscribers, provides listeners with over 120 channels of the best commercial-free music, sports, information and entertainment, with digital quality sound coast-to-coast, broadcast daily from New York City, Los Angeles, Nashville, New Orleans, Houston and Daytona. SIRIUS offers 65 channels of 100% commercial-free music, and features over 55 channels of world-class sports, news, talk, entertainment, traffic and weather for a monthly subscription fee of only \$12.95, with greater savings for upfront payments of multiple months or a year or more. SIRIUS also broadcasts live play-by-play games of the NHL and the NFL, and is the Official Satellite Radio partner of the NFL.

SIRIUS Satellite Radio products for the car, truck, home, RV and boat are manufactured by Alpine, Audiovox, Blaupunkt, Brix Labs, Clarion, Delphi, Eclipse, Jensen, JVC, Kenwood, Sanyo and XACT Communications and can be purchased at major retailers including Advance Auto Parts, Audio Express, Best Buy, Car Toys, Circuit City, Crutchfield, Good Guys, Office Depot, Sears, Tweeter, Ultimate Electronics and Wal-Mart, along with RadioShack and DISH Network outlets. SIRIUS is also available at heavy truck dealers and truck stops nationwide.

SIRIUS' exclusive automotive partners DaimlerChrysler, Ford and BMW represent over 40% of new cars and light trucks sold annually in the United States. Automotive brands currently offering SIRIUS radios in select new car models include BMW, MINI, Chrysler, Dodge, Jeep, Nissan, Infiniti, Mazda, Audi, Ford, Lincoln-Mercury, Mercedes-Benz, Porsche and Volkswagen. Automotive brands that have announced plans to offer SIRIUS radios in select models include Jaguar, Volvo, Land Rover and Aston Martin. In 2004, SIRIUS radios are expected to be available in over 80 different car models, with more than 50 of them factory programs. SIRIUS is also available as a factory option on select Freightliner, Kenworth and Peterbilt Class 8 trucks. Also, Hertz currently offers SIRIUS in over 30 vehicle models at 53 major locations around the country. In addition, the Penske companies – Penske Auto Group and United Auto Group – are offering SIRIUS radios as a factory installed option, where available, in their cars and trucks through their dealerships.

In addition, some of the best names in boating and recreational vehicles offer SIRIUS including Carver, Formula, Four Winns, Glastron, Godfrey, Hydra Sports, Larson, Lowe, Mastercraft, Monterrey, Ranger, Regal, Sea Ray, Skier's Choice and Wellcraft, as well as RV and coach builders Winnebago, Fleetwood, American Coach, Starcraft and Alfa Leisure. Click on www.sirius.com to listen to SIRIUS live, or to find a SIRIUS retailer or car dealer in your area.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2003 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our results of operations are: our

dependence upon third parties to manufacture, distribute, market and sell SIRIUS radios and components for those radios; the unproven market for our service; our competitive position and any events which affect the useful life of our satellites.