

SIRIUS Satellite Radio Hires Paul Blalock as Senior Vice President of Investor Relations

Investor Relations Veteran to Lead SIRIUS' Outreach to Investment Community

NEW YORK, Oct 26, 2005 /PRNewswire-FirstCall via COMTEX News Network/ -- SIRIUS Satellite Radio (Nasdaq: SIRI) today announced that it hired investor relations and telecommunications industry veteran Paul Blalock as Senior Vice President of Investor Relations. Blalock will lead the company's initiatives with the investment community and will report to David Frear, Executive Vice President and Chief Financial Officer.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125>)

The announcement reflects the company's desire to broaden its outreach to investors during a period of rapid growth in the satellite radio industry.

Blalock comes to SIRIUS with over 16 years of experience in investor relations, most recently as Vice President of Investor Relations at Nextel Communications, Inc., where he spent 10 years in a senior management role through a period of rapid growth in the wireless communications industry. During Blalock's tenure at Nextel, the company transformed itself into a FORTUNE 200 company and telecommunications industry leader, attracting more than \$25 billion in new capital and culminating in its recent merger with Sprint Corporation.

"Paul's outstanding reputation and extensive experience with a high growth, national consumer service will be a great asset to SIRIUS," said Frear. "As one of the most actively traded and widely followed stocks in America, SIRIUS' investors will benefit greatly from the combined efforts of Paul and Michelle McKinnon, Senior Director of Investor Relations, who will continue to be an integral member of our investor relations team."

Prior to his tenure at Nextel, Blalock spent 10 years at BellSouth Corporation, Inc. in Atlanta, including five years as Director of Investor Relations. In 2004, Blalock was nominated for the Grand Prix for Best Overall Investor Relations and Best Investor Relations Officer of the Year, by Investor Relations Magazine and Barron's Magazine, respectively. Blalock has also lectured extensively on investor relations at universities in the U.S.

About SIRIUS

SIRIUS delivers more than 120 channels of the best commercial-free music, compelling talk shows, news and information, and the most extensive sports programming to listeners across the country in digital quality sound. SIRIUS offers 65 channels of 100% commercial-free music, and features over 55 channels of sports, news, talk, entertainment, traffic and weather for a monthly subscription fee of only \$12.95. SIRIUS also broadcasts live play-by-play games of the NFL, NHL and NBA and is the Official Satellite Radio Partner of the NFL and NHL.

SIRIUS products for the car, truck, home, RV and boat are distributed by Alpine, Audiovox, Brix Group, Clarion, Delphi, Directed Electronics, Eclipse, Jensen, JVC, Kenwood, Magnadyne, Monster Cable, Pioneer, Russound, Tivoli and XACT Communications. Available in more than 25,000 retail locations, SIRIUS radios can be purchased at major retailers including Best Buy, Circuit City, Crutchfield, Costco, Target, Wal-Mart, Sam's Club and RadioShack. SIRIUS is also available at heavy truck dealers, truck stops and travel centers nationwide.

SIRIUS radios are currently offered in vehicles from Audi, BMW, Chrysler, Dodge, Ford, Infiniti, Jaguar, Jeep(R), Land Rover, Lexus, Lincoln-Mercury, Mazda, Mercedes-Benz, MINI, Nissan, Scion, Toyota, Porsche, Volkswagen and Volvo. Hertz currently offers SIRIUS at major locations around the country.

Click on <http://www.sirius.com> to listen to SIRIUS live, or to find a SIRIUS retailer or car dealer in your area.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2004 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our operational results are: our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming partners, our competitive position and any events which affect the useful life of our satellites.

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