

SIRIUS Satellite Radio Airplay to Impact Five More Billboard Charts

NEW YORK, Nov 09, 2005 /PRNewswire-FirstCall via COMTEX News Network/ -- SIRIUS Satellite Radio (Nasdaq: SIRI), the content leader in radio, today announced that airplay on five of its music channels will now impact several weekly charts published in Billboard's influential Radio Monitor publication.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125>)

The SIRIUS music channels and the Billboard Radio Monitor charts they will impact are:

The Spectrum / channel 18 (Triple-A), Octane / channel 20 (Active Rock), Alt Nation / channel 21 (Modern Rock), Hot Jamz / channel 50 (R&B/Hip-Hop), and Heart & Soul / channel 51 (Adult R&B).

Songs played on these SIRIUS channels will be included in the weekly spins charts published online on November 22, and will appear in print in the November 25 issue of Billboard Radio Monitor and each week thereafter.

In August 2005, SIRIUS announced that airplay on its flagship pop music channel, SIRIUS Hits-1 / channel 1 marked the first time that airplay from a non-terrestrial broadcaster had been factored into the weekly results of Billboard Airplay Monitor's Mainstream Top 40 airplay chart.

"Given that SIRIUS is the fastest-growing satellite radio company, the influence of our airplay will certainly have significant effect on the Billboard charts for years to come" said Steve Blatter, SIRIUS Senior Vice President, Music Programming.

For more information about SIRIUS, visit www.sirius.com. For more information about Billboard Radio Monitor, visit www.BillboardRadioMonitor.com.

About SIRIUS

SIRIUS delivers more than 120 channels of the best commercial-free music, compelling talk shows, news and information, and the most extensive sports programming to listeners across the country in digital quality sound. SIRIUS offers 65 channels of 100% commercial-free music, and features over 55 channels of sports, news, talk, entertainment, traffic and weather for a monthly subscription fee of only \$12.95. SIRIUS also broadcasts live play-by-play games of the NFL, NHL and NBA and is the Official Satellite Radio Partner of the NFL and NHL.

SIRIUS products for the car, truck, home, RV and boat are distributed by Alpine, Audiovox, Brix Group, Clarion, Delphi, Directed Electronics, Eclipse, Jensen, JVC, Kenwood, Magnadyne, Monster Cable, Pioneer, Russound, Tivoli and XACT Communications. Available in more than 25,000 retail locations, SIRIUS radios can be purchased at major retailers including Best Buy, Circuit City, Crutchfield, Costco, Target, Wal-Mart, Sam's Club and RadioShack. SIRIUS is also available at heavy truck dealers, truck stops and travel centers nationwide.

SIRIUS radios are currently offered in vehicles from Audi, BMW, Chrysler, Dodge, Ford, Infiniti, Jaguar, Jeep(R), Land Rover, Lexus, Lincoln-Mercury, Mazda, Mercedes-Benz, MINI, Nissan, Scion, Toyota, Porsche, Volkswagen and Volvo. Hertz currently offers SIRIUS at major locations around the country.

Click on www.sirius.com to listen to SIRIUS live, or to find a SIRIUS retailer or car dealer in your area.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2004 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our operational results are: our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming partners, our competitive position and any events which affect the useful life of our satellites.

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