

## ESPN Deportes Radio Broadcasts on SIRIUS Satellite Radio

### 24-Hour Spanish-Language Sports Radio Available On Channel 181 SIRIUS Is Exclusive Satellite Radio Provider Of Talk And News Programming On ESPN Deportes Radio

Feb 15, 2006 /PRNewswire-FirstCall via COMTEX News Network/ -- ESPN and SIRIUS Satellite Radio announced today that ESPN Deportes Radio, the new 24-hour Spanish-language sports radio network, is now available to SIRIUS subscribers on channel 181.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125> )

ESPN Deportes Radio offers Latino listeners a variety of sports talk programming, news, information, and live events and features a premier talent line-up anchored by Jorge Ramos, one of the country's most respected Spanish-language sportscasters. SIRIUS Satellite Radio is the exclusive satellite radio provider of all of the talk and news programs available on ESPN Deportes Radio.

"We're pleased that we have reached this agreement with SIRIUS Satellite Radio," said Traug Keller, senior vice president, ESPN Deportes and ESPN Radio. "This will benefit both parties by giving ESPN Deportes Radio immediate national distribution and giving SIRIUS the opportunity to tap into the growing Hispanic market via ESPN Deportes, the leading Spanish-language, multi-media sports brand, which is supported by radio, print, online, television and mobile platforms."

"As part of our expansion of the best Spanish-language programming in satellite radio today, SIRIUS is proud to launch ESPN Deportes Radio," said Scott Greenstein, SIRIUS' President, Entertainment and Sports. "With SIRIUS, listeners can hear ESPN Deportes Radio's quality sports talk from anywhere in the country."

ESPN Deportes Radio programming highlights on SIRIUS include:

- Jorge Ramos y 10 mas: Weekdays 4 - 7 p.m. ET. Features interviews with newsmakers in the world of soccer, appearances by ESPN Deportes commentators and analysts, and a breakdown of the day's hot topic.
- Atacando con tres: Weekdays 2 - 4 p.m. ET. Soccer talk show hosted by Rolando "El Veloz" Gonzalez, long-time radio personality and official radio voice of the Chivas. Gonzalez is joined by co-hosts Hernan Pereyra and Noe Vasquez.
- ESPN al despertar: Weekdays 6 -10 a.m. ET. Fast-paced, informative morning drive for the sports enthusiast. The show mixes sports news, analysis, entertainment, and interviews with the biggest newsmakers.
- A los golpes: Weekdays 10 -11 p.m. ET. A one-hour, fast-paced weeknight program that features all the news and information from the world of boxing.
- SportsCenter: Updates every 20 minutes throughout the day, featuring breaking sports news and sports highlights.
- MLS una pasion que crece: Weekdays 11p.m. -12 a.m. ET. One-hour weeknight program that features the latest scores, updates and highlights of Major League Soccer.
- America, Chivas cara a cara: Weekdays 1 - 2 p.m. Daily afternoon show that features news and information about Club America and Chivas Rayadas de Guadalajara - historic archrivals in Mexican League soccer.
- Gol a Gol en ESPN: Saturdays and Sundays 4 p.m. - 12 a.m. ESPN Deportes Radio commentators cover every soccer game and every goal as it happens. With up-to-the-minute coverage, analysis and opinion on all the issues and soccer games underway in Latin America and the rest of the world.

ESPN Deportes Radio joins a variety of Spanish-language programming currently available on SIRIUS including: NFL Futbol Americano, CBS Radio Sports/Westwood One's 31-game Spanish language package of NFL games airing on channel 181; EWTN Radio Catolica Mundial (channel 180); BBC Mundo (channel 182); plus several commercial-free Latin and international music channels.

About ESPN Deportes

ESPN Deportes is the brand under which ESPN Inc. has been serving U.S. Hispanic sports fans since 2000. In addition to ESPN Deportes Radio, the roster of branded initiatives now includes ESPN Deportes, a 24-hour Spanish-language sports television network; ESPNdeportes.com, a fully integrated Spanish-language website ESPN Deportes La Revista, a Spanish-language version of the popular ESPN The Magazine; and ESPN Deportes Wireless, which offers mobile phone subscribers images of their favorite Latino sports stars.

#### About ESPN Radio

ESPN Radio is the nation's largest sports radio network, providing more than 9,000 hours of talk and event content to more than 300 full-time affiliates and 750 stations overall. It is also the exclusive terrestrial national radio network of the NBA, Major League Baseball and Bowl Championship Series.

#### About SIRIUS

SIRIUS delivers more than 125 channels of the best commercial-free music, compelling talk shows, news and information, and the most extensive sports programming to listeners across the country in digital quality sound. SIRIUS offers 68 channels of 100% commercial-free music, and features over 55 channels of sports, news, talk, entertainment, traffic and weather for a monthly subscription fee of only \$12.95. SIRIUS is the Official Satellite Radio Partner of the NFL, NBA and NHL and broadcasts live play-by-play games of the NFL, NBA and NHL.

SIRIUS products for the car, truck, home, RV and boat are distributed by Alpine, Audiovox, Brix Group, Clarion, Delphi, Directed Electronics, Eclipse, Jensen, JVC, Kenwood, Magnadyne, Monster Cable, Pioneer, Russound, Tivoli and XACT Communications. Available in more than 25,000 retail locations, SIRIUS radios can be purchased at major retailers including Best Buy, Circuit City, Crutchfield, Costco, Target, Wal-Mart, Sam's Club, RadioShack and at [shop.sirius.com](http://shop.sirius.com).

SIRIUS radios are currently offered in vehicles from Audi, BMW, Chrysler, Dodge, Ford, Infiniti, Jaguar, Jeep(R), Land Rover, Lexus, Lincoln-Mercury, Mazda, Mercedes-Benz, MINI, Nissan, Scion, Toyota, Porsche, Volkswagen and Volvo. Hertz currently offers SIRIUS at major locations around the country.

Click on [www.sirius.com](http://www.sirius.com) to listen to SIRIUS live, or to find a SIRIUS retailer or car dealer in your area.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2004 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our operational results are: our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming partners, our competitive position and any events which affect the useful life of our satellites.

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