

Howard Stern Announces Specials and Guests as Part of SIRIUS Internet Radio's Two-Day Worldwide Event

The Howard Stern Show and his two original channels live

NEW YORK, Oct 23, 2006 /PRNewswire-FirstCall via COMTEX News Network/ -- To celebrate the launch of SIRIUS Internet Radio (SIR), its new CD quality, Internet-only version, SIRIUS Satellite Radio (Nasdaq: SIRI) is offering a free two-day trial on October 25 and 26. For these two days, Howard Stern will deliver his daily uncensored four-hour-plus show along with original programs on Stern's two SIRIUS channels.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125>)

People around the globe can now easily sign up online to listen to Stern along with more than 75 channels of SIRIUS' premium content, including 100% commercial-free music, unique talk programming hosted by top political, cultural and entertainment figures, and hours of pro sports talk programs for the monthly subscription fee of \$12.95.

"The two-day free trial of SIRIUS Internet Radio is a global event, featuring compelling, exclusive talk, music, and sports programming that exemplifies the depth and quality our current subscribers enjoy. Listeners who sign on will hear what has made SIRIUS the fastest growing company in satellite radio and the home of the most unique collection of entertainment ever put under one radio brand. The Best Radio on Radio is now The Best Radio on the Internet "said Scott Greenstein, SIRIUS President of Sports and Entertainment.

To participate in the free trial, visit <http://www.sirius.com/howard> or <http://www.howardstern.com> and register today. Listeners to the free SIR experience on the 25th and 26th will hear Stern and the other available channels.

Programming highlights from October 25th & 26th below (schedule and guests subject to change, and air dates and times updated throughout the week on <http://www.sirius.com>):

HOWARD STERN

The Howard Stern Show with special guests including The Who's Pete Townshend, Sharon Osbourne, and Danny Bonaduce.

The Gary Dell'Abate Roast, when Colin Quinn, Reverend Bob Levy, Lisa Lampanelli, Jackie "The Joke Man" Martling and a cast of others will all roast "Baba Boeey."

The Bitter Half, a radio drama about relationships, written and produced by Sam Simon, one of the original developers of The Simpsons. Howard 100 and Howard 101 breaks new ground with The Bitter Half, starring Howard Stern, Beth Ostrosky, John Stamos, Gilbert Gottfried, Robin Quivers, Fred Norris, Artie Lange, Andrew Dice Clay, George Takei, Gary Dell'Abate, Mary Dell'Abate, Allison Norris, Craig Gass and Ralph Cirella.

Scott Ferrall taking calls and keeping listeners on the edge of every sport from the NFL to the World Series and everything in between.

Jackie "The Joke Man" Martling is back on the Howard Stern channels with Jackie's Joke Hunt, laughing through the best comedy on radio.

100% COMMERCIAL-FREE MUSIC

Rock

The final concert at CBGBs: Encore broadcast of Patti Smith's performance on SIRIUS Disorder / channel 24

Jimmy Buffett live in concert from Chula Vista, CA on Radio Margaritaville / channel 31

Steven Van Zandt hosts 2-part special, Little Steven's Introduction to Garage Rock, on Underground Garage / channel 25

The Who from A to Z, exclusive interviews with Pete Townshend and Roger Daltrey, and two special concert broadcasts on The Who Channel / channel 10

The Stones from A to Z featuring interviews with Mick Jagger, Keith Richards, Ronnie Wood, and Charlie Watts on Rolling

Stones Radio / channel 98

48-hour Bam-A-Thon featuring the best of Radio Bam, Bam Margera's weekly show, and highlights from Tony Hawk's Demolition Radio on Faction / channel 28

Bode Miller gives his most in-depth interview since the Olympics on Faction / channel 28

Special editions of Nordic Rox, including exclusive interview with Roxette's Per Gessle by original MTV VJ Mark Goodman, and interview with ABBA's Bjorn Ulvaeus and the Hives' Pelle Almquist on The Spectrum / channel 18

First international edition of Faction with extreme skier Jon Olsson on Faction / channel 28

UK Rising Stars Showcase featuring live performance by The Feeling and Lily Allen in her first US radio performance and interview on Left of Center / channel 26

Alice Cooper interview on Buzzsaw / channel 19

The Top 100 Hair Bands of All Time countdown on Hair Nation / channel 23

Pop

Phil Collins interviewed by original MTV VJ Mark Goodman on Big '80s / channel 8

GRAMMY(R) winner John Legend live in-studio performance on Heart & Soul / channel 51

Roxette's Per Gessle guest DJs on Big '80s / channel 8

Original MTV VJs/current SIRIUS DJs Mark Goodman, Nina Blackwood, Alan Hunter and Martha Quinn share their biggest '80s moments on Big '80s / channel 8

Ace of Base's Ulf Ekberg guest DJs on The Pulse / channel 9

Hip Hop

Eminem to appear live in-studio on his own Shade 45 channel where he'll personally world premiere a new track from Shady Records' forthcoming album Eminem Presents: The Re-Up. The new song is performed by Stat Quo and produced by Dr. Dre. Only on Shade 45 / channel 45.

Diddy interviewed about his new album on Hip-Hop Nation / channel 40

Timbuktu talks about the important influence American hip hop artists have on the music community worldwide on Hip Hop Nation / channel 40.

Country

Hank Williams Jr. guest DJs for an exclusive two-hour special on Outlaw Country / channel 63

Billy Gibbons and Dusty Hill of ZZ Top join Hillbilly Jim for a special edition of his Moonshine Matinee show on Outlaw Country / channel 63

A special rebroadcast of the premiere episode of Deadwood Radio, the radio companion of HBO's acclaimed Outlaw western, on Outlaw Country / channel 63

Dance

Paul van Dyk hosts The Vonyc Sessions on Area 33 / channel 33

DJ Stonebridge on Area 33 / channel 33

Encore broadcast from Nikki Beach-St. Tropez on Area 33 / channel 33

Award Winning songwriter and producer Andreas Carlsson, in worldwide exclusive, debuts tracks from the upcoming, groundbreaking concept album, Dandyworld, on The Beat / channel 36

Classical & Broadway

Live broadcasts from the Metropolitan Opera in New York City: Verdi's Rigoletto and Leoncavallo/Mascagni's Cavalleria Rusticana/I Pagliacci on Metropolitan Opera Radio / channel 85

Bjorn Ulvaeus of ABBA and creator of Broadway hit Mamma Mia! On Broadway's Best / channel 77

Swedish superstar Peter Dinklage, whose career spans both musical theater and pop music, will debut some of his most well known works, and offer his unique perspective on the influence of Broadway on international musical theater in an exclusive interview with Seth Rudetsky on Broadway's Best / channel 77.

STARS & EXCLUSIVES

Deepak Chopra live on his new show Deepak Chopra's Wellness Radio on SIRIUS Stars / channel 102

Steven Van Zandt and Vincent Pastore co-host special edition of The Wiseguy Show on Raw Dog Comedy / channel 104

Encore broadcast of the Coen Brothers' and Charlie Kaufman's Theater of the New Ear, starring Meryl Streep, Philip Seymour Hoffman, Steve Buscemi and John Goodman on SIRIUS Stars / channel 102

Pakistani rock star Salman Ahmad performs on Deepak Chopra's Wellness Radio on SIRIUS Stars / channel 102

Victoria Silvstedt, former Miss Sweden, TV host, actress, and supermodel, live on Maxim Radio / channel 108

Ace of Base's Ulf Ekberg live on Maxim Radio / channel 108

Dave Marsh broadcast of interview with Bruce Springsteen to mark re-release of Springsteen's "We Shall Overcome... the Seeger Sessions" CD, and publication of Marsh's "Bruce Springsteen on Tour 1968-2005," on SIRIUS Stars / channel 102

The Judith Regan Show marathon featuring interviews with Nicole Richie, Gov. Jim McGreevey, Larry Miller, Tommy Chong, Danny Bonaduce and Victoria Gotti on SIRIUS Stars / channel 102

Sen. Bill Bradley's American Voices showcase on SIRIUS Stars / channel 102

The Jay Thomas Show on SIRIUS Stars / channel 102

Conversation with NPR's Garrison Keillor on SIRIUS Stars / channel 102

Interviews with the Scissor Sisters, Indigo Girls, Erasure, Josh Zuckerman, Jen Foster and Joi Cardwell on SIRIUS OutQ / channel 106

Brooke and Hulk Hogan on Maxim Radio / channel 108

Mojo Nixon special on SIRIUS Stars / channel 102

Dee Snider hosts Fangoria Radio's Halloween Special on SIRIUS Stars / channel 102

SPORTS

2-time Super Bowl MVP Tom Brady joins hosts Adam Schein, Jim Miller, and Solomon Wilcotts on The Afternoon Blitz on SIRIUS Football Radio / channel 124

2-time NASCAR Champion Tony Stewart gives an exclusive interview, discussing his upcoming weekly show on SIRIUS, on SIRIUS Football Radio / channel 124

New York Giant Tiki Barber and Tampa Bay Buccaneer Ronde Barber host The Barber Shop on SIRIUS Football Radio / channel 124

Taking It to The House hosted by Carolina Panther Keyshawn Johnson on SIRIUS Football Radio / channel 124

Late Hits hosted by Jerry Rice, Carl Banks and Bryan McGovern on SIRIUS Football Radio / channel 124

The Opening Drive hosted by Don Lagreca, Bob Papa and Randy Cross on SIRIUS Football Radio / channel 124

Movin' the Chains hosted by Tim Ryan and Pat Kirwan on SIRIUS Football Radio / channel 124

The Red Zone hosted by Bruce Murray, Gil Brandt and Daryl "Moose" Johnston on SIRIUS Football Radio / channel 124

Live conversations with NFL players and coaches including Dennis Green, Marvin Lewis, Jeff Fisher, Dick Jauron, Mike McCarthy, John Madden, Boomer Esiason, Mike Doss and Joseph Addai on SIRIUS Football Radio / channel 124

NBA expert Rick Kamla hosts In the Paint, featuring interviews with the #1 overall picks from the last two NBA Drafts, Mavericks forward Dirk Nowitzki, Suns guard Leandro Barbosa, Raptors forward Andrea Bargnani, and Bucks center Andrew Bogut, on SIRIUS Stars / channel 102

The Football Show hosted by soccer superstar Giorgio Chinaglia and Charlie Stillitano on SIRIUS Stars / channel 102

WOMEN

Maria Shriver hosts coverage of the 2006 California Governor's Women's Conference, featuring Suze Orman, Martha Stewart, Sarah Ferguson, Anne Sweeney, Anna Quindlen, Sally Ride and the Dalai Lama on SIRIUS Stars / channel 102

Martha Stewart live on Martha Stewart Living Radio / channel 112

Candace Bushnell, creator of Sex and The City, live on her new show Candace Bushnell's Sex, Success and Sensibility on SIRIUS Stars / channel 102

Whatever with Alexis and Jennifer celebrates its one-year anniversary on Martha Stewart Living Radio / channel 112

Richard Simmons celebrates the one-year anniversary of Lighten Up with Richard Simmons on SIRIUS Stars / channel 102

Chefs Showcase featuring Bobby Flay, Marcus Samuelsson, Todd English and Sylvia Weinstock on Martha Stewart Living Radio / channel 112

Cosmopolitan magazine's favorite lingerie experts on Cosmo Radio / channel 111

Victoria Silvstedt, former Miss Sweden, TV host, actress, and supermodel, live on Cosmo Radio / channel 111

COMEDY

PJ Walsh and Larry The Cable Guy live from Larry's House on Blue Collar Radio / Channel 103

Bill Engvall live on Blue Collar Radio / channel 103

Jim Breuer's Impressionist Improv Day on Jim Breuer Unleashed on Raw Dog Comedy / channel 104

Jim Breuer's Halloween Event on Jim Breuer Unleashed on Raw Dog Comedy / Channel 104

Weird Al Yankovic Musical Comedy Special on Laugh Break / channel 105

British Comedy Special on Raw Dog Comedy / channel 104

The World Series of Comedy on Raw Dog Comedy / channel 104

PLAYBOY & PAM

Jenna Jameson live on Playboy Radio / channel 198

Encore of Pam Anderson's backyard broadcast with Kid Rock on SIRIUS Stars / channel 102

Gene Simmons interview on Playboy Radio / channel 198

Live broadcast from Playmate casting call on Playboy Radio / channel 198

About SIRIUS

SIRIUS, "The Best Radio on Radio," delivers more than 130 channels of the best programming in all of radio. SIRIUS is the original and only home of 100% commercial free music channels in satellite radio, offering 69 music channels. SIRIUS also delivers 65 channels of sports, news, talk, entertainment, traffic, weather and data. SIRIUS is the Official Satellite Radio Partner of the NFL, NBA and NHL and broadcasts live play-by-play games of the NFL, NBA and NHL. All SIRIUS programming is available for a monthly subscription fee of only \$12.95.

SIRIUS products for the car, truck, home, RV and boat are available in more than 25,000 retail locations, including Best Buy, Circuit City, Crutchfield, Costco, Target, Wal-Mart, Sam's Club, RadioShack and at shop.sirius.com.

SIRIUS radios are offered in vehicles from Audi, BMW, Chrysler, Dodge, Ford, Infiniti, Jaguar, Jeep(R), Land Rover, Lexus, Lincoln-Mercury, Mazda, Mercedes-Benz, MINI, Nissan, Rolls Royce, Scion, Toyota, Porsche, Volkswagen and Volvo. Hertz also offers SIRIUS in its rental cars at major locations around the country.

Click on <http://www.sirius.com> to listen to SIRIUS live, or to purchase a SIRIUS radio and subscription.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2005 and Quarterly Report on Form 10-Q for the quarter ended June 30, 2006 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our operational results are: our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming partners, our competitive position and any events which affect the useful life of our satellites.

P-SIRI

Media Contact:

Elise Brown
SIRIUS Music Media Relations
212.584.5290
ebrown@siriusradio.com

Hillary Schupf
SIRIUS Talk/Entertainment Media Relations
212.901.6739
hschupf@siriusradio.com

Andrew FitzPatrick
SIRIUS Sports Media Relations
212.901.6693
afitzpatrick@siriusradio.com

SOURCE SIRIUS Satellite Radio

Elise Brown, SIRIUS Music Media Relations, +1-212-584-5290, ebrown@siriusradio.com, Hillary Schupf, SIRIUS Talk/Entertainment Media Relations, +1-212-901-6739, hschupf@siriusradio.com, Andrew FitzPatrick, SIRIUS Sports Media Relations, +1-212-901-6693, afitzpatrick@siriusradio.com

<http://www.sirius.com/howard>

Copyright (C) 2006 PR Newswire. All rights reserved

News Provided by COMTEX