

## **Legendary Entertainer Bill Cosby Sits Down for an In-Depth Conversation With Comedian and SIRIUS Host Jim Breuer Exclusively on SIRIUS Satellite Radio**

### **Bill Cosby riffs on the importance of storytelling in comedy, his beloved character Fat Albert, and why he admires Redd Foxx, Lenny Bruce, and Jonathan Winters**

NEW YORK, March 6, 2007 /PRNewswire-FirstCall via COMTEX News Network/ -- SIRIUS Satellite Radio (Nasdaq: SIRI) today announced that it will broadcast an exclusive, hour-long conversation between legendary entertainer Bill Cosby and comedian and SIRIUS host Jim Breuer on Raw Dog Comedy Uncensored, SIRIUS channel 104.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125> )

One of the most admired entertainers in the United States, Bill Cosby sits down with Jim Breuer for a rare, in-depth conversation to discuss significant moments from his life and career, including insight into his creation of the beloved character Fat Albert, bigotry he witnessed as a child, and the importance of storytelling in comedy. Cosby also discusses some of the comedians he admires most such as Redd Foxx, Lenny Bruce, and Jonathan Winters.

"For me, as a comedian, talking with a legend like Bill Cosby was fascinating," said Breuer. "I feel like I touched a god of comedy, it was phenomenal."

Breuer, a stand-up comedian and Saturday Night Live alum, hosts a daily afternoon comedy show, Breuer Unleashed, every Monday through Friday from 4pm ET to 6pm ET on Raw Dog Comedy Uncensored. Breuer's show - where he hangs out with friends and talks to callers about the funny side of family, work, and life-has been heralded by the Village Voice as the "Best Reason to Get SIRIUS (Besides Stern)."

"SIRIUS pioneered uncensored comedy on the radio-putting no limits on comedians, our hosts, our guests, or their creativity-and we are happy to be a home for comedy geniuses such as Bill Cosby, who has been a leader in free speech throughout his storied career," said Scott Greenstein, President of Entertainment and Sports at SIRIUS. "Jim's show is Raw Dog's flagship, and it was a pleasure to hear a conversation between these two comedians."

The hour-long interview airs Thursday, March 15 @ 6pm ET on Raw Dog Comedy Uncensored, channel 104.

Bill Cosby is one of the United States' most popular and admired entertainers. A veteran stand-up performer with a number of successful albums, including Bill Cosby Is a Very Funny Fellow, Right! and To Russell, My Brother, Whom I Slept With, Cosby moved on to television shows such as I Spy, The Bill Cosby Show, and The Electric Company. He also created the humorous educational cartoon series Fat Albert and the Cosby Kids and, from 1984 to 1992, produced and starred in The Cosby Show, which is considered one of the defining cultural sitcoms of the decade.

#### About SIRIUS

SIRIUS, "The Best Radio on Radio," delivers more than 130 channels of the best programming in all of radio. SIRIUS is the original and only home of 100% commercial free music channels in satellite radio, offering 69 music channels. SIRIUS also delivers 65 channels of sports, news, talk, entertainment, traffic, weather and data. SIRIUS is the Official Satellite Radio Partner of the NFL, NASCAR, NBA and NHL, and broadcasts live play-by-play games of the NFL, NBA and NHL, as well as live NASCAR races. All SIRIUS programming is available for a monthly subscription fee of only \$12.95.

SIRIUS Internet Radio (SIR) is a CD-quality, Internet-only version of the SIRIUS radio service, without the use of a radio, for the monthly subscription fee of \$12.95. SIR delivers more than 75 channels of talk, entertainment, sports, and 100% commercial free music.

SIRIUS products for the car, truck, home, RV and boat are available in more than 25,000 retail locations, including Best Buy, Circuit City, Crutchfield, Costco, Target, Wal-Mart, Sam's Club, RadioShack and at [shop.sirius.com](http://shop.sirius.com).

SIRIUS radios are offered in vehicles from Audi, Bentley, BMW, Chrysler, Dodge, Ford, Infiniti, Jaguar, Jeep(R), Land Rover, Lexus, Lincoln, Mercury, Maybach, Mazda, Mercedes-Benz, MINI, Mitsubishi, Nissan, Rolls Royce, Scion, Toyota, Volkswagen, and Volvo. Hertz also offers SIRIUS in its rental cars at major locations around the country.

Click on [www.sirius.com](http://www.sirius.com) to listen to SIRIUS live, or to purchase a SIRIUS radio and subscription.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly,

such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2006 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our operational results are: our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming providers, our competitive position and any events which affect the useful life of our satellites.

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