

SIRIUS Satellite Radio Renews Long-Term Programming Deal With NPR

SIRIUS to continue broadcasting the best of NPR and public radio programming across two channels SIRIUS NPR channels include 'A Prairie Home Companion,' 'Car Talk,' 'Fresh Air,' and 'Talk of the Nation'

NEW YORK, March 12, 2007 /PRNewswire-FirstCall via COMTEX News Network/ -- SIRIUS Satellite Radio (Nasdaq: SIRI) announced today it has renewed an exclusive long-term agreement for NPR to continue programming two 24/7 public radio channels featuring a variety of shows from NPR, other public radio producers and NPR Member stations from across the country.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125>)

The channels -- NPR Now (SIRIUS channel 134) and NPR Talk (SIRIUS channel 135) -- include a wide-ranging slate of news talk, information, cultural and entertainment programming. Among the news and talk shows are Talk of the Nation, News & Notes, Fresh Air, The Diane Rehm Show, Day to Day, Marketplace, On the Media, Radio Times, Justice Talking, Latino USA and Forum. Entertainment shows include A Prairie Home Companion, Car Talk, Wait Wait ... Don't Tell Me!, Chef's Table and Travel with Rick Steves. From the Top, Jazz Profiles and Soundprint are among the arts, culture and music series on the schedules.

Additionally, SIRIUS will be the exclusive satellite radio home of a new morning news and information program for Adults 25-44 that NPR will launch in all media in September.

Selected programs from NPR Now and NPR Talk will be available to SIRIUS subscribers also through SIRIUS.com and SIRIUS Internet Radio (SIR), SIRIUS' CD-quality Internet only service, starting later in 2007. Subscribers to SIRIUS Satellite Radio can access online all of SIRIUS' 100% commercial-free music channels, a combination of news, talk, and entertainment, political talk shows, and comedy channels, as well as exclusive sports talk programming.

About SIRIUS

SIRIUS, "The Best Radio on Radio," delivers more than 130 channels of the best programming in all of radio. SIRIUS is the original and only home of 100% commercial free music channels in satellite radio, offering 69 music channels. SIRIUS also delivers 65 channels of sports, news, talk, entertainment, traffic, weather and data. SIRIUS is the Official Satellite Radio Partner of the NFL, NASCAR, NBA and NHL, and broadcasts live play-by-play games of the NFL, NBA and NHL, as well as live NASCAR races. All SIRIUS programming is available for a monthly subscription fee of only \$12.95.

SIRIUS Internet Radio (SIR) is a CD-quality, Internet-only version of the SIRIUS radio service, without the use of a radio, for the monthly subscription fee of \$12.95. SIR delivers more than 75 channels of talk, entertainment, sports, and 100% commercial free music.

SIRIUS products for the car, truck, home, RV and boat are available in more than 25,000 retail locations, including Best Buy, Circuit City, Crutchfield, Costco, Target, Wal-Mart, Sam's Club, RadioShack and at shop.sirius.com.

SIRIUS radios are offered in vehicles from Audi, Bentley, BMW, Chrysler, Dodge, Ford, Infiniti, Jaguar, Jeep(R), Land Rover, Lexus, Lincoln, Mercury, Maybach, Mazda, Mercedes-Benz, MINI, Mitsubishi, Nissan, Rolls Royce, Scion, Toyota, Volkswagen, and Volvo. Hertz also offers SIRIUS in its rental cars at major locations around the country.

Click on <http://www.sirius.com> to listen to SIRIUS live, or to purchase a SIRIUS radio and subscription.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2006 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our operational results are: our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming providers, our competitive position and any events which affect the useful life of our satellites.

P-SIRI

SIRIUS Media Contact:

Hillary Schupf
SIRIUS
212 901 6739
hschupf@siriusradio.com

NPR Media Contact:

Andi Sporkin
Vice President for Communications
202-513-2320
asporkin@npr.org

SOURCE SIRIUS Satellite Radio

Hillary Schupf of SIRIUS, +1-212-901-6739, hschupf@siriusradio.com; or Andi Sporkin,
Vice President for Communications of NPR, +1-202-513-2320, asporkin@npr.org

<http://www.sirius.com>

Copyright (C) 2007 PR Newswire. All rights reserved

News Provided by COMTEX