

## **Sirius Satellite Radio to Provide Comprehensive Live Coverage of the 2007 NFL Draft**

**SIRIUS NFL Radio channel to broadcast live April 28-29 from NFL Draft Headquarters at Radio City Music Hall in New York City Listeners will hear complete gavel-to-gavel coverage of all seven rounds with expert analysis from SIRIUS' Draft experts Gil Brandt, Pat Kirwan and others**

NEW YORK, April 23, 2007 /PRNewswire-FirstCall via COMTEX News Network/ -- SIRIUS Satellite Radio (Nasdaq: SIRI), the Official Satellite Radio Partner of the NFL, will provide the most comprehensive radio coverage available of the 2007 NFL Draft live on SIRIUS NFL Radio, channel 124, the only 24/7 year-round radio channel devoted to the NFL.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125> )

On Saturday, April 28, SIRIUS NFL Radio will broadcast live from 11:00 am- 11:00 pm ET from NFL Draft headquarters at Radio City Music Hall in New York City. On Sunday, April 29, SIRIUS' on-site coverage continues from 11:00 am ET through the final selection. In all, with SIRIUS covering every pick of both days, 20 hours of live NFL Draft coverage will be presented.

SIRIUS will feature the live announcements of all 32 teams' selections; analysis by SIRIUS' lineup of NFL experts including Randy Cross, Gil Brandt, Pat Kirwan, Tim Ryan, Jim Miller, Adam Schein and Bryan McGovern; interviews with top draft picks and players around the country; and team reactions from coaches and general managers.

Subscribers can also listen to all of SIRIUS' live NFL Draft coverage online by tuning in channel 124 of SIRIUS Internet Radio (<http://www.sirius.com/sir>), the CD-quality, Internet-only version of the SIRIUS radio service.

On Thursday, April 26, SIRIUS NFL Radio's midday show, Movin' The Chains, hosted by Tim Ryan and Pat Kirwan, will air live (11 am-3 pm ET) from the Draft media luncheon at Chelsea Piers in New York City. Ryan, a third-round draft pick of the Chicago Bears in 1990, and Kirwan, a former front-office executive of the New York Jets, will be on-site conducting interviews with some of the top prospects in this year's draft while providing SIRIUS listeners with all the latest pre-Draft news.

As the Official Satellite Radio Partner of the NFL, SIRIUS broadcasts live nationwide every pre-, regular, and post-season game of the NFL season, plus the Super Bowl and Pro Bowl. Listeners can hear home and visiting team broadcasts, national radio broadcasts and Spanish-language broadcasts for select games. SIRIUS NFL Radio, channel 124, airs year-round providing NFL fans with the only 24/7 radio channel dedicated entirely to professional football, with live games, news and analysis daily, coverage of the NFL Draft and other NFL events, a fantasy football show and more.

SIRIUS is also the Official Satellite Radio Partner and of the NASCAR, the NBA and the NHL, and carries live NCAA football and basketball from over 150 of the nation's colleges and universities. SIRIUS also carries live English Premier League Soccer, UEFA Champions League Soccer, Arena Football League, Canadian Football League, and National Lacrosse League games, plus live coverage of Wimbledon and a variety of other sports coverage. For more information visit <http://www.sirius.com>.

### About SIRIUS

SIRIUS, "The Best Radio on Radio," delivers more than 130 channels of the best programming in all of radio. SIRIUS is the original and only home of 100% commercial free music channels in satellite radio, offering 69 music channels. SIRIUS also delivers 65 channels of sports, news, talk, entertainment, traffic, weather and data. SIRIUS is the Official Satellite Radio Partner of the NFL, NASCAR, NBA and NHL, and broadcasts live play-by-play games of the NFL, NBA and NHL, as well as live NASCAR races. All SIRIUS programming is available for a monthly subscription fee of only \$12.95.

SIRIUS Internet Radio (SIR) is a CD-quality, Internet-only version of the SIRIUS radio service, without the use of a radio, for the monthly subscription fee of \$12.95. SIR delivers more than 75 channels of talk, entertainment, sports, and 100% commercial free music.

SIRIUS products for the car, truck, home, RV and boat are available in more than 25,000 retail locations, including Best Buy, Circuit City, Crutchfield, Costco, Target, Wal-Mart, Sam's Club, RadioShack and at [shop.sirius.com](http://shop.sirius.com).

SIRIUS radios are offered in vehicles from Audi, Bentley, BMW, Chrysler, Dodge, Ford, Infiniti, Jaguar, Jeep(R), Land Rover, Lexus, Lincoln, Mercury, Maybach, Mazda, Mercedes-Benz, MINI, Mitsubishi, Nissan, Rolls Royce, Scion, Toyota, Volkswagen, and Volvo. Hertz also offers SIRIUS in its rental cars at major locations around the country.

Click on <http://www.sirius.com> to listen to SIRIUS live, or to purchase a SIRIUS radio and subscription.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events

or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2006 filed with the Securities and Exchange Commission. Among the key factors that have a direct bearing on our operational results are: our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming providers, our competitive position and any events which affect the useful life of our satellites.

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