

SiriusXM Adds Nick & Artie Show to Sports Talk Lineup

Popular show hosted by comics Artie Lange and Nick DiPaolo will be heard daily on Sirius channel 94 and XM channel 208

Nick & Artie make their SiriusXM debut July 19 with a special show in front of fans at Hard Rock Cafe at SiriusXM Celebrity Fantasy Football Draft event

NEW YORK, July 17, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) today announced that it has added *The Nick & Artie Show*, hosted by comedians Artie Lange and Nick DiPaolo and produced by DIRECTV Entertainment, to its sports talk lineup. The show will be available to SiriusXM listeners daily on Sirius channel 94 and XM channel 208 starting July 19.

(Logo: <http://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

The Nick & Artie Show airs weeknights (10:00 pm — 1:00 am ET) and features comedians Lange and DiPaolo teaming up for a comically irreverent and unfiltered approach to sports talk. Lange is best known for his decade on *The Howard Stern Show* and his successful stand-up comedy career. He co-wrote, produced and starred in the film *Beer League* and his first book, *Too Fat To Fish*, debuted on the *New York Times* bestseller list. An All-County third baseman in high school, sports has been a major theme in Lange's life and comedy career. DiPaolo's career as a stand-up comedian dates back to the late 1980's and he played football for University of Maine. He is known for his seething, sarcastic style and his outspoken disdain for "political correctness." He is a regular on Comedy Central and has been featured on *The Howard Stern Show*, *The Opie & Anthony Show* and numerous late night talk shows including *The Tonight Show with Jay Leno* and the *Late Show with David Letterman*. He was twice nominated for an Emmy for his writing on *The Chris Rock Show*.

Lange and DiPaolo will make their SiriusXM debut on July 19 with a special show in front of a live audience at the Hard Rock Cafe in New York. They will host from 8:00 to 10:00 am ET to kickoff SiriusXM's annual Celebrity Fantasy Football Draft at the Hard Rock. This marks the first time the show will be available to all SiriusXM listeners. The show aired previously only on XM (Extreme Talk, XM channel 165). *The Nick & Artie Show* will start airing in its regular timeslot (weeknights at 10:00 pm ET) on Sirius channel 94 and XM channel 208 on July 19.

The Nick & Artie Show is produced and syndicated by DIRECTV Entertainment/LABC Radio Group.

For more info visit www.siriusxm.com.

About Sirius XM Radio

[Sirius XM Radio Inc.](http://www.siriusxm.com) is the world's largest radio broadcaster measured by revenue and has more than 22 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; news and comedy; exclusive entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](http://www.siriusxm.com). SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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