

SIRIUS XM Radio To Offer Unprecedented Coverage for Historic Inauguration of Barack Obama Across 17 Channels

NEW YORK, Jan 13, 2009 /PRNewswire-FirstCall via COMTEX News Network/ --

Gayle King, Jamie Foxx, Dr. Maya Angelou, Mark Thompson, and Joe Madison to host special Inaugural broadcasts

Coverage to include 24/7 channel dedicated to inauguration coverage with unfiltered reporting steps away from the podium

SIRIUS XM Radio (Nasdaq: SIRI) announced today that it will offer extensive live coverage of the historic inauguration of Barack Obama, the 44th President of the United States. Programming will include live uninterrupted coverage of the inauguration ceremony as well as special broadcasts with commentary and interviews across 17 channels including channels dedicated to liberal, conservative, independent, African American and LGBT communities. SIRIUS XM Radio will also simulcast CNN, CNN En Espanol and Fox News Network, and will offer a channel dedicated to Washington, DC area traffic and weather.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

SIRIUS XM Radio's channel P.O.T.U.S. - Politics of the United States - will be dedicated to unfiltered and uninterrupted inauguration coverage live from the Capitol, steps away from the inaugural podium.

Gayle King will devote several broadcasts to the inauguration on the Oprah & Friends channel from Washington, DC, including a special two-hour live post-inauguration broadcast with special guests from the SIRIUS XM Radio studios near the US Capitol.

Jamie Foxx and The Foxxhole, his exclusive 24/7 SIRIUS XM channel, will also broadcast live from Washington, DC with co-hosts Claudia Jordan and Speedy Caldwell.

Below are additional details of SIRIUS XM Radio's Inauguration Day coverage:

OPRAH & FRIENDS

Gayle King continues her in-depth coverage and celebration of Obama's journey to Washington on The Gayle King Show, her exclusive daily show. The Gayle King Show will air January 19th and January 20th from 8 am - 9am ET. The Inauguration Day show will feature a special interview with Inaugural Poet Elizabeth Alexander - the fourth poet in American history invited to recite a composition at a presidential inauguration. On January 21st at 1 pm ET, King will host a live two-hour post-inaugural special from the SIRIUS XM Radio studios near the US Capitol in Washington, DC. King and a wide variety of notable guests will explore this history-making event from every angle and take calls from around the country.

On January 20th at 10 am ET Dr. Maya Angelou will examine what it means to be American today and the notion that we are more alike than not during this historic time on The Dr. Maya Angelou Show. Dr. Angelou will be joined by Americans from all walks of life, including people from mixed race families, and people representing the political spectrum. Korean violinist Sonia Lee will also perform the version of the national anthem she will play at the inauguration.

The Gayle King Show and The Dr. Maya Angelou Show air exclusively on Oprah & Friends, XM channel 156 and SIRIUS channel 195 as part of "The Best of XM" package.

FOXXHOLE

Jamie Foxx's The Foxxhole will continue its unprecedented coverage of Barack Obama's ascendance to the White House. On Inauguration Day, January 20th, Jamie Foxx and Foxxhole radio hosts Claudia Jordan and Speedy Caldwell will be live from Washington, DC to cover the historic event. The Foxxhole - SIRIUS channel 106 and XM channel 149 - is Jamie Foxx's exclusive 24/7 comedy and entertainment SIRIUS XM radio channel. Foxx serves as executive producer of the channel and hosts a live, weekly show.

P.O.T.U.S. - Politics of the United States

P.O.T.U.S. was originally created to offer unprecedented unfiltered coverage of the 2008 presidential election and has evolved into SIRIUS XM Radio's channel dedicated to presidential politics. On Inauguration Day the channel will provide a front row seat to the historic inauguration of Barack Obama. Anchors Tim Farley and Joe Mathieu will broadcast live bringing listeners the entire inaugural program and interviews from Americans in attendance. P.O.T.U.S. can be heard on SIRIUS channel 110 and XM channel 130.

THE POWER

The Power, the nation's only 24/7 radio channel exclusively dedicated to African-American talk programming, will begin its inaugural coverage at 6 am ET on XM channel 169 with host Joe Madison, "The Black Eagle," live from Capitol Hill. The channel's coverage will continue with Joe Madison's live broadcast from the rooftop of the Comcast building overlooking the inaugural ceremony and parade.

At 1 pm ET, Reverend Al Sharpton will take to the air with his coverage of the inauguration as he follows the parade through the streets of Washington, DC.

The Power host Armstrong Williams will pick up the coverage at 9 pm ET with interviews from celebrities, entertainers, sports stars and elected officials from several balls and the inaugural ceremony earlier in the day. Armstrong Williams' guests will include Dr. Maya Angelou, Mary J. Blige, Kevin Liles, Actor Robert Davi, Shirley Caesar, Senator John McCain, Senator Lindsey Graham, Dr. Ben Carson, and Dr. Dorothy Height.

SIRIUS LEFT - Progressive Talk

Alex Bennett will kick-off SIRIUS Left's coverage of the inauguration with a special live extended broadcast of his show The Alex Bennett Program beginning at 9 am ET on SIRIUS channel 146. At 5 pm ET, Mark Thompson, host of Make It Plain with Mark Thompson, will be broadcasting a special extended edition of his show live from the Congressional Black Caucus Foundation's ball. Mark will interview Congressional members, dignitaries and V.I.P. attendees about their thoughts on this historic inauguration.

WASHINGTON, DC TRAFFIC AND WEATHER

SIRIUS XM Radio will bring listeners up to the minute traffic and weather for the Washington, DC/Baltimore area on inauguration day on SIRIUS channel 152 and XM channel 214.

Additional Inauguration Day coverage will be broadcast on OutQ (SIRIUS channel 109, America's only 24/7 channel dedicated to the LGBT community), American Left (progressive talk powered by Air America, XM channel 167), America Right (conservative talk, XM channel 166), SIRIUS Patriot (conservative talk, SIRIUS channel 144), Fox News Talk (SIRIUS channel 145 and XM channel 168), NPR Now (SIRIUS and XM channels 134), CNN (SIRIUS channel 132 and XM channel 122), Fox News Network (SIRIUS channel 131 and XM channel 121), CNN en Espanol (SIRIUS channel 92 and XM channel 126), and CNN Headline News (SIRIUS channel 133 and XM channel 123).

For more information on SIRIUS XM Radio, please visit www.xmradio.com or www.sirius.com.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering everything worth listening to, including 69 commercial-free music channels, premier sports, news, talk, entertainment, traffic and weather, to more than 18.9 million subscribers.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx, Barbara Walters, Opie & Anthony, The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball, NASCAR, NBA, NHL, and PGA TOUR, and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic(R) service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "anticipate," "believe," "plan," "estimate," "expect," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: general business and economic conditions; the performance of financial markets and interest rates; the failure to realize synergies and cost-savings from the merger or delay in realization thereof; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' and XM's Annual Reports on Form 10-K for the year ended December 31, 2007 and their respective Quarterly Reports on Form 10-Q for the quarter ended September 30, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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