

R.E.M. to Take Over Music Channel Exclusively on SIRIUS Satellite Radio

'Radio R.E.M.' will premiere in conjunction with band's new studio album 'Accelerate'
SIRIUS channel will play music from R.E.M.'s three-decade career, exclusive interviews with band members, and songs hand selected by R.E.M.'s Michael Stipe, Peter Buck and Mike Mills

NEW YORK, March 28, 2008 /PRNewswire-FirstCall via COMTEX News Network/ -- SIRIUS Satellite Radio (Nasdaq: SIRI) announced today that R.E.M. (Warner Bros. Records) will take over its Spectrum channel for an entire week. Radio R.E.M. will launch in conjunction with the release of the band's 14th studio album Accelerate and feature music from band's expansive repertoire. The channel will premiere on Monday, March 31 at 7 am ET.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125>)

Radio R.E.M., hosted exclusively by band members Michael Stipe, Peter Buck and Mike Mills, will include insights from the band on the inspiration for each song on Accelerate, as well as conversations with R.E.M. covering a variety of topics ranging from the state of the band to their personal worldviews.

During the take over, listeners will hear songs from R.E.M.'s nearly three-decade career as well as hand selected music from some of their favorite artists.

"R.E.M.'s creative contributions to music are unparalleled and for three decades these rock pioneers have defined what it means to be 'alternative'," said Scott Greenstein, SIRIUS President, Entertainment and Sports. "SIRIUS is the only place R.E.M. fans will be able to listen to music from the band's entire catalog, every song from its new release, and hear exclusive interviews from the band's prolific members."

Accelerate, in stores April 1st, is R.E.M.'s 14th studio album. The album was recorded in Vancouver, Canada; Dublin, Ireland; and R.E.M.'s hometown of Athens, Ga. with Grammy(R) Award winning producer Jacknife Lee, who is noted for his work with U2 (How to Dismantle an Atomic Bomb), as well as Snow Patrol, Bloc Party and Kasabian. One of rock's best-selling and most critically acclaimed bands, the multiple award-winning trio, along with original drummer Bill Berry, were inducted into the Rock and Roll Hall of Fame in March 2007. R.E.M. will kick off their world tour May 23rd in Vancouver, British Columbia.

Radio R.E.M. continues SIRIUS' tradition of creating exclusive limited run artist branded channels dedicated to iconic figures at the top of their game. Recent limited run exclusive channels launched on SIRIUS include Rolling Stones Radio, E Street Radio, JAY-Z Nation, Duran Duran's Red Carpet Radio and Garth Brooks Radio, among many others.

To learn more about Radio R.E.M. please visit www.sirius.com or www.sirius.com/thespectrum.

About SIRIUS

SIRIUS, "The Best Radio on Radio," delivers more than 130 channels of the best programming in all of radio. SIRIUS is the original and only home of 100% commercial free music channels in satellite radio, offering 69 music channels. SIRIUS also delivers 65 channels of sports, news, talk, entertainment, traffic, weather and data. SIRIUS is the Official Satellite Radio Partner of the NFL, NASCAR, NBA, and broadcasts live play-by-play games of the NFL, NBA, as well as live NASCAR races. All SIRIUS programming is available for a monthly subscription fee of only \$12.95.

SIRIUS Internet Radio (SIR) is an Internet-only version of the SIRIUS radio service, without the use of a radio, for the monthly subscription fee of \$12.95. SIR delivers more than 80 channels of talk, entertainment, sports, and 100% commercial free music.

SIRIUS Backseat TV (TM) is the first ever live in-vehicle rear seat entertainment featuring three channels of children's programming, including Nickelodeon, Disney Channel and Cartoon Network, for the subscription fee of \$6.99 plus applicable audio subscription fee.

SIRIUS products for the car, truck, home, RV and boat are available at shop.sirius.com and in more than 20,000 retail locations, including Best Buy, Circuit City, Crutchfield, Target, Wal-Mart, Sam's Club and RadioShack.

As of December 31, 2007, SIRIUS radios were available as a factory and dealer-installed option in 116 vehicle models and as a dealer only-installed option in 37 vehicle models.

SIRIUS has agreements with Aston Martin, Audi, Bentley, BMW, Chrysler, Dodge, Ford, Jaguar, Jeep, Kia, Land Rover, Lincoln, Maybach, Mazda, Mercedes-Benz, Mercury, MINI, Mitsubishi, Rolls-Royce, Volvo, and Volkswagen to offer SIRIUS radios as factory or dealer-installed equipment in their vehicles. SIRIUS has relationships with Toyota and Scion to offer SIRIUS radios as

dealer-installed equipment, and a relationship with Subaru to offer SIRIUS radios as factory or dealer-installed equipment. SIRIUS radios are also offered to renters of Hertz vehicles at airport locations nationwide.

Click on www.sirius.com to listen to SIRIUS live, or to purchase a SIRIUS radio and subscription.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2007 filed with the Securities and Exchange Commission. Among the significant factors that could cause our actual results to differ materially from those expressed are: our pending merger with XM Satellite Radio Holdings, Inc. ("XM"), including related uncertainties and risks and the impact on our business if the merger is not completed; any events which affect the useful life of our satellites; our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming providers; and our competitive position versus other audio entertainment providers.

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