

SIRIUS Announces Daytona 500 Broadcast Schedule

Official Satellite Radio Partner of NASCAR will provide listeners with the live race call plus access to in-car audio on additional Driver2Crew Chatter(TM) channels

SIRIUS NASCAR Radio channel 128 to broadcast live from Daytona Int'l Speedway

SIRIUS NASCAR Radio to feature shows hosted by Tony Stewart, Matt Yocum, Mike Bagley, David Poole, Steve Post, Danny 'Chocolate' Myers, Dave Moody, Rick Benjamin, Buddy Baker, Pat Patterson and others in 2008

NEW YORK, Feb 12, 2008 /PRNewswire-FirstCall via COMTEX News Network/ -- SIRIUS Satellite Radio (Nasdaq: SIRI), the Official Satellite Radio Partner of NASCAR, will provide comprehensive coverage of the Daytona 500, featuring the live race broadcast plus multiple channels carrying in-car audio. SIRIUS NASCAR Radio will feature two new shows: Tradin' Paint, hosted by Danny "Chocolate" Myers and Steve Post and Late Shift, hosted by Rick Benjamin and Buddy Baker. Veteran broadcaster Mike Bagley will be the new daily host of The Morning Drive alongside returning host David Poole.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125>)

SIRIUS NASCAR Radio channel 128, the only radio channel giving listeners 24/7 coverage of every race and everything in between, will broadcast live from Daytona International Speedway throughout NASCAR Speedweeks with up-to-the-minute news, analysis and interviews.

On Sunday, February 17, SIRIUS will provide listeners with 15 hours of live coverage of the 50th running of the Daytona 500 starting at 8:00 am ET. SIRIUS NASCAR Radio channel 128 will carry the race broadcast live nationwide (2:30 pm ET) and additional Driver2Crew Chatter(TM) channels will carry the in-car audio of NASCAR's top drivers. SIRIUS will combine the race broadcast with the driver-to-crew chatter on the Driver2Crew Chatter(TM) channels, allowing fans to follow the overall race call and the in-car audio of a driver on a single channel. The "Fan's Choice" channel will feature the in-car audio of a driver determined by fan votes. Race fans can log on to www.sirius.com/nascar and choose from a selection of competitors.

For this weekend's Daytona 500, SIRIUS subscribers can hear the following:

- Live race call provided by Motor Racing Network - channel 128
- Jimmie Johnson in-car audio - channel 122
- Dale Earnhardt, Jr. in-car audio - channel 125
- Tony Stewart in-car audio - channel 126
- Jeff Gordon in-car audio - channel 127
- Fan's Choice - channel 123 (Driver TBD)

SIRIUS NASCAR Radio will also provide full coverage of the Gatorade Duels on Thursday, Feb. 14 (1:15 pm ET), the NASCAR Craftsman Truck Series race on Friday, Feb. 15 (7:30 pm ET) and the NASCAR Nationwide Series race on Saturday, Feb. 16 (12:45 pm ET).

"Since the end of last season, NASCAR fans have been gearing up for the Daytona 500," said Scott Greenstein, SIRIUS' President, Entertainment and Sports. "For the second straight year SIRIUS will provide those fans, no matter where in the country they are, with unparalleled access to the season's biggest event with live race broadcasts, pre and post race coverage and the kind of in-depth expert analysis that only SIRIUS NASCAR Radio can provide."

SIRIUS NASCAR Radio channel 128 will broadcast live from Daytona International Speedway throughout Speedweeks with shows that will air live from the infield and in the "Fan Zone" atop the Cup garage, providing NASCAR fans with exclusive interviews, news and expert analysis.

New to the SIRIUS NASCAR Radio lineup in 2008 is an exclusive daily talk show hosted by Danny "Chocolate" Myers, the popular former crew member for the late Dale Earnhardt, Sr., and SIRIUS host Steve Post. Tradin' Paint debuted January 1, 2008 and will air every weekday from 11:00 am - 3:00 pm ET exclusively on SIRIUS NASCAR Radio.

Long after his colorful and storied career on pit road, the larger-than-life Myers remains one of the most popular figures in the world of stock car racing. From 1986 until 2001, Chocolate served as the Gas Man on the famous #3 GM Goodwrench Chevy driven by the legendary Dale Earnhardt, Sr. In that time, Myers was a member of "The Flying Aces" pit crew for six of the Intimidator's seven championships. Steve Post began hosting on SIRIUS in 2007 and will continue to host Press Pass Saturdays throughout the year on SIRIUS NASCAR Radio as well as the SIRIUS NASCAR Radio Post-Race Show live from the track each week. The native of Hallstead, PA has been a pit road reporter for Motor Racing Network Radio since 2003.

SIRIUS will also debut a new nighttime show during Daytona 500 week, Late Shift, which will be hosted throughout the year by Rick Benjamin and Buddy Baker. Late Shift will premiere Wednesday, Feb. 13 (9:00 pm - midnight ET) and air Wednesday and Thursday nights (8:00 - 11:00 pm ET after Daytona 500) throughout the year exclusively on SIRIUS NASCAR Radio.

Hall of Famer Buddy Baker won 19 races in a highlight-filled career and was named one of NASCAR's 50 Greatest Drivers in 1998. His 1980 Daytona 500 win remains the fastest Daytona 500 ever run, with an average speed of 177.602 mph. Baker was a regular host on SIRIUS NASCAR Radio last year. Rick Benjamin began covering motorsports in the 1980s. He calls the on-track action of the Champ Car World Series, the Champ Car Atlantics, the USAR Hooters Pro Cup stock cars, and the World of Outlaws Late Model stock cars and has hosted NASCAR Cup events for TBS and called road racing events for ESPN.

With the addition of Late Shift, SIRIUS NASCAR Radio extends its programming schedule to a minimum of 15 hours of live talk every weekday.

Tradin' Paint and Late Shift are part of SIRIUS NASCAR Radio's exclusive talk lineup, providing NASCAR fans with the most comprehensive radio coverage available all year long. Tradin' Paint is preceded every weekday by The Morning Drive (7:00 - 11:00 am ET), hosted by Mike Bagley and David Poole, and followed by SIRIUS Speedway (3:00 - 7:00 pm ET), hosted by Dave Moody.

NASCAR Collector, the weekly collectibles program that launched in 2007, will be extended to a two-hour weekly program in 2008. Pat Patterson hosts a new weekly show Monday nights entitled Happy Hour and Mojo Nixon's Manifold Destiny moves to Tuesday nights.

SIRIUS NASCAR Radio / ch. 128 - Daytona 500 Week Schedule: (All times ET)

Monday - Friday:

- 7:00 am - 11:00 am: "The Morning Drive," hosted by Mike Bagley and David Poole
- 11:00 am - 3:00 pm: "Tradin' Paint," hosted by Steve Post and Chocolate Myers
- 3:00 pm - 7:00 pm: "SIRIUS Speedway," hosted by Dave Moody

Monday:

- 7:00 pm - 8:00 pm: "Happy Hour" hosted by Pat Patterson
- 8:00 pm - 10:00 pm: "Tony Stewart Live," hosted by Tony Stewart and Matt Yocum

Tuesday:

- 7:00 pm - 9:00 pm: "NASCAR Live" hosted by Eli Gold
- 9:00 pm - midnight: "Manifold Destiny" hosted by Mojo Nixon

Wednesday:

- 7:00 pm - 9:00 pm: "NASCAR Performance Live"
- 9:00 pm - midnight: "Late Shift" hosted by Rick Benjamin and Monte Dutton (fill-in)

Thursday:

- 1:15 pm - 5:00 pm: Gatorade Duels
- 5:00 pm - 7:00 pm: "SIRIUS Speedway," hosted by Dave Moody
- 7:00 pm - 9:00 pm: "NASCAR Performance Live"
- 9:00 pm - midnight: "Late Shift" hosted by Rick Benjamin and Nate Ryan (fill-in)

Friday:

- 7:30 pm: Chevy Silverado 250 NASCAR Craftsman Truck Series Race

Saturday:

- 7:00 am - 9:00 am: "NASCAR Collector" hosted by Mike Storms, Buzz McKim, Tim Trout and Howard Hitchcock
- 9:00 am - 12:45 pm: "The Front Stretch" hosted by Pat Patterson
- 12:45 pm - 4:00 pm: Camping World 300 Presented by Chevrolet NASCAR Nationwide Series Race
- 4:00 pm - 7:00 pm: "Press Pass" hosted by Steve Post
- 7:00 pm - 10:00 pm: "The Back Stretch" hosted by Alex Hayden
- 10:00 pm - midnight: "Loose Ends" highlights from the week on SIRIUS NASCAR Radio

Sunday:

- 8:00 am - 11:30 am: "The Front Stretch" hosted by Pat Patterson
- 11:30 am - 1:30 pm: "SIRIUS NASCAR Radio Pre-Race Show" hosted by Dave Moody and Steve Post
- 1:30 pm - 2:30 pm: MRN Pre-Race show
- 2:30 pm - 6:00 pm (approx): Daytona 500 NASCAR Sprint Cup Series Race
- 6:00 pm - 8:00 pm: "SIRIUS NASCAR Radio Post-Race Show" hosted by Steve Post and Alex Hayden
- 8:00 pm - 11:00 pm: "The Back Stretch" hosted by Jerry Bonkowski and Mark Garrow

Schedule subject to change. After Daytona 500 Manifold Destiny and Late Shift will shift to 8-11pm ET timeslot.

As the Official Satellite Radio Partner of NASCAR, SIRIUS broadcasts every NASCAR Sprint Cup Series, NASCAR Nationwide Series and NASCAR Craftsman Truck Series race. Fans can also tune into SIRIUS NASCAR Radio channel 128 for expert NASCAR talk all year long.

About SIRIUS

SIRIUS, "The Best Radio on Radio," delivers more than 130 channels of the best programming in all of radio. SIRIUS is the original and only home of 100% commercial free music channels in satellite radio, offering 69 music channels. SIRIUS also delivers 65 channels of sports, news, talk, entertainment, traffic, weather and data. SIRIUS is the Official Satellite Radio Partner of the NFL, NASCAR, NBA and NHL, and broadcasts live play-by-play games of the NFL, NBA and NHL, as well as live NASCAR races. All SIRIUS programming is available for a monthly subscription fee of only \$12.95.

SIRIUS Internet Radio (SIR) is a CD-quality, Internet-only version of the SIRIUS radio service, without the use of a radio, for the monthly subscription fee of \$12.95. SIR delivers more than 75 channels of talk, entertainment, sports, and 100% commercial free music.

SIRIUS products for the car, truck, home, RV and boat are available in more than 25,000 retail locations, including Best Buy, Circuit City, Crutchfield, Costco, Target, Wal-Mart, Sam's Club, RadioShack and at shop.sirius.com.

SIRIUS radios are offered in vehicles from Audi, Bentley, BMW, Chrysler, Dodge, Ford, Infiniti, Jaguar, Jeep(R), Land Rover, Lexus, Lincoln, Mercury, Maybach, Mazda, Mercedes-Benz, MINI, Mitsubishi, Nissan, Rolls Royce, Scion, Toyota, Volkswagen, and Volvo. Hertz also offers SIRIUS in its rental cars at major locations around the country.

Click on www.sirius.com to listen to SIRIUS live, or to purchase a SIRIUS radio and subscription.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2006 filed with the Securities and Exchange Commission. Among the significant factors that could cause our actual results to differ materially from those expressed are: our pending merger with XM Satellite Radio Holdings, Inc. ("XM"), including related uncertainties and risks and the impact on our business if the merger is not completed; any events which affect the useful life of our satellites; our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming providers; and our competitive position versus other audio entertainment providers.

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