

## SIRIUS Announces Comprehensive Coverage of 2007 Chase for the NASCAR NEXTEL Cup

**SIRIUS will broadcast every race of the Chase live nationwide; Ten additional channels will carry in-car audio from NASCAR's top drivers SIRIUS NASCAR Radio to provide the most extensive daily radio coverage available**

NEW YORK, Sept 13, 2007 /PRNewswire-FirstCall via COMTEX News Network/ --

SIRIUS Satellite Radio (Nasdaq: SIRI), the Official Satellite Radio Partner of NASCAR, will provide the most comprehensive radio coverage of the 2007 Chase for the NASCAR NEXTEL Cup, broadcasting all ten races live and providing listeners with in-car audio from NASCAR's top drivers as they compete for the coveted NASCAR NEXTEL Cup Series Championship.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125> )

On Sunday, September 16, SIRIUS will broadcast the first event of the Chase, the Sylvania 300 NASCAR NEXTEL Cup Series race (1:15 pm ET) live from New Hampshire International Speedway in Loudon, NH on SIRIUS NASCAR Radio, channel 128. For all ten Chase races, SIRIUS will provide the live race call on channel 128, plus ten additional Driver2Crew Chatter(TM) channels that will combine the race broadcast with the in-car audio of ten different race teams.

For every race, SIRIUS will provide in-car audio for the top nine drivers in the championship points standings. The tenth Driver2Crew channel will be the "Fan's Choice" and will carry the in-car audio of a driver chosen by fans who cast their vote by logging on to [www.sirius.com/driver2crew](http://www.sirius.com/driver2crew).

For Sunday's Sylvania 300, SIRIUS subscribers can hear the following:

- \* Live race call provided by MRN -- channel 128
- \* Driver2Crew Channels: (place in standings)
  - Jimmie Johnson (1st) -- channel 149
  - Jeff Gordon (2nd) -- channel 152
  - Tony Stewart (3rd) -- channel 147
  - Carl Edwards (4th) -- channel 153
  - Kurt Busch (5th) -- channel 154
  - Denny Hamlin (6th) -- channel 155
  - Martin Truex Jr. (7th) -- channel 156
  - Matt Kenseth (8th) -- channel 157
  - Kyle Busch (9th) -- channel 158
  - Fan's Choice -- channel 140 (Driver TBD)

Throughout the Chase, SIRIUS NASCAR Radio will give NASCAR fans 24/7 coverage of every race and everything in between, with live races and a daily programming lineup that offers up-to-the-minute news, analysis and interviews daily. Listeners will hear two-time NASCAR NEXTEL Cup champion Tony Stewart every Tuesday night on his exclusive weekly call-in show, Tony Stewart Live (8:00-10:00pm ET) as well as rookie sensation Juan Pablo Montoya every Monday on The Juan Pablo Montoya Report (5:00pm ET).

SIRIUS NASCAR Radio's roster of expert hosts also includes: David Poole, Marty Snider, John Kernan, Buddy Baker, Johnny Benson, Randy LaJoie, Ron Hornaday, Ricky Craven, Phil Parsons, John Andretti, Dave Moody, Pat Patterson, Steve Post, Jenna Fryer, Jerry Bonkowski, Mark Garrow and Mojo Nixon.

Championship picks/predictions from SIRIUS NASCAR Radio hosts:

- \* Marty Snider, The Morning Drive: "Jimmie Johnson. Two weeks ago my pick was Tony Stewart but Johnson just has too much momentum right now. [Johnson's crew chief] Chad Knaus told me at the beginning of the season that this year's Chase would be about two things-being strong at the intermediate type tracks and being good with the COT. In the Chase there are five COT races and five races at mile and a half tracks. In the last two races Johnson has won at an intermediate track and in a COT race."
- \* David Poole, The Morning Drive: "Tony Stewart was my pick when the

season started, because I thought it would take versatility to thrive in this season of change in NASCAR. I'll stay with Stewart, although I am not sure how happy Chevrolet will be to win a title with a driver who's heading to Toyota. I guess they'd be happier than they'd be not winning it at all."

- \* John Kernan, The Driver's Seat: "Jimmie Johnson and his team have momentum on their side with two wins in a row, including one on a COT track. Kurt Busch had the momentum heading into Richmond, but will they be able to find their way back? I'm betting [Busch's crew chief] Pat Tryson will be able to."
- \* Dave Moody, SIRIUS Speedway: "Jeff Gordon. While other drivers have had hot streaks this season, Gordon has been steady throughout. He is a threat to win on any track in the Chase, and he can also "points race" with the best of them. At the end of the day, that spells another title for Super-G."
- \* Pat Patterson, The Front Stretch: "If you go strictly by numbers, Jimmie Johnson should win hands down, but if there is a darkhorse in the 12 it could be Carl Edwards. His team is peaking at the right time and the tracks ahead are ones he and the #99 team should be top three contenders at on a weekly basis, which from a points standpoint might equal his first Championship."
- \* Jenna Fryer, Press Pass: "Jimmie Johnson. I might have picked Jeff Gordon or Tony Stewart based on their 'regular seasons' and proven ability to turn it up a notch when the stakes are raised but I picked Johnson at the start of the season, and he's done nothing to show me he can't get it done again."
- \* Steve Post, Press Pass: "Tony Stewart. His team has won three races in the past couple of months and has momentum entering the Chase. With Greg Zipadelli's leadership the team has a great supply of cars and Zippy is one of the most savvy crew chiefs making calls on pit road."
- \* Jerry Bonkowski, The Back Stretch: "Tony Stewart has flown under the radar for most of 2007 but ten weeks from now he'll be celebrating his third career Nextel Cup championship. After missing the Chase last season -- and then upstaging the ten entrants by winning three events in the ten race playoff -- Stewart is a man on a mission to prove 2006 was a fluke, and what we'll see starting Sunday is Smoke at his very best."
- \* Mark Garrow, The Back Stretch: "In his drive for five, Jeff Gordon is going to turn it on and step it up for the final ten races. He already has four championship rings. Now, he gets one for the thumb!"
- \* Mojo Nixon, Manifold Destiny: "Big Orange, Tony Stewart, the 'Rushville Rocket,' because he's got that crazy look in his eyes."

As the Official Satellite Radio Partner of NASCAR, SIRIUS broadcasts every NASCAR NEXTEL Cup Series, NASCAR Busch Series and NASCAR Craftsman Truck Series race, carrying the live broadcasts of Motor Racing Network (MRN), Performance Racing Network (PRN) and the IMS Radio Network's broadcast from Indianapolis Motor Speedway.

#### About SIRIUS

SIRIUS, "The Best Radio on Radio," delivers more than 130 channels of the best programming in all of radio. SIRIUS is the original and only home of 100% commercial free music channels in satellite radio, offering 69 music channels. SIRIUS also delivers 65 channels of sports, news, talk, entertainment, traffic, weather and data. SIRIUS is the Official Satellite Radio Partner of the NFL, NASCAR and NBA, and broadcasts live play-by-play games of the NFL and NBA, as well as live NASCAR races. All

SIRIUS programming is available for a monthly subscription fee of only \$12.95.

SIRIUS Internet Radio (SIR) is a CD-quality, Internet-only version of the SIRIUS radio service, without the use of a radio, for the monthly subscription fee of \$12.95. SIR delivers more than 80 channels of talk, entertainment, sports, and 100% commercial free music.

SIRIUS Backseat TV(TM) is the first ever live in-vehicle rear seat entertainment featuring three channels of children's TV programming, including Nickelodeon, Disney Channel and Cartoon Network, for the subscription fee of \$6.99 plus applicable audio subscription fee.

SIRIUS products for the car, truck, home, RV and boat are available in more than 20,000 retail locations, including Best Buy, Circuit City, Crutchfield, Costco, Target, Wal-Mart, Sam's Club, RadioShack and at [shop.sirius.com](http://shop.sirius.com).

SIRIUS radios are offered in vehicles from Audi, Bentley, BMW, Chrysler, Dodge, Ford, Infiniti, Jaguar, Jeep(R), Land Rover, Lexus, Lincoln, Mercury, Maybach, Mazda, Mercedes-Benz, MINI, Mitsubishi, Nissan, Rolls Royce, Scion, Toyota, Volkswagen, and Volvo. Hertz also offers SIRIUS in its rental cars at major locations around the country.

Click on [www.sirius.com](http://www.sirius.com) to listen to SIRIUS live, or to purchase a SIRIUS radio and subscription.

Any statements that express, or involve discussions as to, expectations, beliefs, plans, objectives, assumptions, future events or performance with respect to SIRIUS Satellite Radio Inc. are not historical facts and may be forward-looking and, accordingly, such statements involve estimates, assumptions and uncertainties which could cause actual results to differ materially from those expressed in any forward-looking statements. Accordingly, any such statements are qualified in their entirety by reference to the factors discussed in our Annual Report on Form 10-K for the year ended December 31, 2006 filed with the Securities and Exchange Commission. Among the significant factors that could cause our actual results to differ materially from those expressed are: our pending merger with XM Satellite Radio Holdings, Inc. ("XM"), including related uncertainties and risks and the impact on our business if the merger is not completed; any events which affect the useful life of our satellites; our dependence upon third parties, including manufacturers of SIRIUS radios, retailers, automakers and programming providers; and our competitive position versus other audio entertainment providers.

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