



Leading Companies Form Mobile High-Definition Interface Working Group to Drive Industry Standard for Mobile Wired Connectivity

SUNNYVALE, Calif., Sep 28, 2009 (BUSINESS WIRE) -- Nokia Corporation (NYSE: NOK), Samsung Electronics Co., Ltd. (KSE: 005930, LSE-GDR: SMSN), Silicon Image(TM), Inc. (NASDAQ: SIMG), Sony Corporation (NYSE: SNE) and Toshiba Corporation (TSE:6502) today announced the formation of a Mobile High-Definition Interface Working Group that intends to create an industry standard for an audio/video interface to connect mobile phones or portable consumer electronics (CE) devices directly to high-definition televisions (HDTVs) and displays. This new mobile connectivity standard, based on Silicon Image's Mobile High-Definition Link (MHL(TM)) technology, will be defined, promoted and marketed by the Working Group as an industry standard open to anyone desiring to be an adopter and enable the development of mobile products that adhere to this new standard across a broad connectivity ecosystem.

The Working Group's vision for the next generation of mobile connectivity is to provide an easy and cost-effective implementation for manufacturers while offering consumers a simple and reliable mobile connectivity experience. A single-cable with a low pin count interface will be able to support up to 1080p high-definition (HD) digital video and HD audio in addition to delivering power to a portable device.

The Working Group is expected to organize a Consortium of founding members who will develop a mobile connectivity technology standard specification that governs transmission and reception of high-definition content between portable devices and display devices, to support connectivity in accordance with the new specification.

About Nokia Corporation

Nokia is a pioneer in mobile telecommunications and the world's leading maker of mobile devices. Today, we are connecting people in new and different ways - fusing advanced mobile technology with personalized services to enable people to stay close to what matters to them. We also provide comprehensive digital map information through NAVTEQ; and equipment, solutions and services for communications networks through Nokia Siemens Networks. For more information, please visit <http://www.nokia.com>.

About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. is a global leader in semiconductor, telecommunication, digital media and digital convergence technologies with 2008 consolidated sales of US\$96 billion. Employing approximately 164,600 people in 179 offices across 61 countries, the company consists of two business units: Digital Media & Communications and Device Solutions. Recognized as one of the fastest growing global brands, Samsung Electronics is a leading producer of digital TVs, memory chips, mobile phones and TFT-LCDs. For more information, please visit <http://www.samsung.com>.

About Silicon Image, Inc.

Silicon Image, Inc. is a leading provider of semiconductor and intellectual property products for the secure distribution, presentation and storage of high-definition content. With a rich history of technology innovation that includes creating industry standards such as DVI and HDMI, the company's solutions facilitate the use of digital content amongst consumer electronics, personal computer (PC) and storage devices, with the goal to securely deliver digital content anytime, anywhere and on any device. Founded in 1995, the company is headquartered in Sunnyvale, California, with regional engineering and sales offices in China, Germany, Japan, Korea and Taiwan. For more information, please visit <http://www.siliconimage.com>.

About Sony Corporation

Sony Corporation is a leading manufacturer of audio, video, game, communications, key device and information technology products for the consumer and professional markets. With its music, pictures, computer entertainment and on-line businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Sony recorded consolidated annual sales of approximately \$79 billion for the fiscal year ended March 31, 2009. Sony Global Web Site: <http://www.sony.net>.

About Toshiba Corporation

Toshiba is a world leader and innovator in pioneering high technology, a diversified manufacturer and marketer of advanced electronic and electrical products spanning information & communications systems; digital consumer products; electronic devices and components; power systems, including nuclear energy; industrial and social infrastructure systems; and home appliances.

Toshiba was founded in 1875, and today operates a global network of more than 730 companies, with 199,000 employees worldwide and annual sales surpassing US\$67 billion. Visit Toshiba's web site at <http://www.toshiba.co.jp/index.htm>.

Forward-looking Statements

This news release contains forward-looking statements within the meaning of federal securities laws and regulations, including, but not limited to, statements regarding the formation of the Mobile High-Definition Interface Working Group, the development of a related specification, the establishment of a related industry standard and the anticipated features, functionality, performance, advantages and benefits of the new technology. These forward-looking statements involve risks and uncertainties, including, but not limited to, risks associated with the claims made regarding the features, functionality, advantages and anticipated benefits and market adoption of the new technology, as well as those risks and uncertainties described from time to time in Silicon Image's filings with the Securities and Exchange Commission (SEC). These risks and uncertainties could cause the actual results to differ materially from those anticipated by the forward-looking statements contained in this news release. Silicon Image assumes no obligation to update any forward-looking statement.

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