



April 12, 2017

Shutterfly to Announce First Quarter 2017 Financial Results and Conduct Conference Call and Webcast on Tuesday, April 25, 2017 at 2:00 PM PT

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- [Shutterfly, Inc.](http://www.shutterfly.com) (NASDAQ: SFLY), the leading online retailer and manufacturer of high-quality personalized products and services, will release its financial results for the first quarter ended March 31, 2017 after the financial markets close on Tuesday, April 25, 2017. The press release will be posted on the Shutterfly website at www.Shutterflyinc.com in the "Investor Relations" and "Press Releases" sections. Christopher North, President and Chief Executive Officer, and Mike Pope, Senior Vice President and Chief Financial Officer, will host a conference call and simultaneous webcast to discuss the company's financial results and outlook at 2:00 PM PT (5:00 PM ET).

To access the conference call, please dial (888) 317-6003 or (412) 317-6061. The conference access code is 4134294. The webcast of the conference call will be available at www.Shutterflyinc.com in the "Investor Relations" section. A replay of the conference call will be available for two weeks. To listen to the replay, please dial (877) 344-7529 or (412) 317-0088 and enter access code 10104895.

About Shutterfly, Inc.

Shutterfly, Inc. is the leading online retailer and manufacturer of high-quality personalized products and services. Founded in 1999, the Shutterfly, Inc. brands include Shutterfly®, where your photos come to life in photo books, cards and gifts; Tiny Prints®, premium cards and stationery for all life's occasions; Wedding Paper Divas®, wedding invitations and stationery for every step of the planning process; MyPublisher®, one of the pioneers in the photo book industry and creator of easy-to-use photo book-making software; BorrowLenses®, the premier online marketplace for photographic and video equipment rentals; and GrooveBook™, an iPhone and Android app and subscription service that prints up to 100 mobile phone photos in a GrooveBook and mails it to customers every month. For more information about Shutterfly, Inc. (SFLY), visit www.shutterflyinc.com.

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