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## Shutterfly, Inc. Names Scott Arnold President, Shutterfly Enterprise

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- [Shutterfly](#), Inc. (NASDAQ:SFLY), the leading manufacturer and online retailer of high-quality personalized photo products and services, today announced the appointment of Scott Arnold as president, Shutterfly Enterprise, overseeing the organization's Enterprise division. This new role provides dedicated executive leadership to a key area of strategic focus for Shutterfly.

In this role, Scott will be responsible for developing the company's long-term Enterprise strategy to leverage its world-class digital manufacturing platform. This division comprises the industry-leading Shutterfly Business Solutions (SBS), which manages marketing and customer communications programs for some of the world's leading brands, leveraging Shutterfly's unique personalized manufacturing capabilities. Over time, Shutterfly Enterprise expects to continue to expand the SBS business, while building additional businesses that serve a broader set of customers and industries.

"I am thrilled to welcome Scott Arnold to the Shutterfly team," said Christopher North, president and chief executive officer of Shutterfly, Inc. "Scott's proven track record and leadership experience make him the right leader to take on the important work of developing a long-term Enterprise strategy and continuing to grow the division by leveraging our core technological and manufacturing capabilities."

Scott is a seasoned executive with deep experience in SaaS and Enterprise Software in both private and public companies. Most recently, Scott served as President and CEO at AppSense. Prior to AppSense, Scott served as CEO at Market Tools, COO at Borland Software, and was a partner at McKinsey & Company based in Silicon Valley.

Scott holds an MBA from the Stanford Graduate School of Business and a degree in Electrical Engineering from Duke University. He currently serves on the Board of Directors of MetricStream and on Duke's Pratt School of Engineering Board of Visitors.

### About Shutterfly, Inc.

Shutterfly, Inc. is the leading online retailer and manufacturer of high-quality personalized products and services. Founded in 1999, the Shutterfly, Inc. brands include [Shutterfly](#)®, where your photos come to life in photo books, gifts, and cards and stationery with premium offerings in its [Tiny Prints](#)® boutique; [Wedding Paper Divas](#)®, wedding invitations and stationery for every step of the planning process; [BorrowLenses](#)®, the premier online marketplace for photographic and video equipment rentals; and [GrooveBook](#)™, an iPhone and Android app and subscription service that prints up to 100 mobile phone photos in a GrooveBook and mails it to customers every month. For more information about Shutterfly, Inc. (NASDAQ:SFLY), visit <http://www.shutterflyinc.com>.

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