



November 2, 2016

Shutterfly to Present at Upcoming RBC Conference on Wednesday, November 9, 2016 at 10:00 AM ET

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- [Shutterfly](#), Inc. (NASDAQ:SFLY), the leading manufacturer and digital retailer of high-quality personalized products and services offered through a family of lifestyle brands, announced today that Christopher North, president and chief executive officer and Mike Pope, senior vice president and chief financial officer, will be conducting a fireside chat at the upcoming RBC Capital Markets Technology, Internet, Media and Telecommunications Conference in New York City on November 9, 2016 at 10:00 a.m. ET.

A live audio webcast of the fireside chat will be available to the public under the Events and Presentations tab on the Investor Relations section of the company's website at www.shutterflyinc.com. An archived replay will be available following the event.

About Shutterfly, Inc.

Shutterfly, Inc. is the leading manufacturer and digital retailer of high-quality personalized products and services offered through a family of lifestyle brands. Founded in 1999, the Shutterfly, Inc. family of brands includes [Shutterfly®](#), where your photos come to life in photo books, cards and gifts; [Tiny Prints®](#), premium cards and stationery for all life's occasions; [Wedding Paper Divas®](#), wedding invitations and stationery for every step of the planning process; [MyPublisher®](#), one of the pioneers in the photo book industry and creator of easy-to-use photo book-making software; [BorrowLenses®](#), the premier online marketplace for photographic and video equipment rentals; and [GrooveBook™](#), an [iPhone](#) and [Android](#) app and subscription service that prints up to 100 mobile phone photos in a GrooveBook and mails it to customers every month. For more information about Shutterfly, Inc. ([SFLY](#)), visit www.shutterflyinc.com.

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