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Shutterfly Welcomes Kodak Gallery Customers

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Shutterfly, Inc. (NASDAQ:SFLY), a leading Internet-based social expression and personal publishing service, today officially welcomed Kodak Gallery customers to Shutterfly. Shutterfly recently acquired certain assets of Kodak Gallery's online service, including U.S. and Canadian customers and their images as part of Kodak's broader restructuring efforts. Working together with Kodak Gallery over the coming months, Shutterfly will securely transfer every Kodak Gallery customer photo, more than five billion in total, to the Shutterfly platform, free of charge. Once Kodak Gallery customers activate their Shutterfly account, they will benefit from the full range of Shutterfly's industry leading services, including free, unlimited storage of original resolution photos and a 100 percent customer satisfaction guarantee.

"I am thrilled to welcome millions of Kodak Gallery customers to the Shutterfly family. Our priority is to ensure every photo gets safely and securely transferred to Shutterfly," said Jeffrey Housenbold, president and chief executive officer of Shutterfly. "We promise to make the transfer process very easy for customers and will communicate our progress every step of the way. I want to thank Kodak Gallery customers for trusting Shutterfly with their precious photos and look forward to helping them enhance the way they share and preserve memories."

Kodak Gallery customers have until May 28 to choose to opt out of moving their photos to Shutterfly. After May 28, Kodak Gallery customers will have the opportunity to link their Kodak Gallery account to a newly created or existing Shutterfly account. Over the coming months, their photos will automatically be transferred to Shutterfly, free of charge.

To learn more, visit www.shutterfly.com/kodaknews

About Shutterfly

Founded in 1999, Shutterfly, Inc. is an Internet-based social expression and personal publishing company and operates [Shutterfly.com](http://www.shutterfly.com), [Tiny Prints.com](http://www.tinyprints.com), [Weddingpaperdivas.com](http://www.weddingpaperdivas.com) and [Treat.com](http://www.treat.com). Shutterfly provides high quality products and world class services that make it easy, convenient and fun for consumers to preserve their digital photos in a creative and thoughtful manner. Shutterfly's flagship product is its award-winning [photo book](#) line, which helps consumers celebrate memories and tell their stories in professionally bound coffee table books. Shutterfly was recently named one of the top 25 Best Midsized Companies to Work For by the Great Place to Work Institute. More information about Shutterfly (NASDAQ:SFLY) is available at <http://www.shutterfly.com>.

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