

Wedding Paper Divas Unveils New Collections And The Hot Trends For Fall 2012

Same-sex, ethnic and religious collections added to beautifully address wedding needs for every modern couple

SUNNYVALE, Calif., June 28, 2012 — Wedding Paper Divas, your online destination for premium, personalized wedding stationery, today announced the latest wedding trends including the new designs, colors and wedding collections for [same-sex, ethnic and religious weddings](#). To learn more about the collections visit: <http://www.weddingpaperdivas.com/shop-invitations-by-style.htm>.

Wedding Paper Divas recognizes the need for specialized collections and enlisted its top designers to allow couples to express themselves and celebrate their union in their own way. "Our [wedding invitations](#) draw upon symbols, imagery and sentiments to give couples a multitude of options that speak to their personal style," says Laura Ching, chief design officer. "Whether it's our same-sex or religious collections, or the global textures and flashes of brilliance of our fall and winter designs, we've created a truly unique collection for our one-of-a-kind couples. "

The new same-sex collection is inspired by the chic style of today's modern couples and offers a number of design-forward options to help celebrate their unions. Elegant features including peacocks, Indian religious symbols and henna designs were the inspiration behind the ethnic collection and can be seen throughout the stationery. For those looking for a more traditional feel, the religious collection boasts designs with Christian scriptures, bible verses and crosses.

As with all Wedding Paper Divas collections, personalization and customization options for each suite are available, including beautiful designs, wording, layout, font, size and color. In addition, the design team reviews every order and can offer etiquette and design advice.

In addition to the new collections, Wedding Paper Divas gives brides color and design trends they can incorporate into their [fall wedding invitations](#).

2012 Fall and Winter Design Trends

Shimmer and Shine: Give your wedding stationery an elegant touch of light. From silver to gold these colors evoke the festive feelings of glowing firelight or the elegance of falling snow. A little vintage mixed with an artistic flare.

Flash of Brilliance: Bold hues on a neutral palette are a simple way to incorporate bright color even for those interested in a more traditional look. The tones complement each other perfectly and add an air of modernity to the wedding style.

Along with the color trends, the top designs that can be seen for the fall season include:

Gorgeous Globetrotter: Taking a cue from the world's sundry textiles, these designs feature bold, earthy color palettes and graphic patterns that represent all corners of the globe.

Fade to Ombre: For fall, the traditional soft look of Ombre, where colors gradually fade from dark to light, is updated with a slightly darker earthy palette, perfect for that couple who is looking for a bolder look.

To further enhance customization and compliment fresh designs, Wedding Paper Divas also introduces pearl paper, optional rounded corners and custom typography, allowing couples to work with a designer to put their own perfect, personal touches on their wedding stationery. Brides can also get inspiration and find out their wedding day style on the "[What Type of Bride Are You?](#)" app on the Wedding Paper Divas Facebook page.

For more inspiration or information about wedding etiquette, style trends and more, visit: www.weddingpaperdivas.com.

About Wedding Paper Divas

Wedding Paper Divas offers premium, personalized wedding stationery and work with well-known, as well as up-and-coming, artists who design [wedding invitations](#), save-the-dates, [bridal shower invitations](#) and [thank you cards](#) that fit today's trends and romantic inspirations. Every design on Wedding Paper Divas is exclusive, which means it cannot be found anywhere else online or offline. Additionally, all Wedding Paper Divas products are printed on the highest quality paper and are completed in a

fraction of the time for a fraction of the cost of most local wedding retailers.

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