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A. Schulman To Launch 2018/2019 Color And Technology Trend Collection At LuxePack

AKRON, Ohio, May 8, 2017 /PRNewswire/ -- A. Schulman, Inc. (Nasdaq-GS: SHLM), a leading international supplier of high-performance plastic compounds, composites, powders and masterbatch, today announced that the Company will launch its fourth Be Color!™ color and technology trend collection at the LuxePack 2017 conference held in New York, May 10 and 11. A. Schulman will be located in Booth A203.

A. Schulman's Be Color!™ color and technology trend collection features the next generation of color trend forecasts for the specialty materials market. The 2018/2019 Be Color!™ collection gathers four forward-looking trends which are most relevant for markets within specialty materials. With its wide portfolio, the Company is uniquely positioned to present a large of choice of materials predicting future consumer demand in terms of materials and color.

"At A. Schulman, our aim is to present the most compelling 2018/2019 trends for our customers. After observing the prevalent Fall fashion trends, A. Schulman partners with our renowned, international design consultants and analyzes these macro trends as early as January to enable us to provide forward-looking color recommendations to our global customers," stated Eric Parsons, Vice-President, Custom Concentrates and Services, A. Schulman, Inc. "Our comprehensive trend program has been designed to provide our customers with the best support possible regarding their color and material choices for future-oriented high-end markets. Each of the four trend stories featured in the program has been evaluated by our material and color experts, according to its relevance for six major industries such as mobility, sport, leisure & home, consumer electronics, packaging, building & construction and appliance," continued Parsons.

A. Schulman's color trend specialists will be present on the booth at LuxePack.

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About A. Schulman, Inc.

A. Schulman, Inc. is a leading international supplier of high-performance plastic compounds and resins headquartered in Akron, Ohio. Since 1928, the Company has been providing innovative solutions to meet its customers' demanding requirements. The Company's customers span a wide range of markets such as packaging, mobility, building & construction, electronics & electrical, agriculture, personal care & hygiene, sports, leisure & home, custom services and others. The Company employs approximately 4,800 people and has 54 manufacturing facilities globally. A. Schulman reported net sales of approximately \$2.5 billion for the fiscal year ended August 31, 2016. Additional information about A. Schulman can be found at www.aschulman.com.

To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/a-schulman-to-launch-20182019-color-and-technology-trend-collection-at-luxepack-300453536.html>

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